

Greater Leander
Chamber of Commerce
Monthly Membership
Luncheon

**State of the City Address
Mayor John D. Cowman**

Tuesday, 24 January 2012



INTRODUCTION

Mission – the City will provide its citizens with the highest quality of service through the effective and efficient use of all available resources.

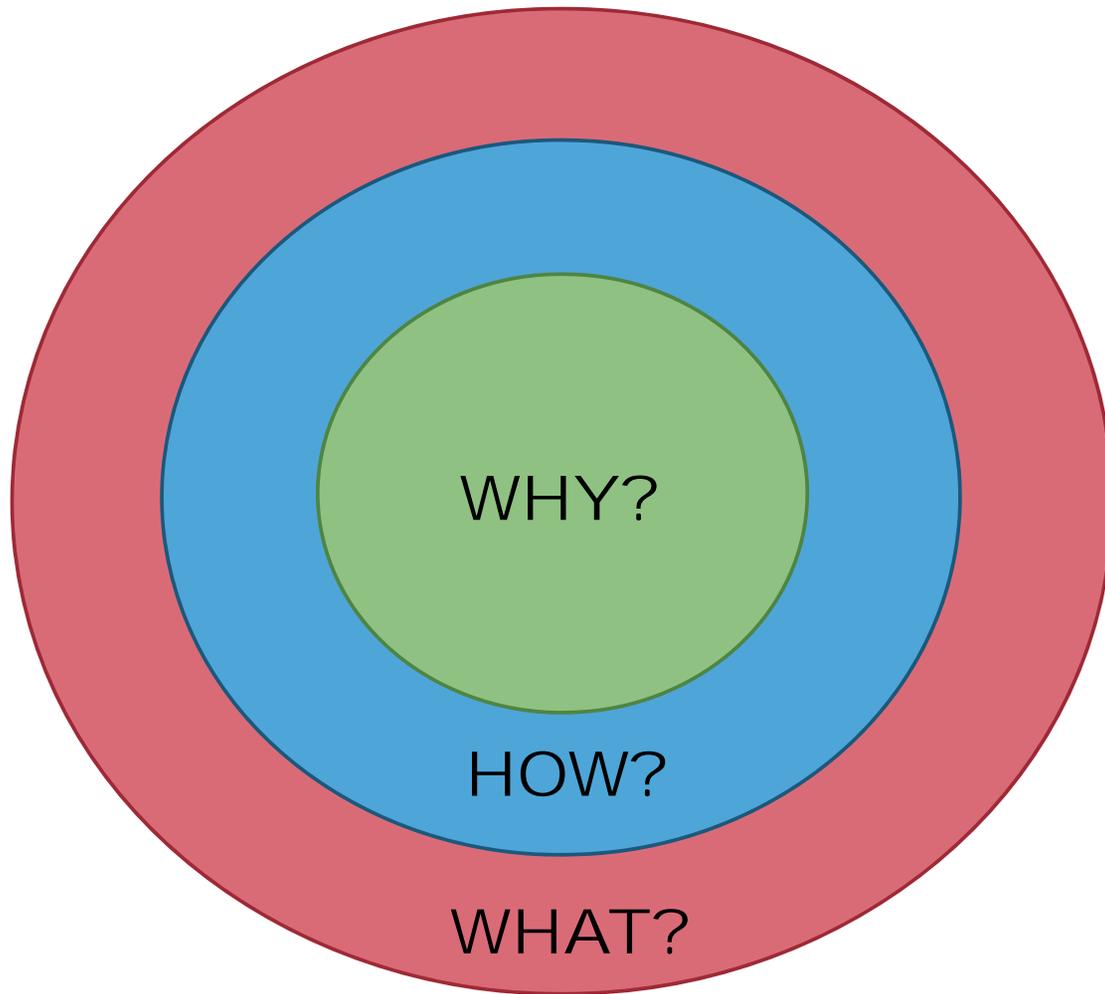


Customer Service Pledge

– remember, you make a difference by being part of this team. Make yourself a better team player through respect, fairness and honesty for each other. Always be constructive. This City depends upon you.



GOLDEN CIRCLE



Simon Sinek has a simple but powerful model for inspirational leadership all starting with a Golden Circle and the question “Why?”

www.ted.com



GOLDEN CIRCLE – WHAT?

What ?

1. The results of actions taken to bring the Why to life.
2. Tactics.
3. Everything tangible an organization says or does. Everything outsiders can see, hear or experience, e.g. products, services, partnerships, marketing, etc.
4. The third level of the Golden Circle.

WHAT?

Roadway Projects:

- Lakeline Blvd.
- Crystal Falls Pkwy.
- 2243 Realignment
- CR 179 (County, City, LISD)

Commercial Projects

- Scott & White Clinic
- Jiffy Lube
- RockPointe Church
- Brake Specialist
- 7-11
- Grocery Announcement

Residential Projects

- Crystal Falls (Austin Chapter of the Community Associations Institute Neighborhood Beautification Award)
- Cold Springs
- Crystal Crossing
- Hazlewood
- Sarita Valley

