LAC

Year One: Review

April 6, 2023

The Mission

The Leander Activity Center will serve as a temporary activity space to help fulfil the overall Parks and Recreation Department mission by providing a multitude of concurrent, multigenerational programs, classes, and events to the Leander community.

City of Leander Parks and Recreation Mission

To enhance and enrich the lives of all Leander citizens by providing access to superior park and public spaces and creating quality recreation, sports and leisure opportunities.

Prior to LAC

Indoor Space

Prior to moving into the Leander Activity Center, all Parks and Recreation programming was held at the Mason Homestead, Leander Library Annex, or outdoors at a local park.

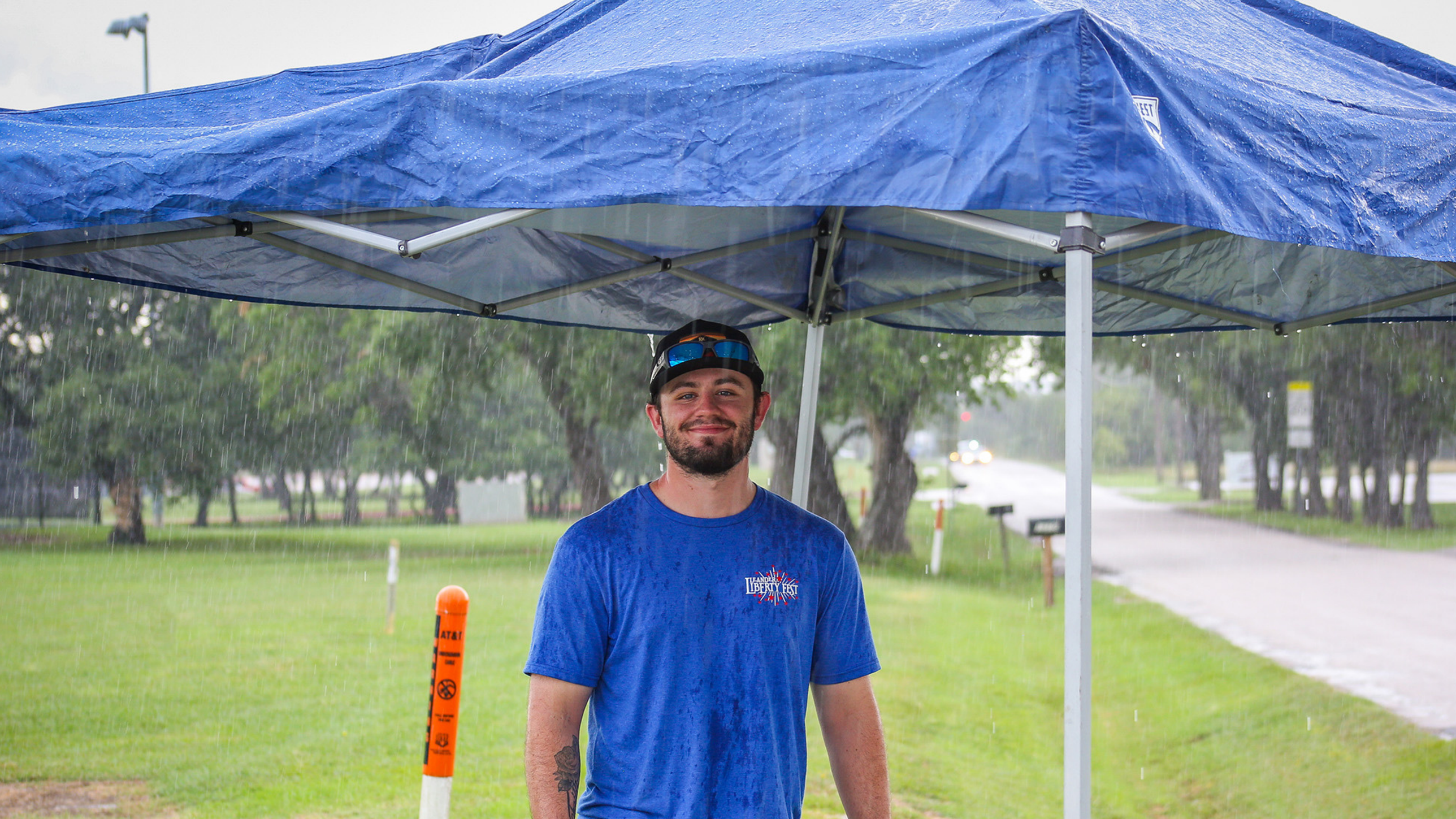
Weather Plans

Activities, programs, and events were heavily dependent on the weather. Chances of rain or pop up storms would often cancel events or make for a less than ideal event environment.

