



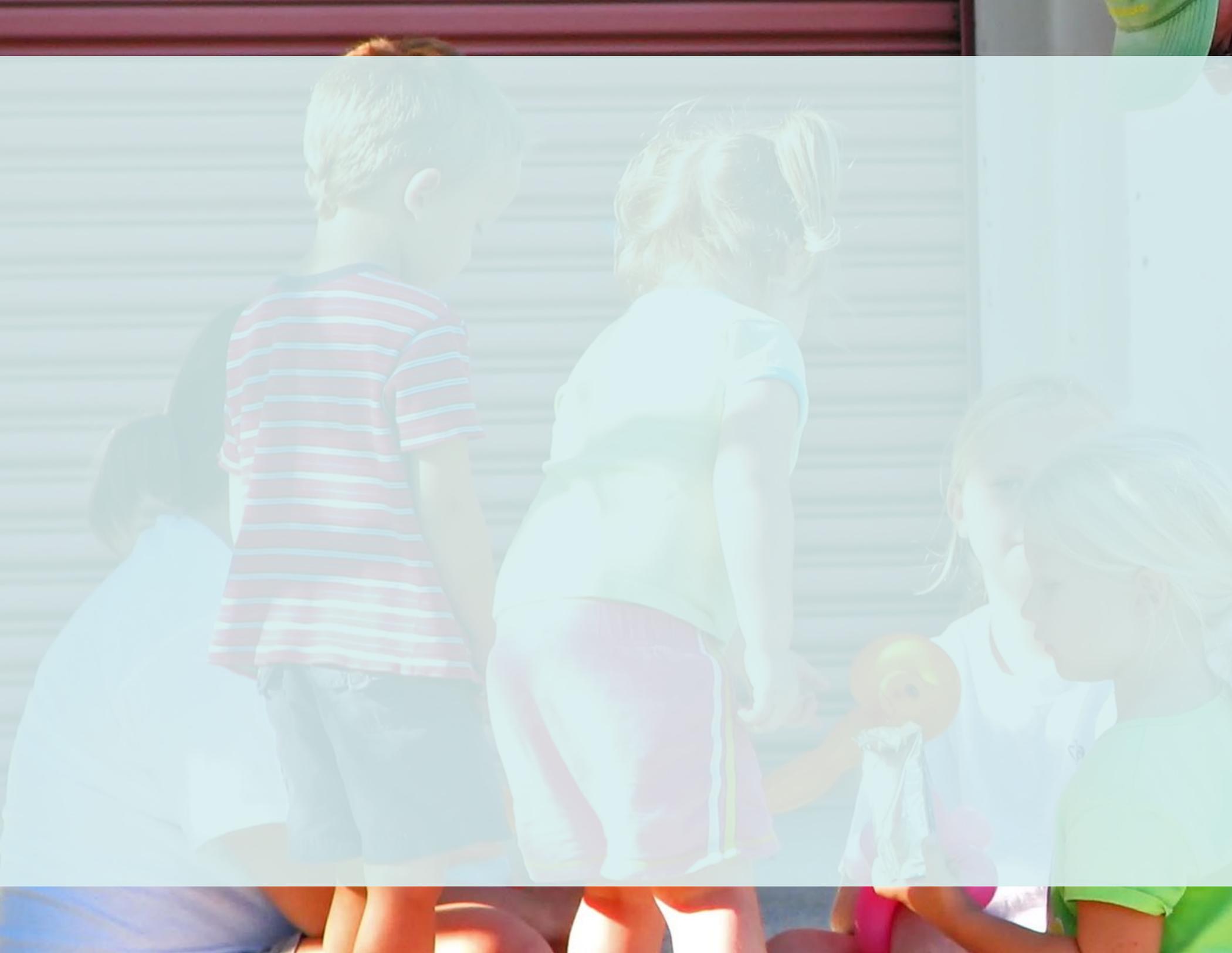
CITY OF LEANDER

STATE OF THE CITY

MAY 2015

CONTENTS

COMMUNITY PROFILE1
ECONOMIC DEVELOPMENT	11
LAND USE	19
TRANSPORTATION	25
PARKS AND RECREATION	35
NATURAL AND CULTURAL RESOURCES	39
UTILITIES AND FACILITIES	43
PUBLIC SAFETY	49





