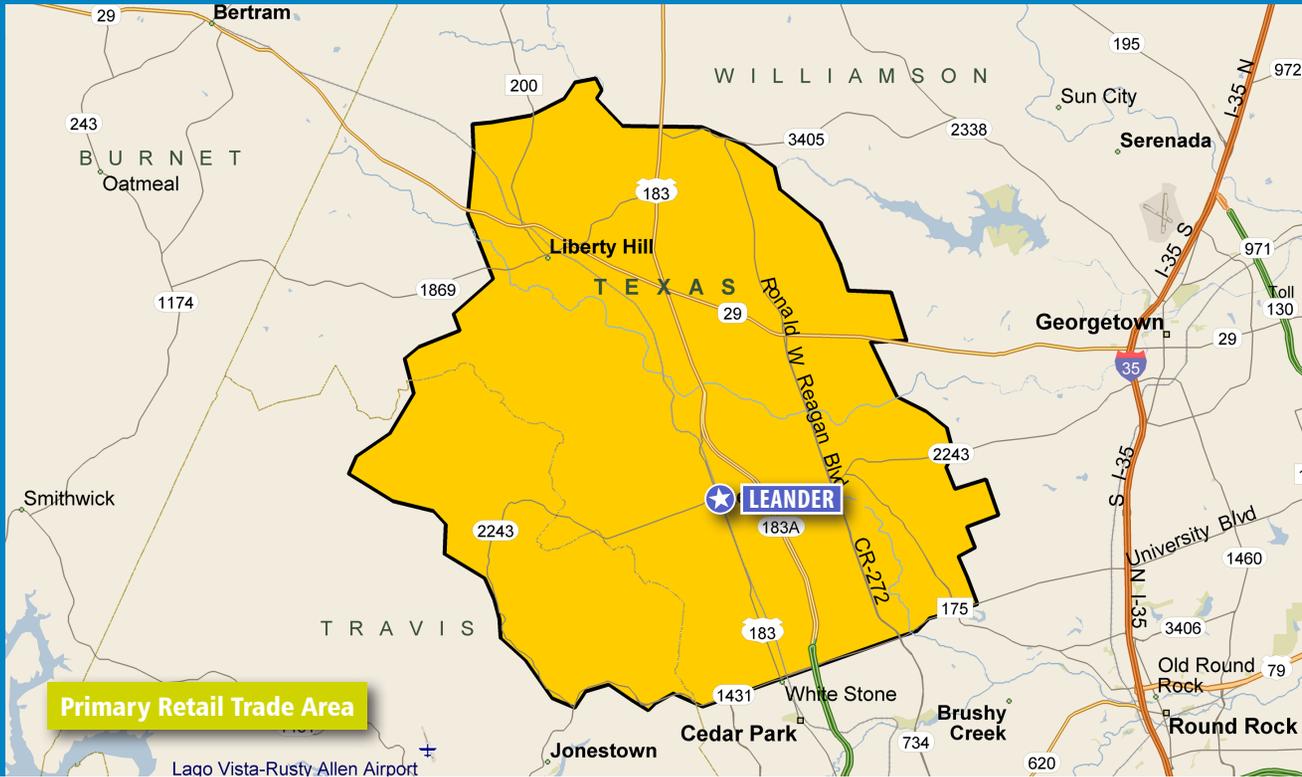


Retail Market Profile 2015



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November 2014. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2015 ESTIMATE	2020 PROJECTION
Primary Retail Trade Area	29,694	63,649	75,440	84,781

Income

	2015 ESTIMATE
Average Household	\$94,494
Median Household	\$78,387
Per Capita	\$31,691

Educational Attainment

	2015 ESTIMATE
Graduate or Professional	9.08%
Bachelor's Degree	24.74%
Associate Degree	9.87%
Some College, No Degree	27.02%
High School Graduate	21.98%
Some High School, No Degree	4.37%
Less than 9th Grade	2.95%

Race Distribution

	2015 ESTIMATE
White	81.83%
Black or African American	4.22%
American Indian/Alaskan	0.64%
Asian	2.38%
Native Hawaiian/Islander	0.09%
Other Race	7.23%
Two or More Races	3.60%
Hispanic or Latino (of any race)	21.89%