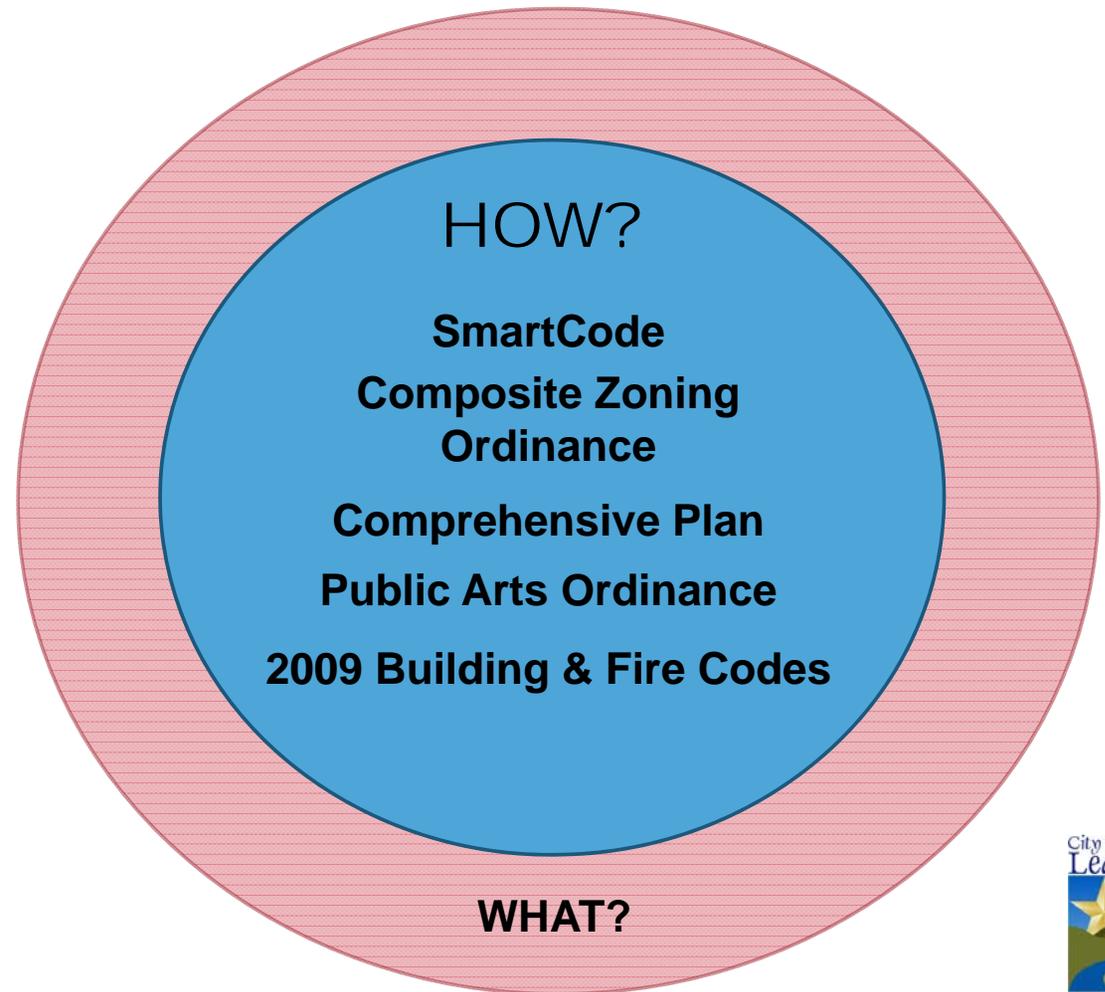
**Beautifully Sustainable
Community**



GOLDEN CIRCLE – HOW?

How?

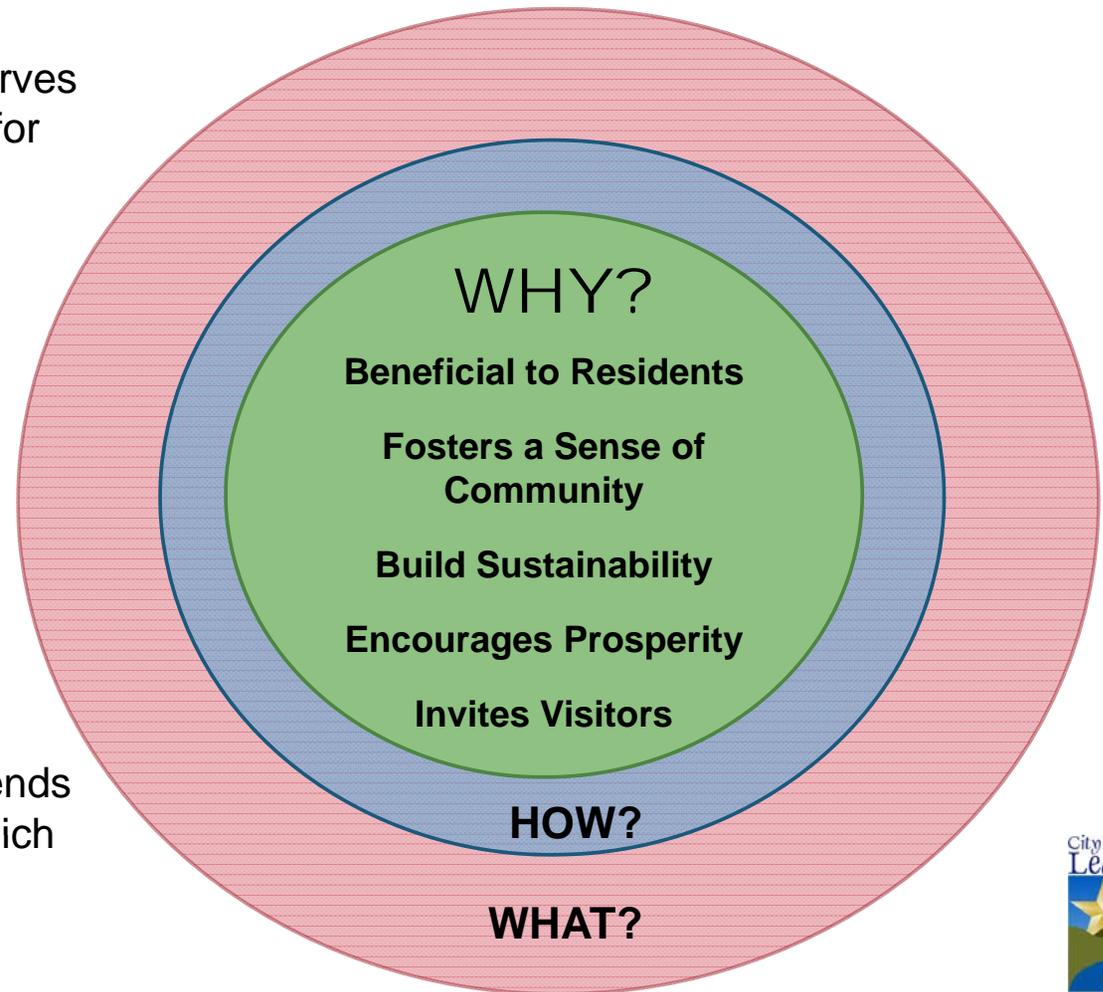
1. The guiding principles or actions an organization or individual takes to bring to life their Why.
2. Hows are written as verbs as they are actions to be performed and not just inactionable values to be admired, e.g. Do the right thing vs. integrity.
3. Strategies.
4. The second level of the Golden Circle.



GOLDEN CIRCLE – WHY?

Why ?

1. The single purpose, cause or belief that serves as the unifying, driving and inspiring force for any individual or organization.
 - a. For an organization, the Why inspires the products, services, marketing, culture, hiring profile and partnerships the organization makes or performs.
 - b. For an individual, the Why guides the ideal & most fulfilling decisions – finding a job you love, maintaining friends you trust and buying the brands to which you're most loyal.
2. The final step of the Golden Circle.



2011 ACCOMPLISHMENTS

- ★ Hired Kent Cagle, City Manager
- ★ Sandy Creek Water Treatment Plant purchase, \$36.67 million
- ★ Lakeline Blvd. Right-of-Way acquisition
- ★ San Gabriel Pkwy. & Sonny Dr. completion
- ★ 414,000 Economic Development Emails
- ★ 141,881 Library Visits (approximately 2,700 visits per week)
- ★ Arts Herald, Exhibit Programs and WOBCP Partnership



2011 ACCOMPLISHMENTS



- ★ 58 Industrial / Office inquiries with 33 community responses
- ★ 349 Commercial / Industrial / Residential Permits issued in 2011 and 8,116 issued since 2000
- ★ \$80.5 Million of Commercial / Industrial / Residential Investment in 2011 and \$1.3 Billion since 2000
- ★ New Commercial Projects:
 - Avicenna Medical Clinic
 - Firestone
 - Jiffy Lube
 - Joule Expansion
 - Scott & White Development
- ★ Completion of Belmont Senior Village
- ★ City & Chamber of Commerce Adam's House Ribbon Cutting



2011 ACCOMPLISHMENTS

- ★ Electric – 504 (6,683)
- ★ Natural Gas – 254 (4,042)
- ★ Water – 312 (6,365)
- ★ Existing Residential Transactions – 704 (9,120)
- ★ Existing Residential Sales Volume – \$137.5 Million (\$1.5 Billion)
- ★ Sales Tax Receipts – \$2,038,193 (\$13,426,925)

(Parentheses means since 2000)



2011 ACCOMPLISHMENTS

★ Workforce (2011 unemployment rate)

Williamson County: 6.53%

Cedar Park: 5.40%

Georgetown: 6.26%

Leander: 5.19%

Pflugerville: 5.52%

Round Rock: 5.91%

★ Prospect Activity (Opportunity Austin, Governor's Office, Companies and Development Partners)

Inquiries: 58

Replied: 33

Jobs: 9,360

Capital Investment: \$2.6 billion

Acreage: 1,634

Square Footage: 8.6 million



2011 ACCOMPLISHMENTS

- ★ Northcreek Ranch Park completed (2.2 acre neighborhood park with playscape, 1/5 mile trail and pavilion)
- ★ 22 *Active Adult Day Trips* conducted
- ★ Revised the *City Parks, Recreation & Open Space Master Plan*
- ★ Hosted “*Welcome Back from Afghanistan Celebration*” in Bledsoe Park
- ★ Received a \$14,000 grant from CAPCOG to purchase recycling containers for City parks and municipal buildings
- ★ Received a \$100,000 CDBG grant from Williamson County to construct a new sidewalk on Bagdad Rd. from Walgreens to Los Vista Dr.