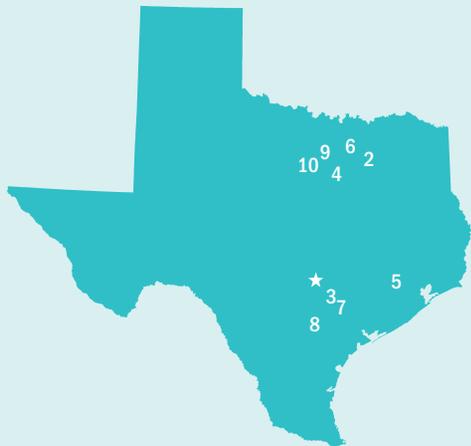
COMMUNITY PROFILE

COMMUNITY COMPARISON: GROWTH

Texas is growing. A strong, diversified economy continues to attract people to the Lone Star State which fuels local housing markets. According to 2013 Census reports, three of the ten fastest growing metro areas in the nation are in Texas: Houston, Dallas and Austin. The following table illustrates Leander's recent population growth in comparison to other high-growth communities across the state.

REGIONAL GROWTH SINCE 1990								
MAP REF	CITY OR TOWN	1990	2000	% CHG	2010	% CHG	2013	% CHG
★	LEANDER	3,398	7,596	124%	26,521	249%	31,717	20%
2	ROCKWALL	10,486	17,976	71%	37,490	109%	40,922	9%
3	ROUND ROCK	30,923	61,136	98%	99,887	63%	109,821	10%
4	MANSFIELD	15,607	28,031	80%	56,368	101%	60,872	8%
5	MISSOURI CITY	36,176	52,913	46%	67,358	27%	70,185	4%
6	FRISCO	6,141	33,714	449%	116,989	247%	136,791	17%
7	PFLUGERVILLE	4,444	16,335	268%	46,936	187%	53,752	15%
8	KYLE	2,225	5,314	139%	28,016	427%	31,760	13%
9	FLOWER MOUND	15,527	50,702	227%	64,669	28%	68,609	6%
10	KELLER	13,683	27,345	100%	39,627	45%	42,907	8%

SOURCE: AMERICAN COMMUNITY SURVEY 2009-2013, US CENSUS BUREAU



Community Profile

To begin to understand life in Leander, one needs to start with an understanding of demographics. What is Leander's current population? How fast has it grown? What has shifted in the population regarding age, gender, education rates and race? In the past 20 years, the City has undergone significant change in many of these measures. The following pages highlight these trends.

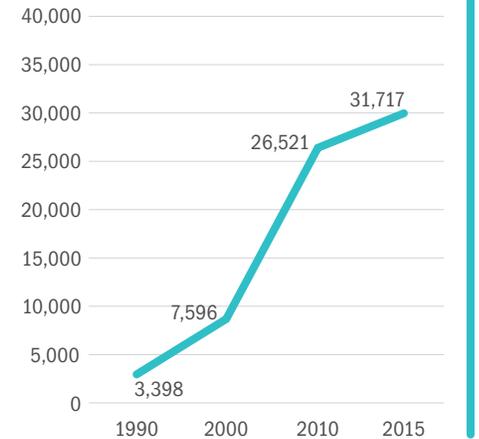
POPULATION AND GROWTH

Leander has experienced exceptional growth over the past two decades. From a population of 6,493 in 1990 to 31,717 in 2015 the City grew by 388%.

The estimated 2015 population of Leander is 38,206.

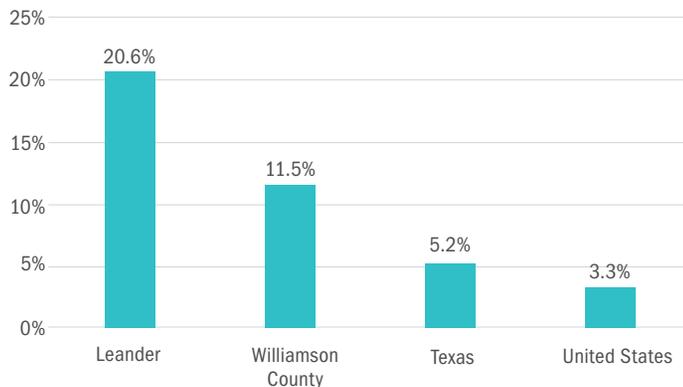
The City has evolved from a small, hill country community to a thriving suburban destination in Central Texas. Leander's proximity to Austin, high quality school system and relatively low cost of living continue to draw thousands of residents to its boundaries. Recent growth rates continue to outpace local, state and national averages.

