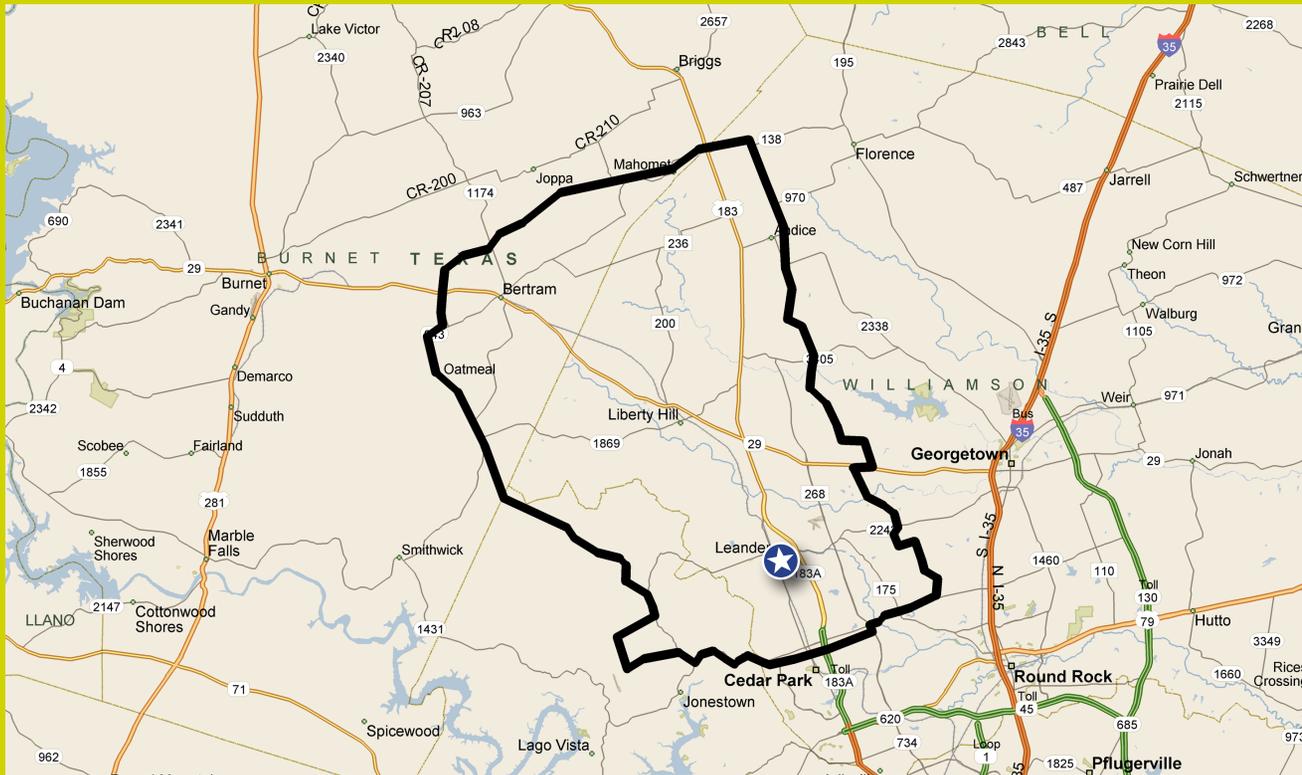


RETAIL MARKET PROFILE 2014



Contact Information

Eric Zeno
 ezeno@leandertx.gov
 512.528.2855

Tom Yantis
 tyantis@leandertx.gov
 512.528.2732

City of Leander
 200 W. Willis
 Leander, Texas 78641
 Fax 512.259.1605
 Web www.leandertx.org

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Population

	2000	2010	2014 ESTIMATE	2019 PROJECTION
Secondary Retail Trade Area	40,085	81,504	93,529	106,407

Income

	2014 ESTIMATE
Average Household	\$88,061
Median Household	\$73,252

Educational Attainment

	2014 ESTIMATE
Graduate or Professional	9.43%
Bachelor's Degree	24.62%
Associate Degree	8.12%
Some College, No Degree	27.15%
High School Graduate	22.74%
Some High School, No Degree	4.75%
Less than 9th Grade	3.19%

Race Distribution

	2014 ESTIMATE
White	82.53%
Black or African American	4.08%
American Indian/Alaskan	0.69%
Asian	2.29%
Native Hawaiian/Islander	0.10%
Other Race	6.94%
Two or More Races	3.38%
Hispanic or Latino (of any race)	21.52%

Age

GROUPS	2014 ESTIMATE
Under 5 Years	7.89%
5-14 Years	17.42%
15-20 Years	8.97%
21-24 Years	4.36%
25-34 Years	11.34%
35-44 Years	16.91%
45-54 Years	14.75%
55 Years and Over	18.36%
DISTRIBUTION	2014 ESTIMATE
Median Age	35.00
Average Age	34.20