2011 ACCOMPLISHMENTS

★ The Public Works Department maintains approximately:

- 154 miles of Roads
- 1,363 Inlets
- 45 miles of Storm Sewer lines
- 164 miles of Water Lines
- 110 miles of Wastewater Lines



2011 ACCOMPLISHMENTS

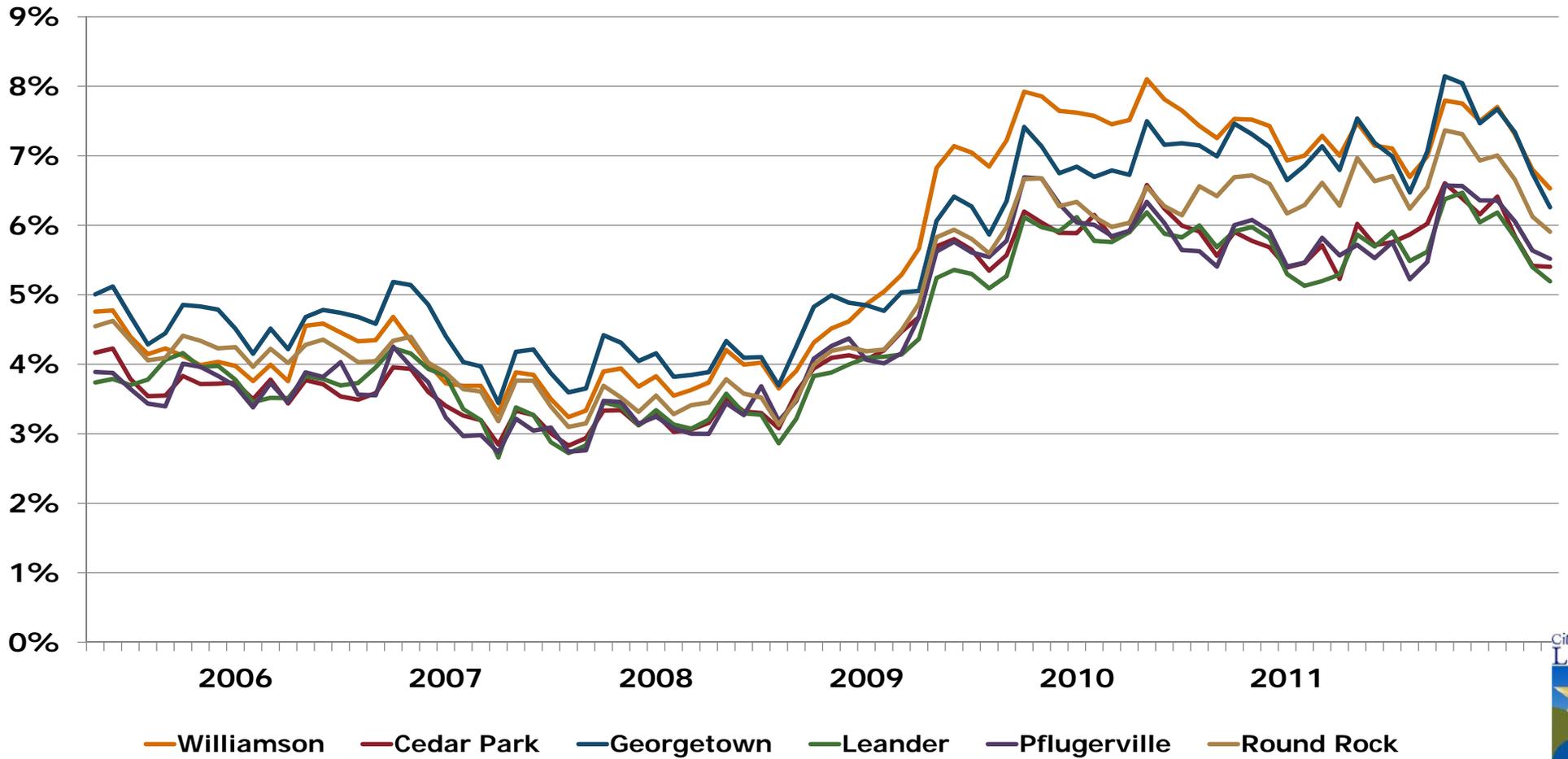
- ★ 2,153 emergency calls for service
- ★ Property Value threatened by fire: \$50,771,124
- ★ Property Value Saved from Fire: \$46,824,495
- ★ Value of Property Loss from Fire: \$3,946,629