HISTORIC POPULATION



SOURCE: AMERICAN COMMUNITY SURVEY 2009-2013

AUGUST ANNUAL GROWTH RATES BY COMPARISON 2000-2010



SOURCE: US CENSUS BUREAU

PROJECTED GROWTH

Leander looks forward to continued growth. Assuming a modest annual growth rate of 4.6%, the City could grow to more than 69,000 residents by 2030. More aggressive projections have the City reaching over 100,000 residents during the same time frame.

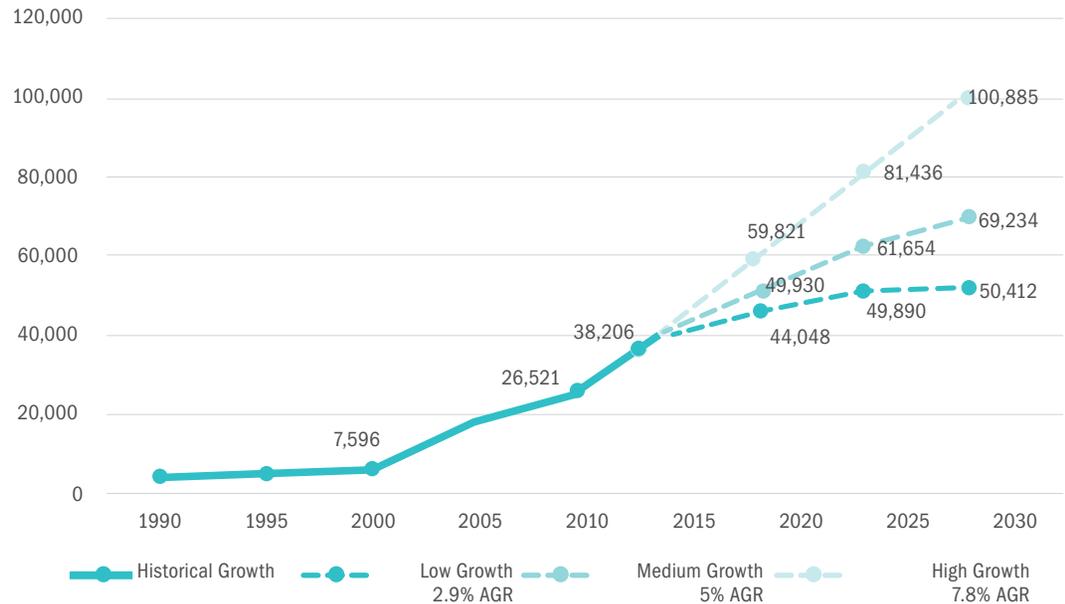
For the purposes of this study previous growth projections were reviewed, including those used during the development of the most recently adopted water and wastewater master plans. Based on this data and other data sources, including historical Census data, three population projection alternatives were developed. These will be evaluated during the development of the Comprehensive Plan Update and a singular projection will be recommended at the end of the process to guide decisions. The population projections alternatives are included in the chart and table below.

Did you know?

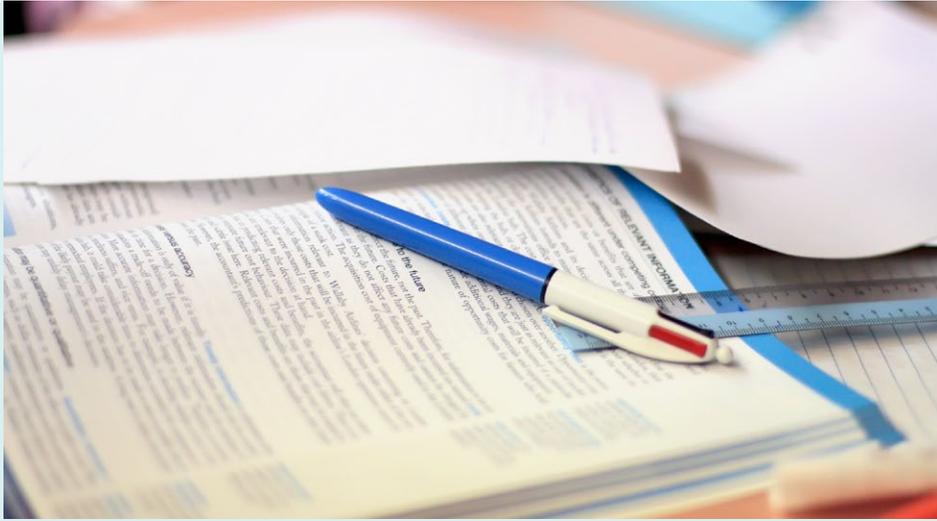
The City of Leander is the fourth-fastest growing city in the state of Texas.