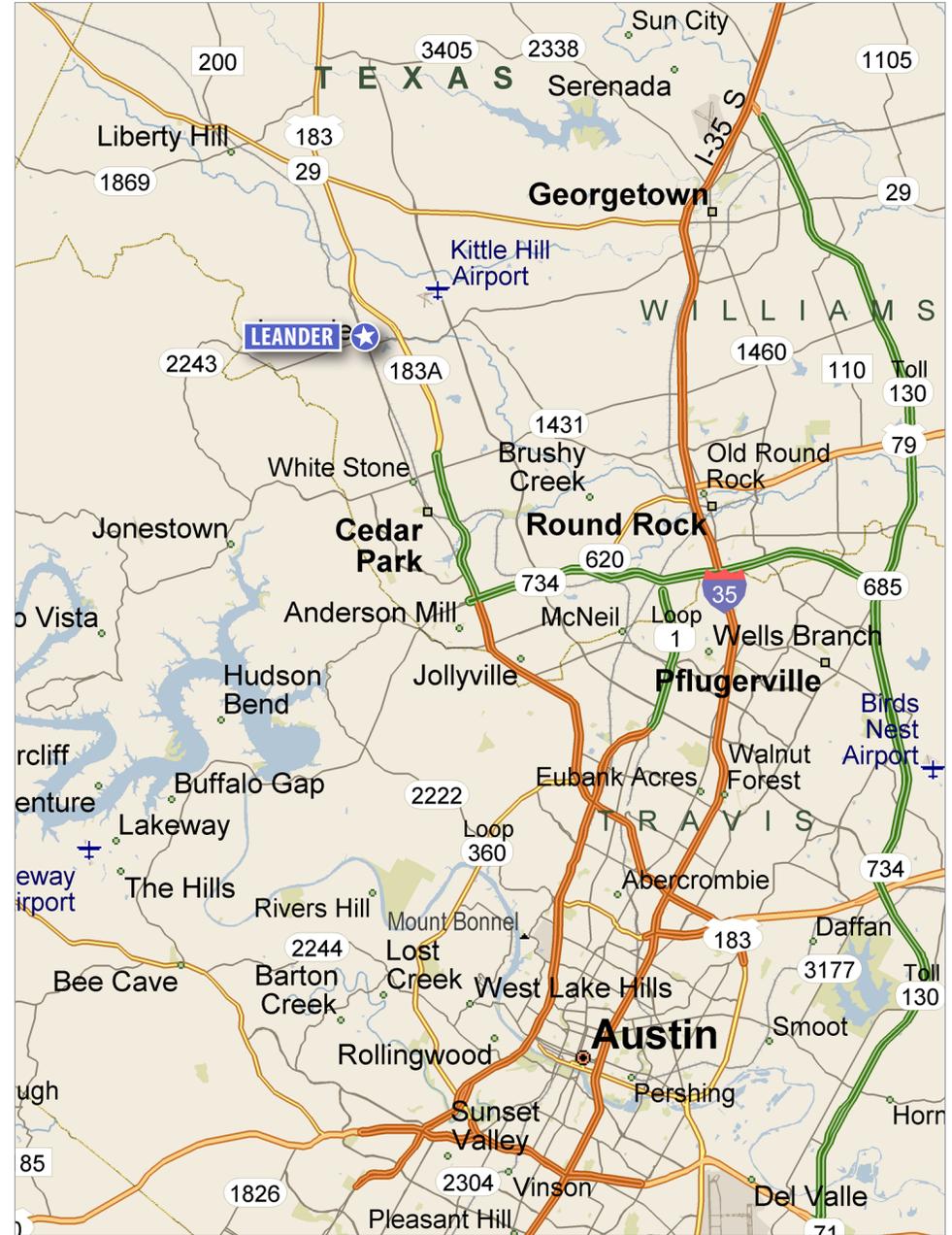
Age

GROUPS	2015 ESTIMATE
9 Years and Under	15.95%
10-17 Years	13.93%
18-24 Years	9.00%
25-34 Years	11.04%
35-44 Years	16.99%
45-54 Years	14.72%
55-64 Years	10.04%
65 Years and Over	8.33%
DISTRIBUTION	2015 ESTIMATE
Median Age	35.0
Average Age	34.3

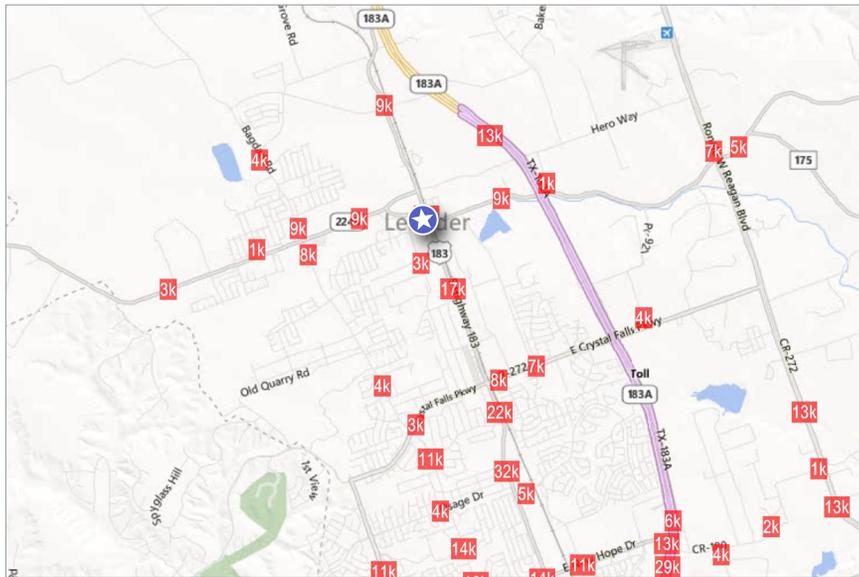
EXISTING RETAIL



LOCATION MAP



TRAFFIC COUNTS



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.