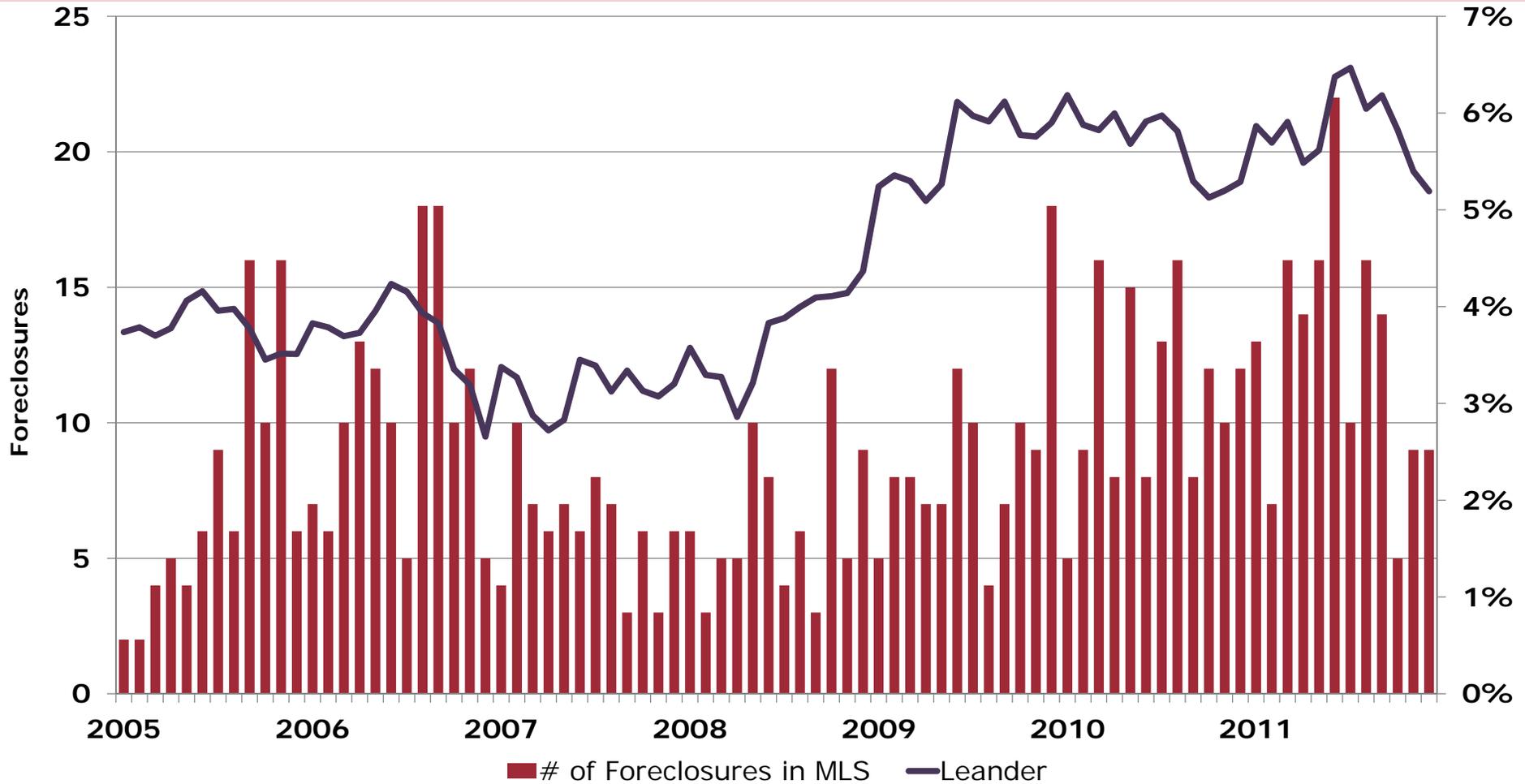
LEANDER FIRE DEPARTMENT



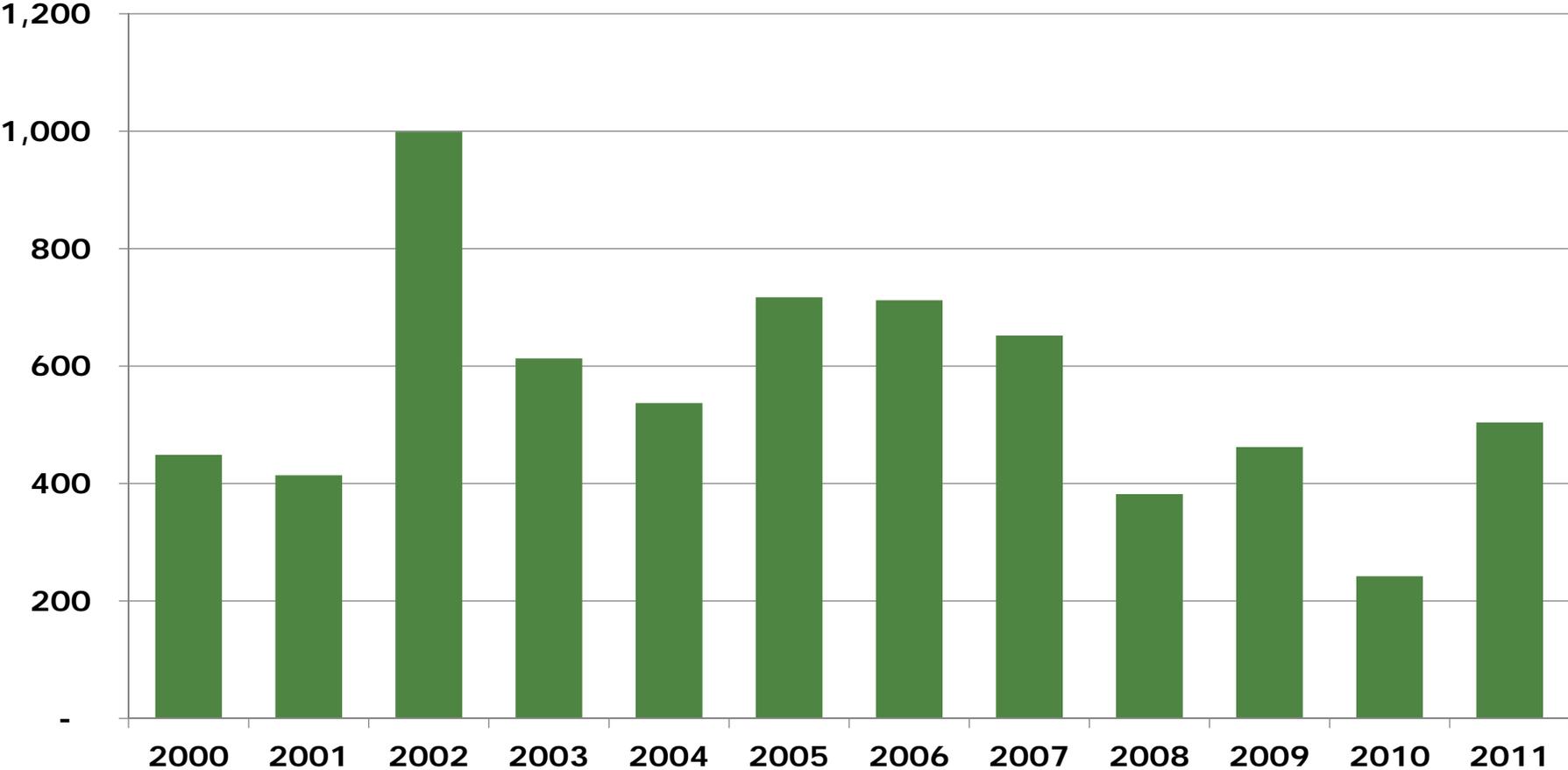
WILLIAMSON COUNTY & SELECT CITIES PERCENT UNEMPLOYED



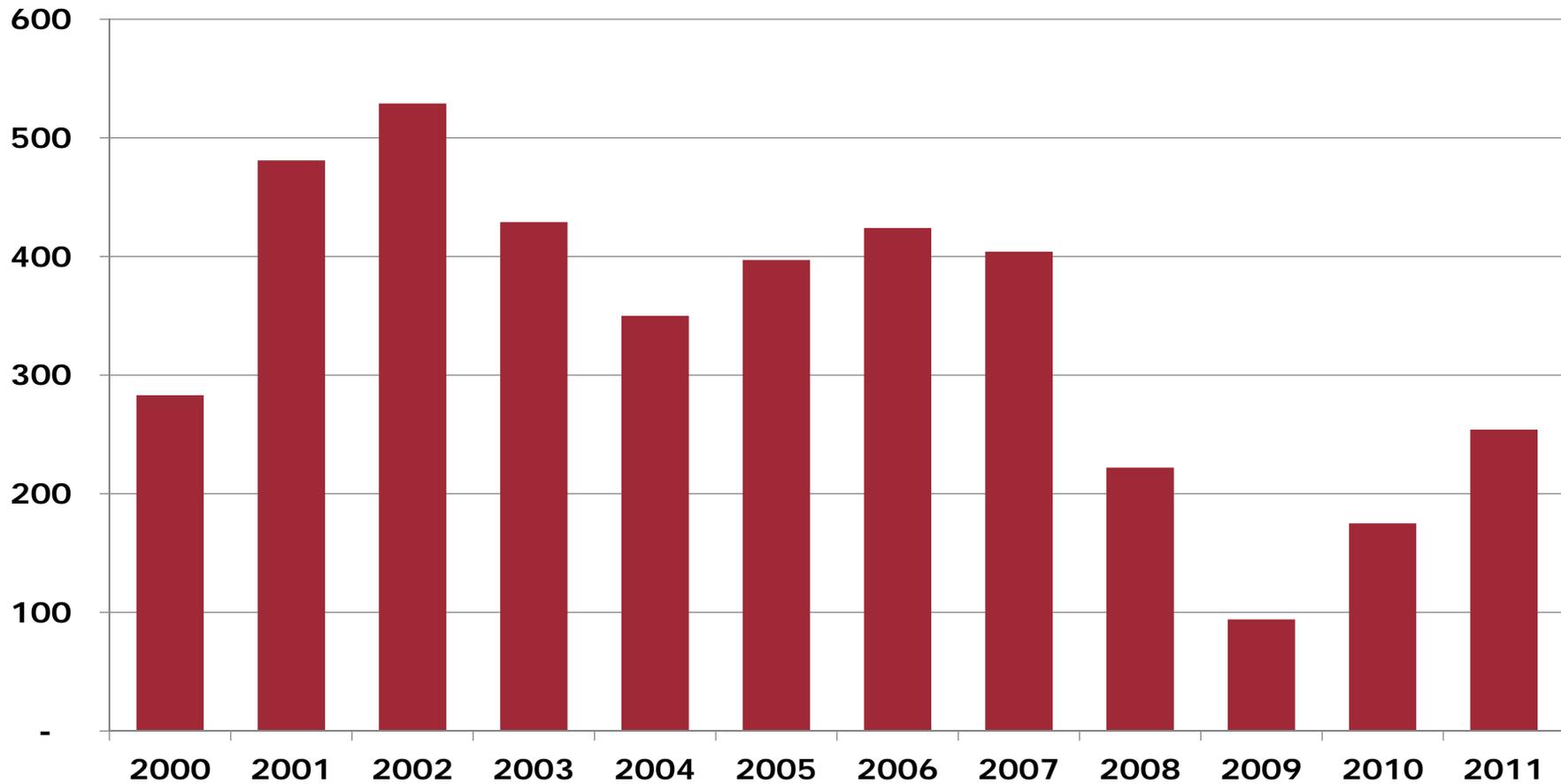
FORECLOSURES & UNEMPLOYMENT RATE



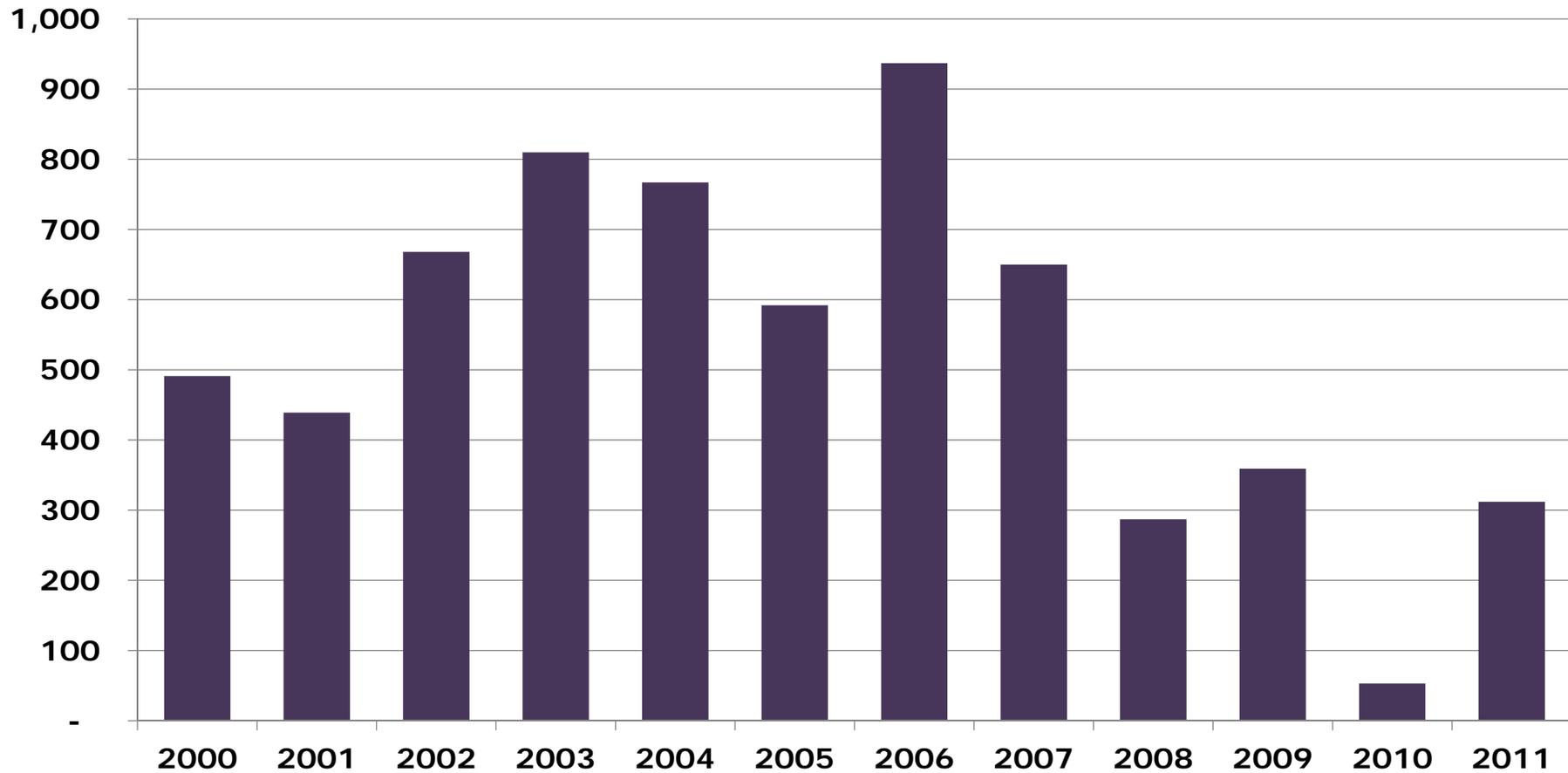
NEW ELECTRIC METERS