POPULATION PROJECTION ALTERNATIVES	
ALTERNATIVE	DESCRIPTION
Low Growth	This projection is based on modest growth projected by ESRI / Retail Coach. It assumes a 2.9% annual growth rate.
Medium Growth	This projection is based on a 5% annual growth rate, similar to the 4.6% annual growth rate experienced from 2010-2014.
High Growth	This projection is based on an accelerated annual growth rate of 7.5%.

POPULATION PROJECTIONS



NOTE: 2010 DATA AND PROJECTIONS ARE FOR LEANDER ETJ



COMMUNITY COMPARISON: EDUCATIONAL ATTAINMENT

Leander residents are well-educated. Nearly 90% of the City's residents aged 25 and over have a high school diploma. This percentage is higher than both the state and national averages and comparable to benchmark communities. In addition, approximately 30% of Leander residents have a bachelor's degree or higher.

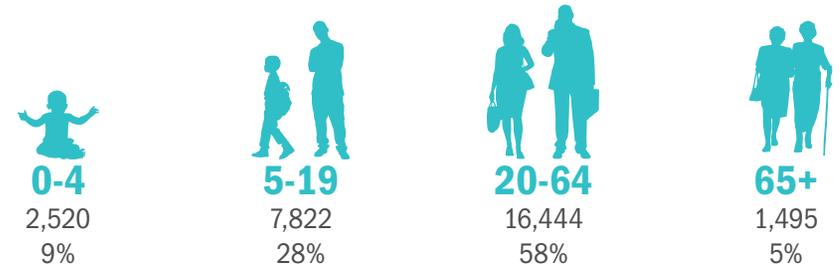
COMMUNITY COMPARISON: EDUCATIONAL ATTAINMENT (2013)		
CITY OR TOWN	HIGH SCHOOL GRADUATE OR HIGHER	BACHELOR'S DEGREE OR HIGHER
LEANDER	89%	29%
ROCKWALL	91%	39%
ROUND ROCK	91%	37%
MANSFIELD	94%	41%
MISSOURI CITY	92%	42%
FRISCO	96%	59%
PFLUGERVILLE	93%	36%
KYLE	89%	28%
FLOWER MOUND	98%	58%
KELLER	97%	54%

SOURCE: AMERICAN COMMUNITY SURVEY 2009-2013, US CENSUS BUREAU

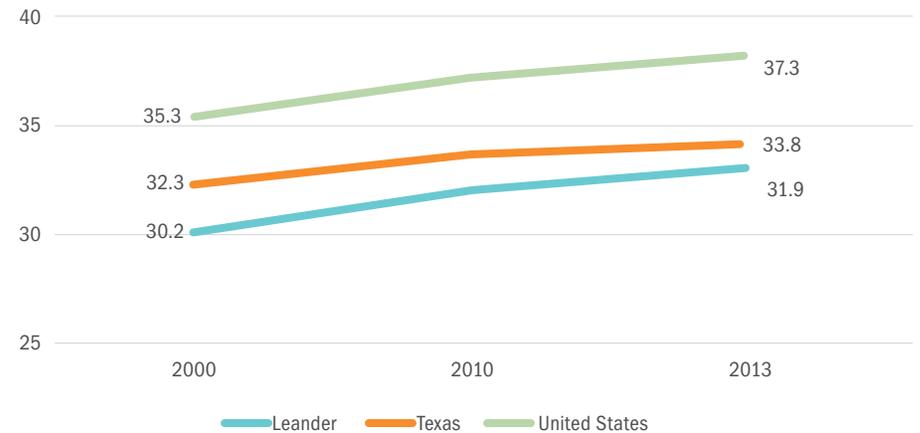
AGE

Understanding the median age over time helps to predict anticipated costs and required levels of service for everything from public education, to housing, to health care within Leander. This indicator is also valuable to agencies whose programs are age-dependent. A comparison of the City's median age to the benchmarks of Texas and the U.S. helps answer the question of whether the community is comparatively getting "older" or "younger." The median age in Leander is 31.9 which is lower than that of Texas and the United States.

POPULATION BY AGE COHORT (2013)



MEDIAN AGE



SOURCE: AMERICAN COMMUNITY SURVEY 2009-2013, US CENSUS BUREAU

RACE AND ETHNICITY

The majority of Leander's population is white. However, consistent with state and national trends, the population is diversifying. The percentage of Hispanic population has increased each decade. From 2000 to 2010, the Hispanic cohort increased by more than 400% and is expected to continue increasing at a similar pace.