Competing Programs

Due to limited outdoor space, the Parks and Recreation Department was only able to offer up to two programs concurrently.

YELLOWSTONE
NATIONAL PARK


LEANDER
LIBERTY FEST
AT&T

With the LAC

Indoor Space

The LAC offers an additional 14,000 sq.ft. of indoor space! This includes the Lone Star Hall, Limestone Lobby, Ranger Room, and Monarch Room. The building also provided room to our growing staff.

Weather Plans

With the LAC's unique layout, unfavorable weather forecasts do not always mean cancelled events. Each space within the LAC can be transformed into what is necessary to make the show go on.

Competing Programs

Currently, the LAC is proud be able to host 5 activities at the same time.

The current record is 9 programs in a single 8am - 5pm day.

WILSON

CAMP
CURIOSIT

City - Wide Departmental Impacts

Leander Chamber of Commerce
Board and Commission Meeting Space
CIP Project Meetings
Texas A&M Agrilife Extension
Texas Recreation and Park Society - Central Region Meeting
Public Works
Police Department
Development Services and LISD Partnerships

Programming Summary

Special Events Hosted

Planned

Sweetheart Dance, Pancakes and PJ's, and Movie Night at the LAC

Rain Contingencies

Veterans Day and Tricks & Treats Spooktacular

Active Adult Programs Hosted

686 activities planned

Memberships instituted in January 2023

- 1st year goal: 300 members
- Currently, we have 298!

Membership revenue generated: $7,333

Programming Summary

Summer Camps Offered

2021	116	$17,075
2022	442	$85,545
2023 *currently registered	170	

Programs and Classes Offered

Parents Night Out
Teen Nights
Yoga
Karate
Zumba
Kinderdance

Continued Learning

Finding the Right Programs for the Right Rooms

LEGO Camp
Cooking Camp
Camp Curiosity
Soccer Camp
Yoga

Making the Most of Our "Unusable Space"

Back Hallway
Front Entrance

Transforming Spaces to Fit Our Growing Needs

Limestone Lobby
Kitchen Area
Reception
Conference space

Leander Activity Center Financial Breakdown

Expenses	
Facility Rental	$187,200
Fees	$91,008

Revenues	
Program Revenue	$1,278
Summer Camp Revenue	$85,545
Event Revenue	$1,100
Active Adult Membership	$7,333

2023 Tentative Plan

JUNETEENTH BLOCK PARTY

Saturday, June 17

5:00pm - 9:00pm

Robin Bledsoe Park

Parking
Staff/Vendor
Parking
Fun Zone
Parking
Performances
Parking
Vendors

Why Bledsoe Park?

Provides "block party" atmosphere
Water amenities during summer months
Basketball court
Established stage area with shade
Shade structures nearby
Indoor bathroom locations
Concession building as staging area for event

Performance By

LEANDER LIBERTY FEST

2023 Tentative Plan

Lakewood Park Challenges

Raider Way construction

Limited alternate parking/bus accessible locations

Crystal Falls closure during rush hour traffic

Firework visibility to community

Closure of streets within neighborhoods

July 3

6:00pm - 10:00pm

Devine Lake Park

PANIC

Why A New Date and Time?

Historical data

Attendees can enjoy without feeling rushed

Decreased competition from surrounding cities

Drastically decreased overtime costs for city staff

Increased morale within city staff

Increased availability of vendors

Why A New Location?