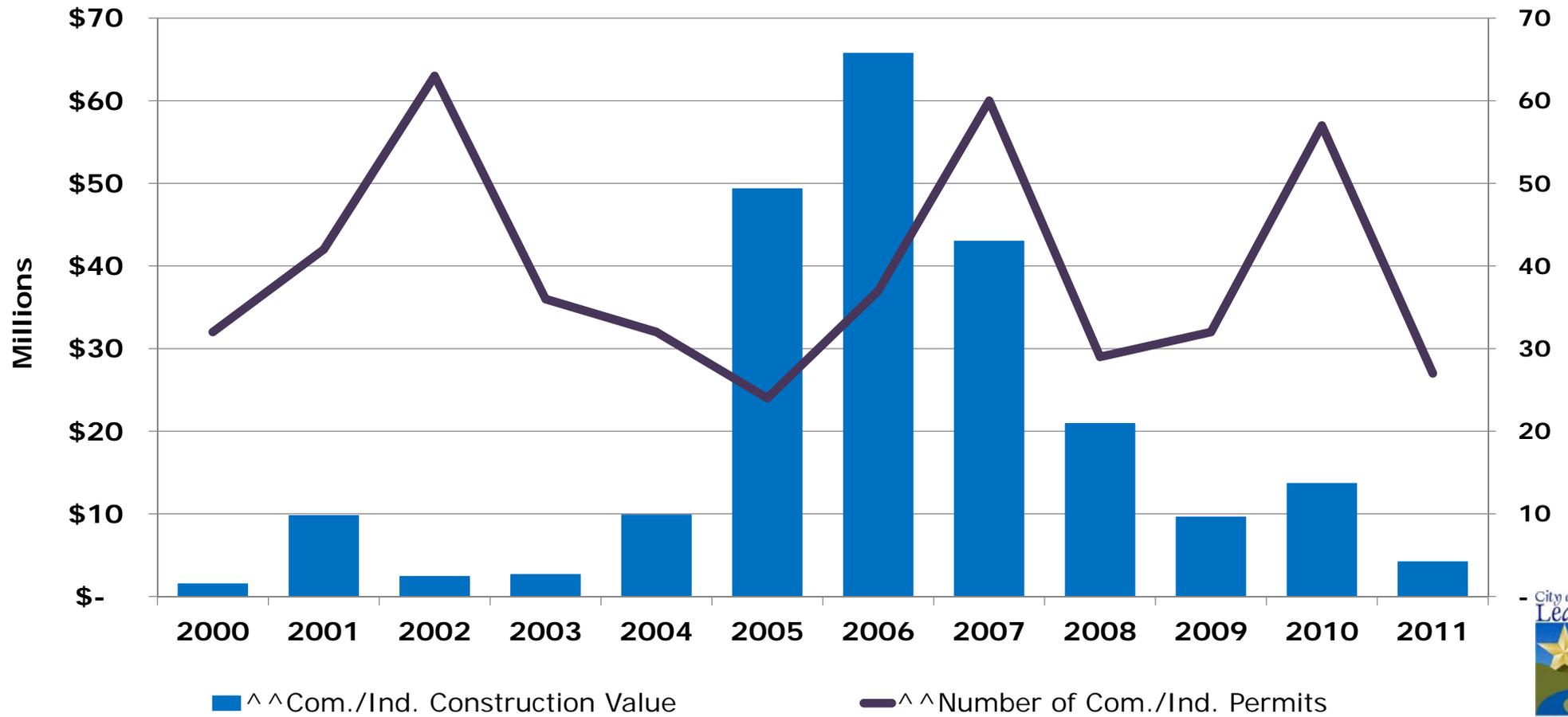
NEW NATURAL GAS METERS



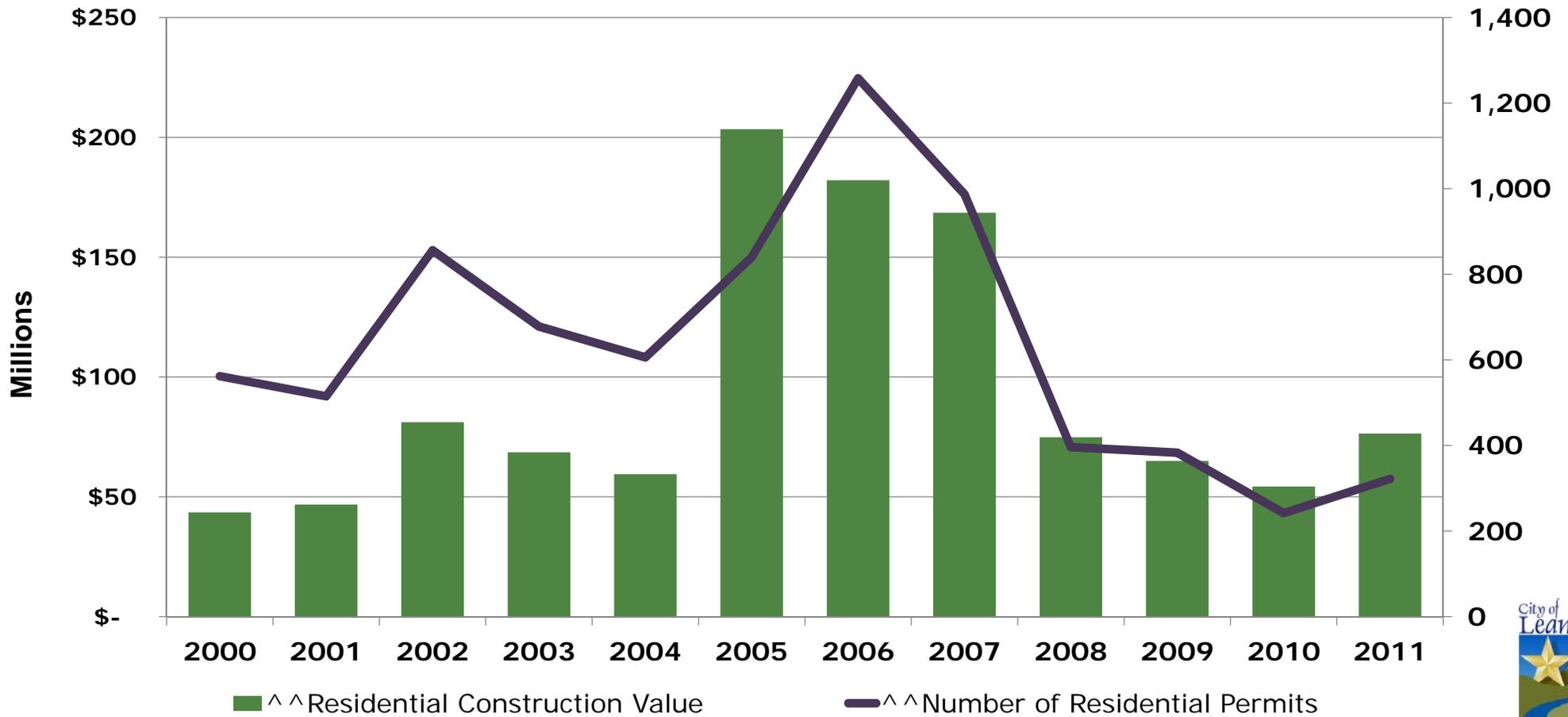
NEW WATER METERS



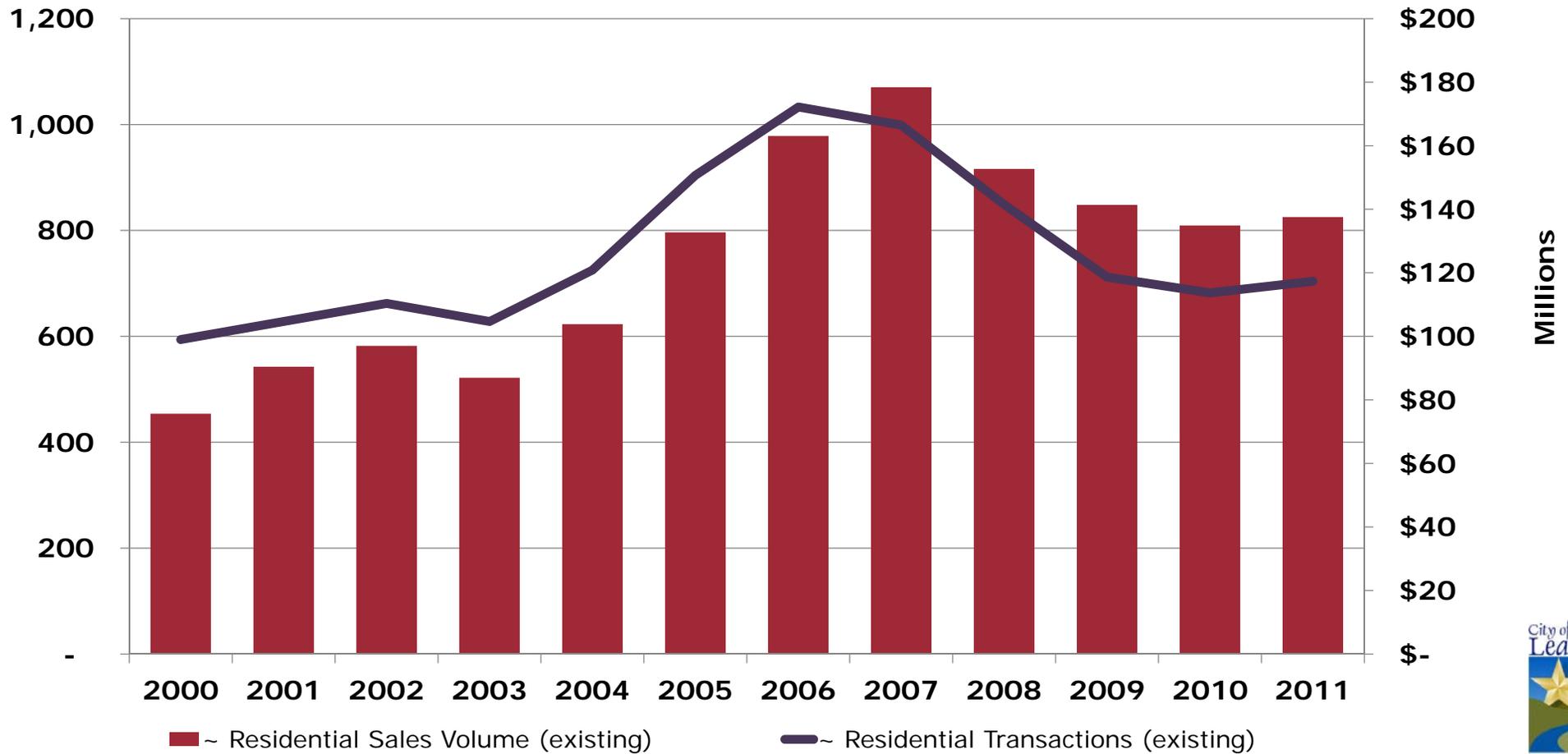
COMMERCIAL / INDUSTRIAL VALUES & NUMBER OF PERMITS



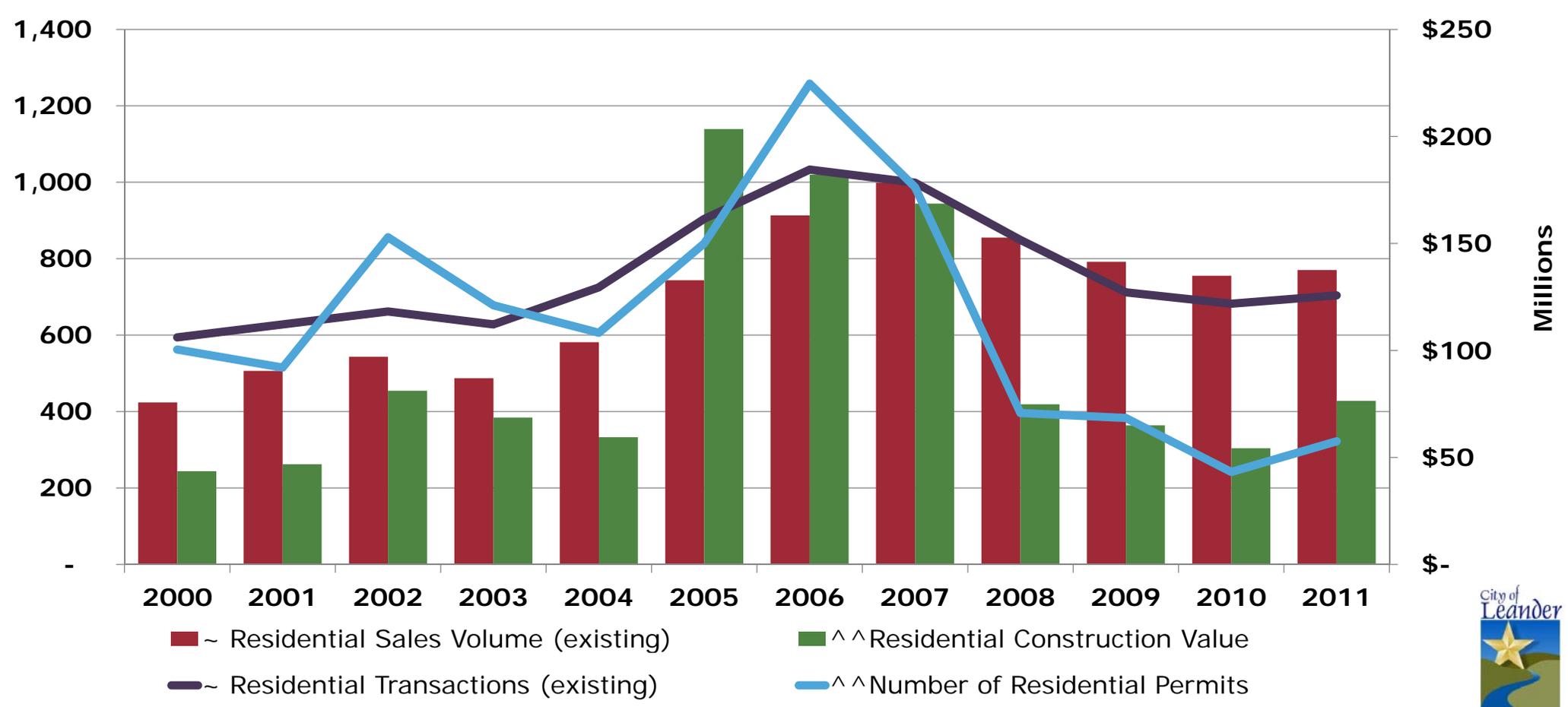
RESIDENTIAL VALUES & NUMBER OF PERMITS



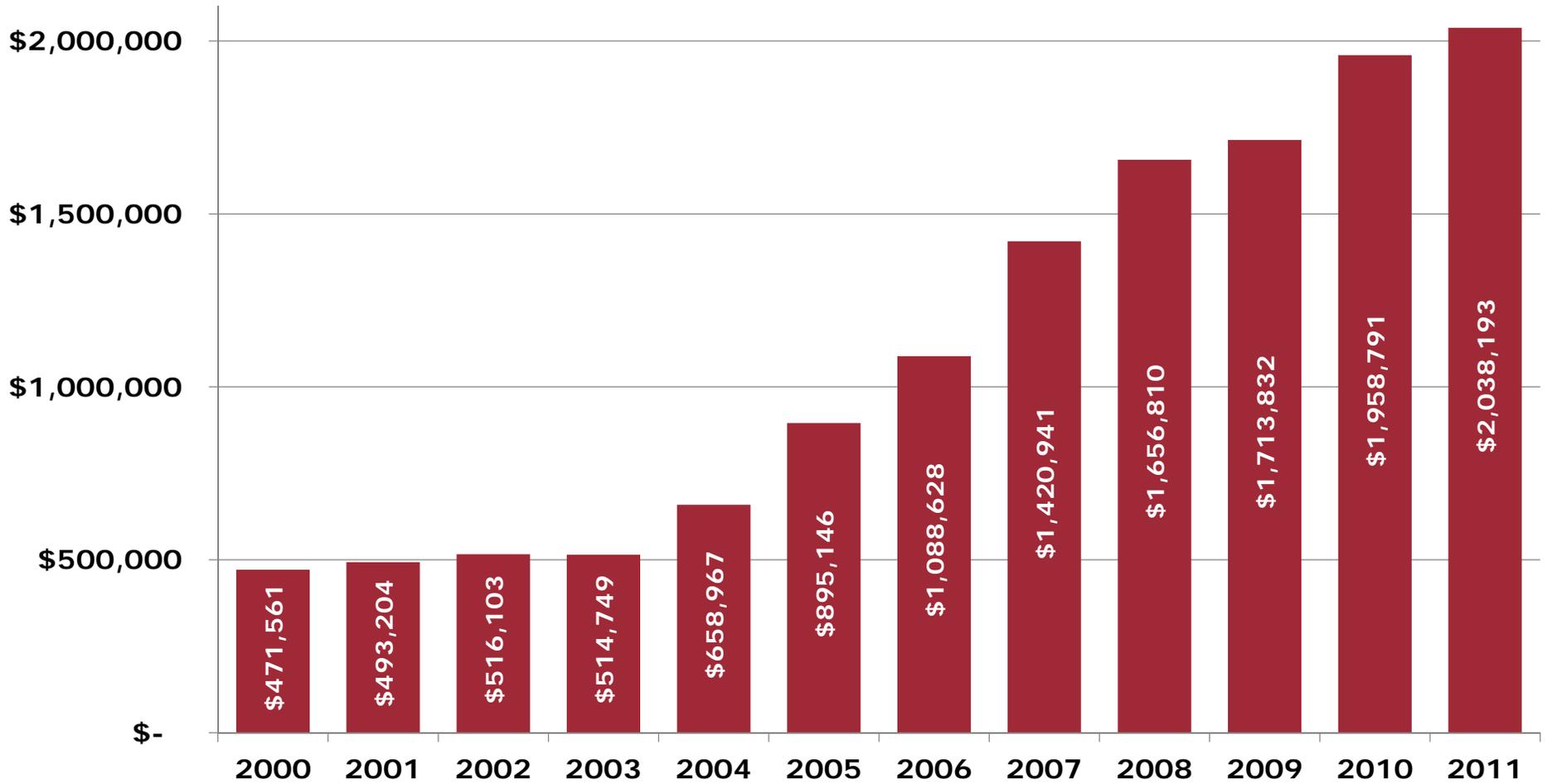
RESIDENTIAL ACTIVITY (EXISTING)



OVERALL EXISTING RESIDENTIAL SALES & NUMBER OF TRANSACTIONS



ANNUAL SALES TAX RECEIPTS

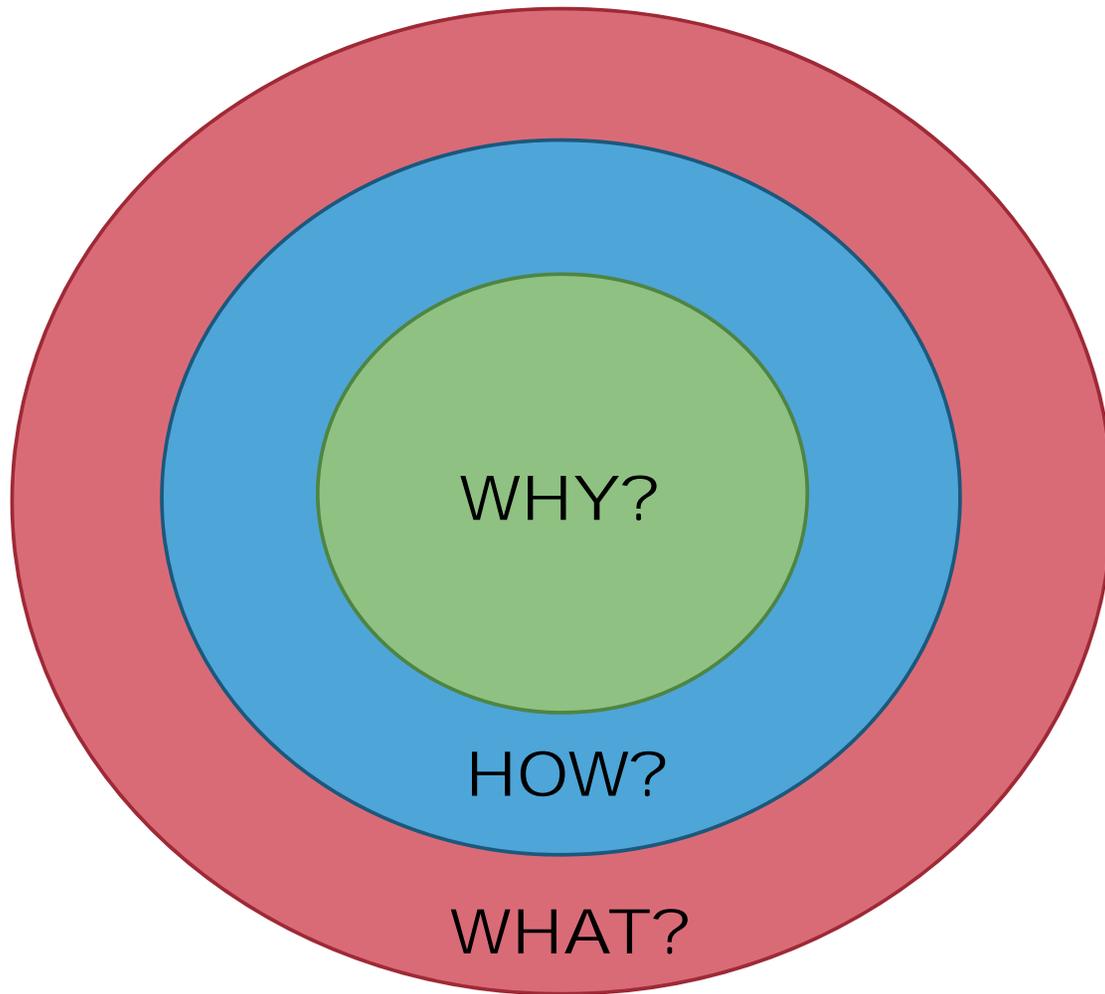


2012 EXPECTATIONS

- ★ Grocery Announcement (“*Remarkable Ingredients for Life*”)
- ★ Completion of 183-A
- ★ Crystal Falls West
- ★ Farmer’s Market, Arts Faire and GoTexan Partnership
- ★ Hero Way completion
- ★ Retail service announcements
- ★ Retail development
- ★ 7-Eleven Construction
- ★ Industrial development
- ★ Council and Regional Partnerships continue
- ★ Lakeline Extension
- ★ Two Saints Baking Co. & Café
- ★ Shea’s Place



GOLDEN CIRCLE



A simple but powerful model for inspirational leadership starts with the question “Why?”

The following slides represent Leander’s Why.















CONCLUSIONS

**Keep your Eye on the “Why”
Innovate, Adapt and Overcome
Creative Enthusiasm**

Thank you!

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