Increased community inclusivity

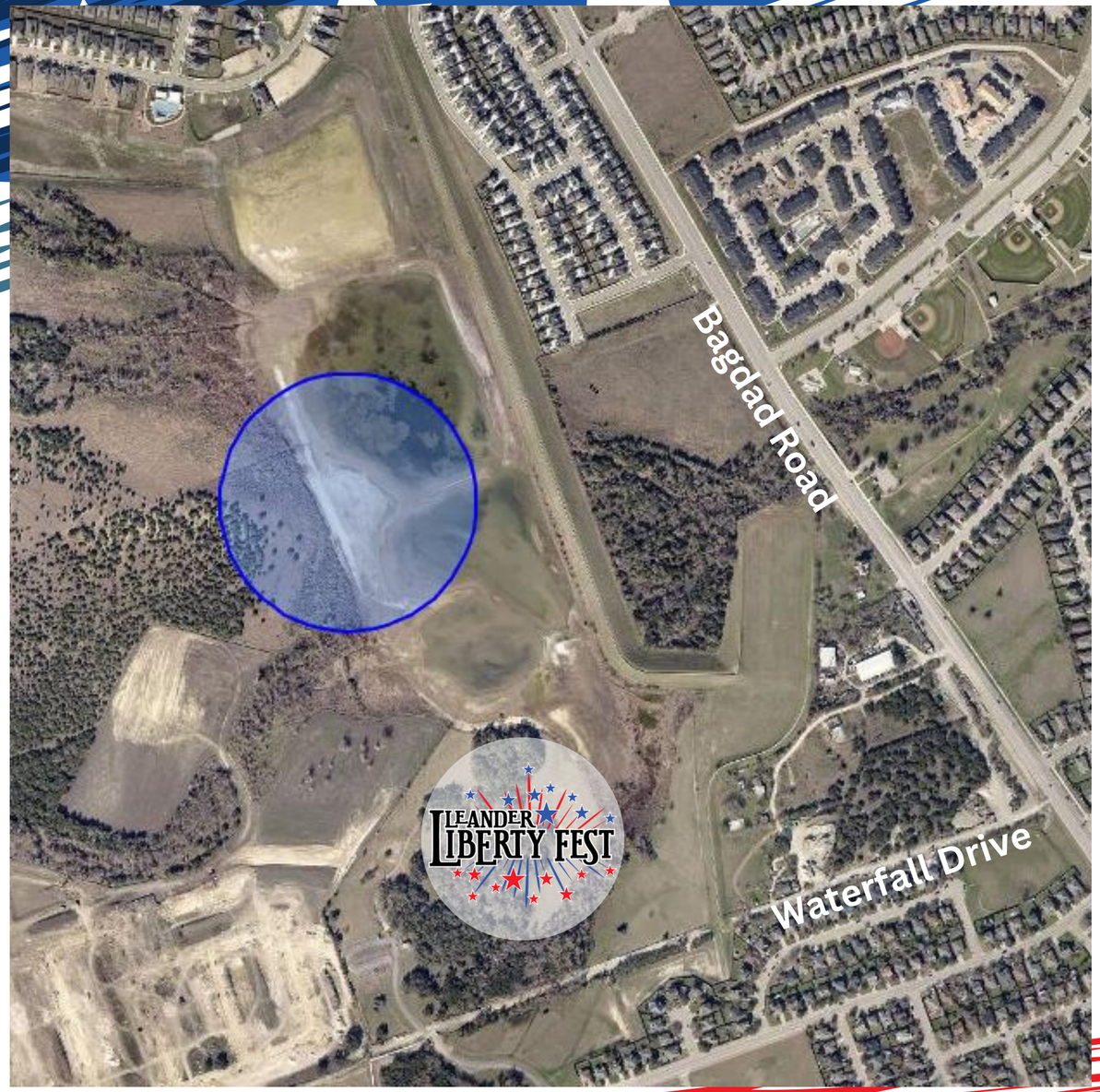
Smoother event logistics

Improved firework display

Raider Way construction eliminates 2022 parking plan

Lakewood Park now available throughout holiday

LEANDER LIBERTY FEST
2023 Tentative Site Plan
Halsey Drive
Bagdad Road
Waterfall Drive
Kid Zone
Stage
Vendors
VIP
Bus Stop



Proposed Fireworks Launch Site

Currently:
Gehan Homes Property

- This area is included in the future expansion of Devine Lake Park

Site approved by:
Parks and Recreation Staff
Pyrotechnico
Leander Fire Marshal

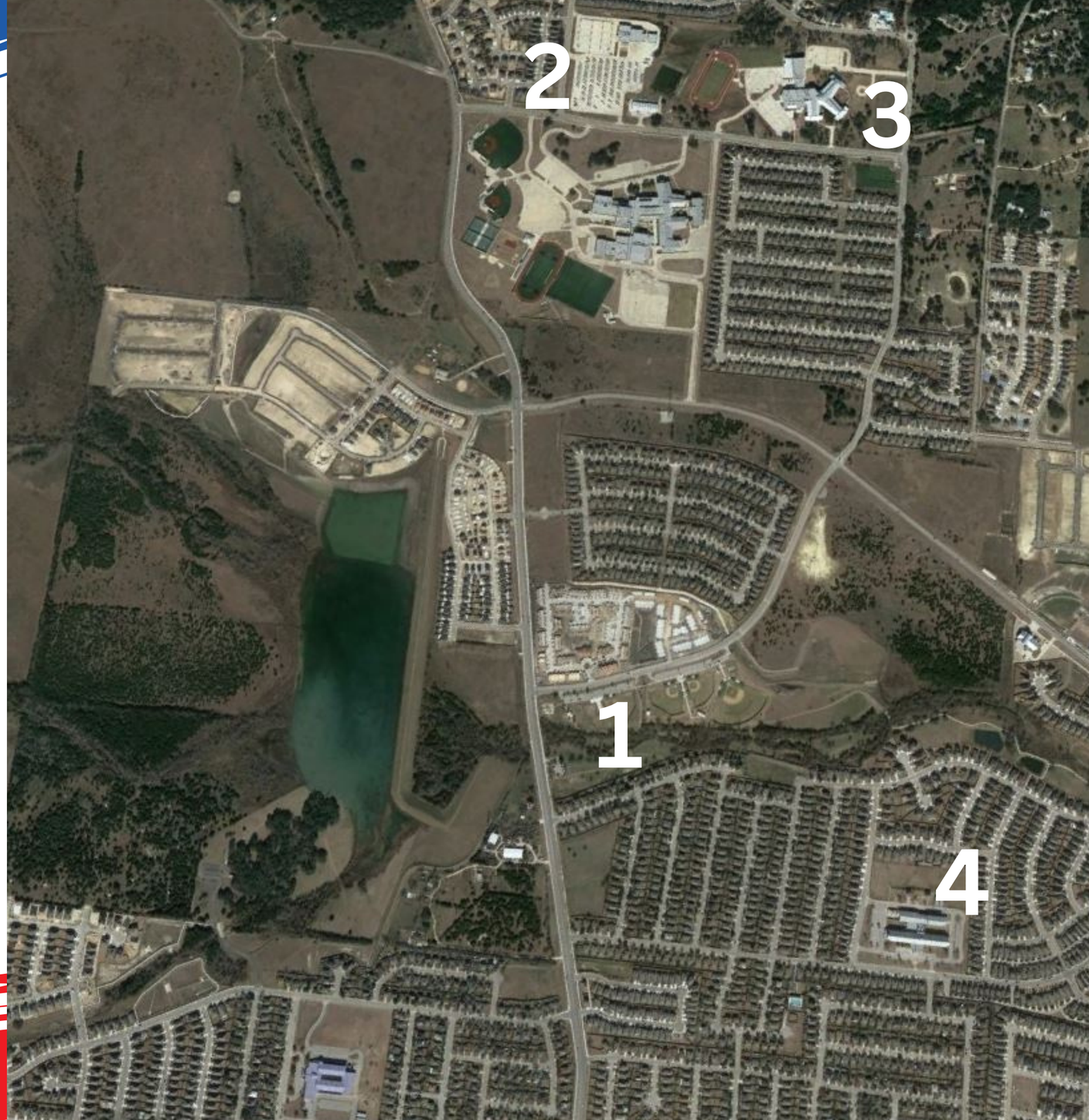
Fireworks Viewing

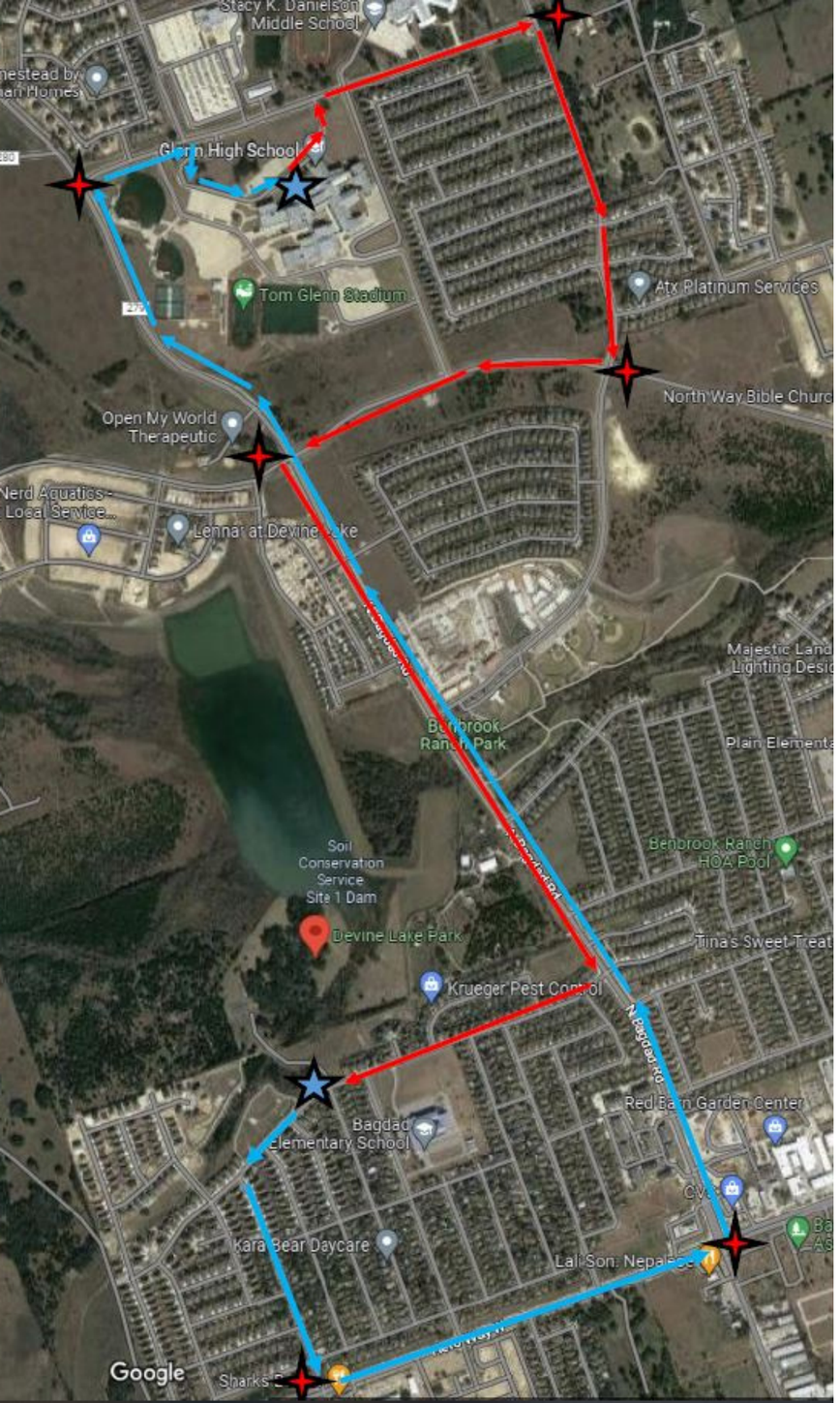
1 Benbrook Ranch Park
210 designated spots

2 LISD North Transportation
219 designated spots

3 Danielson Middle School
435 designated spots

4 Plain Elementary
126 designated spots

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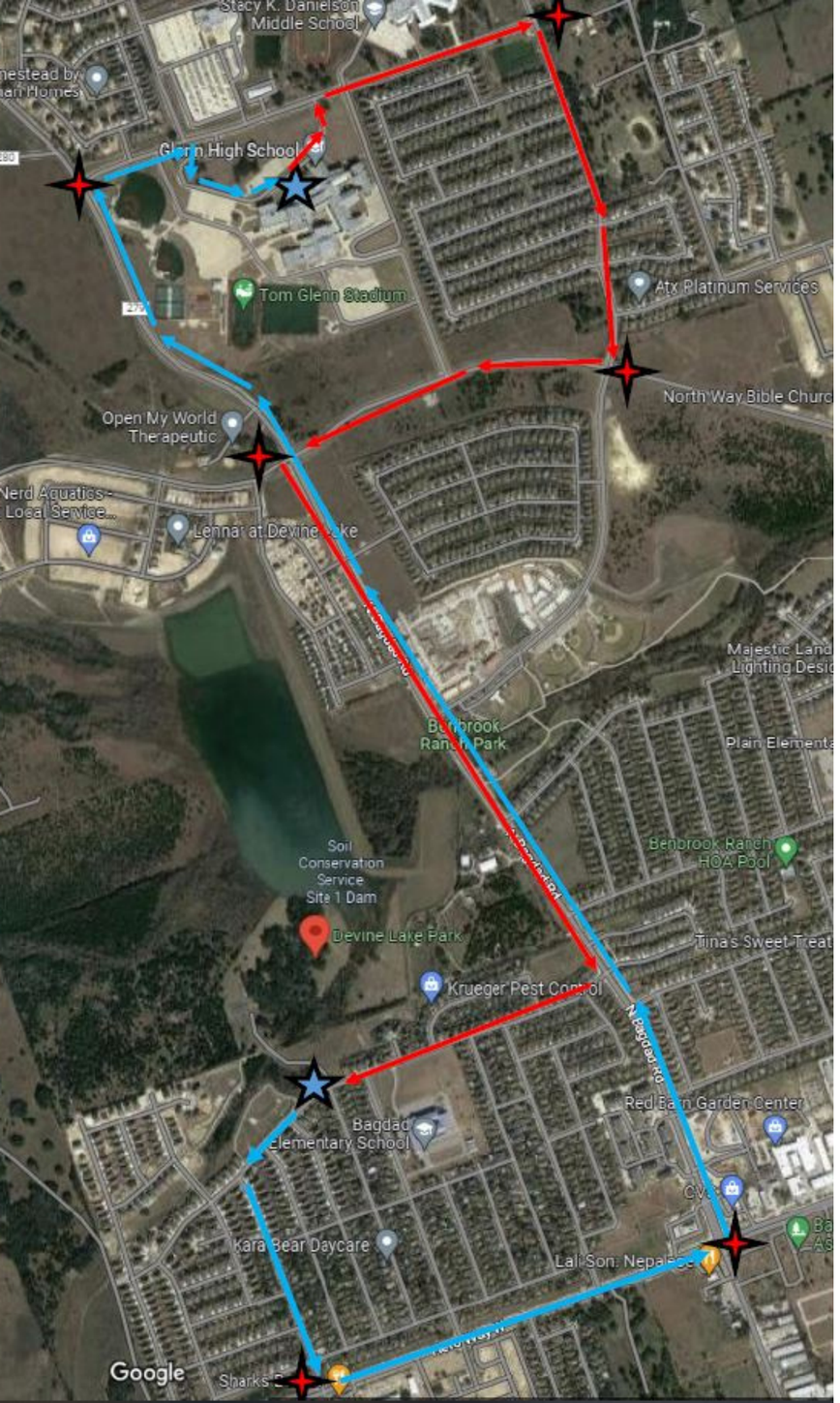
Glenn High School
Tom Glenn Stadium
Atx Platinum Services
North Way Bible Churc
Open My World Therapeutic
Lennar at Devine Lake
Majestic Land Lighting Desi
Benbrook Ranch Park
Plain Elementa
Soil Conservation Service Site 1 Dam
Benbrook Ranch HOA Pool
Devine Lake Park
Tina's Sweet Treat
Krueger Pest Control
N Bagdad Rd
Red Barn Garden Center
Bagdad Elementary School
Kara Bear Daycare
Lali Son: Nepalese
Google

Glenn High School—Parking
Route to Devine Lake Park
Route to Glenn High School
Stacy K. Danielson Middle School
Collaborative Wy
Leander Ag Center
Temporarily closed
McKinney Dr
Sage Ranch Dr
Kersey Dr
Wolcott Dr
Comanche Roofing
Arvada Dr
Glenn High School
Pick Up/Drop Off
Glenn High School Auditorium
GLENN YOUTH FOOTBALL & CHEER
SS Listings
Matheson Dr
North Austin Web
Elite Electrical Solution
Tabernash
Hillrose Dr
Tom Glen Tennis Courts
Tom Glenn Stadium
N Bagdad Rd
W San Gabriel Pkwy
Oak Grove Rd
Washburn Dr
Texas Thunder Track
Open My World Therapeutic
Halsey Dr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Devine Lake Park
Pick Up/Drop Off
Krueger Pest Control
3Z's Custom Embroidering and
Jorge Vera Software
Bagdad Elementary School
V3 Precision
House of Ravander
Home goods store
Bluque Clothing
Clothing store
Gonz Aquaculture
Kara Bear Daycare
Melton Technology
Hardware store
Leander Tile
Gehan Homes at Hawkes Landing
Northcreek Ranch Park
The Corley
Enchanted Rock Landscape Supply
Taco Bell
CVS
Circle K
Lali Son: Nepalese
N Bagdad Rd
Hero Way W
Old 2243 W
Devine Lake Park—Liberty Fest
Route to Devine Lake Park
Route to Glenn High School

MADISON RODGES

DEPARTURE ATX

City of Leander
Devine
Lake Park
1807
LF23