The Hispanic population in Leander has grown at a more rapid pace than state and national averages.

	RACE AND ETHNICITY								
	2000			2013			% Change		
	Leander	Texas	United States	Leander	Texas	United States	Leander	Texas	United States
WHITE	6,549	14,799,505	211,460,626	23,870	19,075,100	230,592,579	264%	29%	9%
BLACK OR AFRICAN AMERICAN	221	2,404,566	34,658,190	1,242	3,030,970	39,167,010	462%	26%	13%
AMERICAN INDIAN AND ALASKA NATIVE	70	118,362	2,475,956	12	129,219	2,540,309	-83%	9%	3%
ASIAN	39	562,319	10,242,998	674	1,019,260	15,231,962	1,628%	81%	49%
NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER	10	14,434	398,835	0	20,974	526,347	-100%	45%	32%
TWO OR MORE RACES	180	514,633	6,826,228	1,087	590,326	8,732,333	504%	15%	28%
HISPANIC OR LATINO	1,211	6,669,666	35,305,818	8,678	9,717,727	51,786,591	617%	46%	47%

SOURCE: AMERICAN COMMUNITY SURVEY 2009-2013, US CENSUS BUREAU

CHANGE IN HISPANIC POPULATION MAP 2000-2010



Did you know?

By mid-century, there will be no majority race that comprises more than 50% of the national population.

COMMUNITY COMPARISON: HOUSEHOLD INCOMES

The median income in Leander has risen more than 40% since 2000, a rate that has outpaced both the state and national averages of approximately 30 and 26% respectively. In addition, the City of Leander has a median income level that is comparable to the income levels of competitive communities in the region. These relatively high income levels, when compared to the state and national averages, suggest that the region is more affluent than other regions in Texas. The City continues to flourish and maintains a median household income level that is nearly 44% higher than the median household income of the State of Texas.

COMMUNITY COMPARISON: MEDIAN HOUSEHOLD INCOME

CITY OR TOWN	2000	2013	%CHANGE
LEANDER	\$53,504	\$76,141	42.3%
ROCKWALL	\$65,411	\$85,710	31%
ROUND ROCK	\$60,354	\$69,533	15.2%
MANSFIELD	\$66,764	\$94,112	41%
MISSOURI CITY	\$72,434	\$83,524	15.3%
FRISCO	\$79,149	\$108,284	36.8%
PFLUGERVILLE	\$71,985	\$76,032	5.6%
KYLE	\$47,534	\$75,262	58.3%
FLOWER MOUND	\$95,416	\$120,855	26.7%
KELLER	\$86,232	\$113,618	31.8%

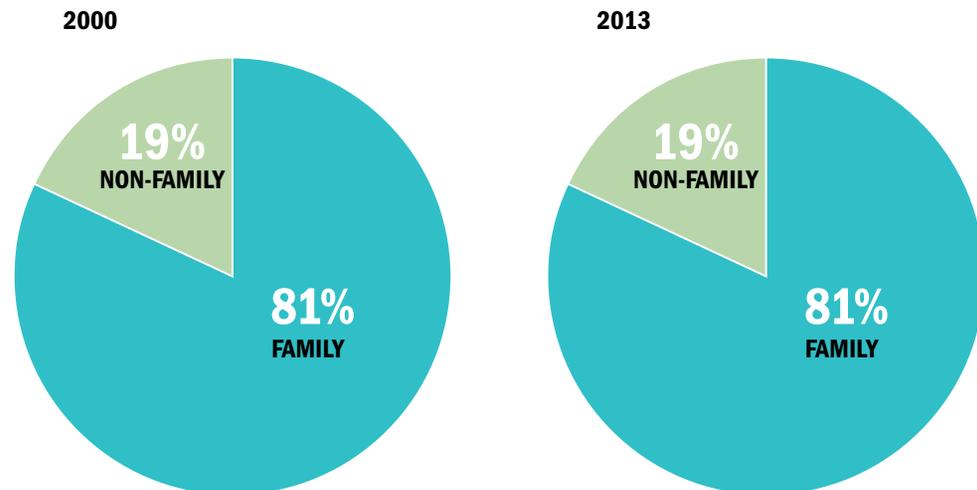
SOURCE: AMERICAN COMMUNITY SURVEY 2009-2013, US CENSUS BUREAU



SOURCE: SIMONA BALINT PHOTOGRAPHY

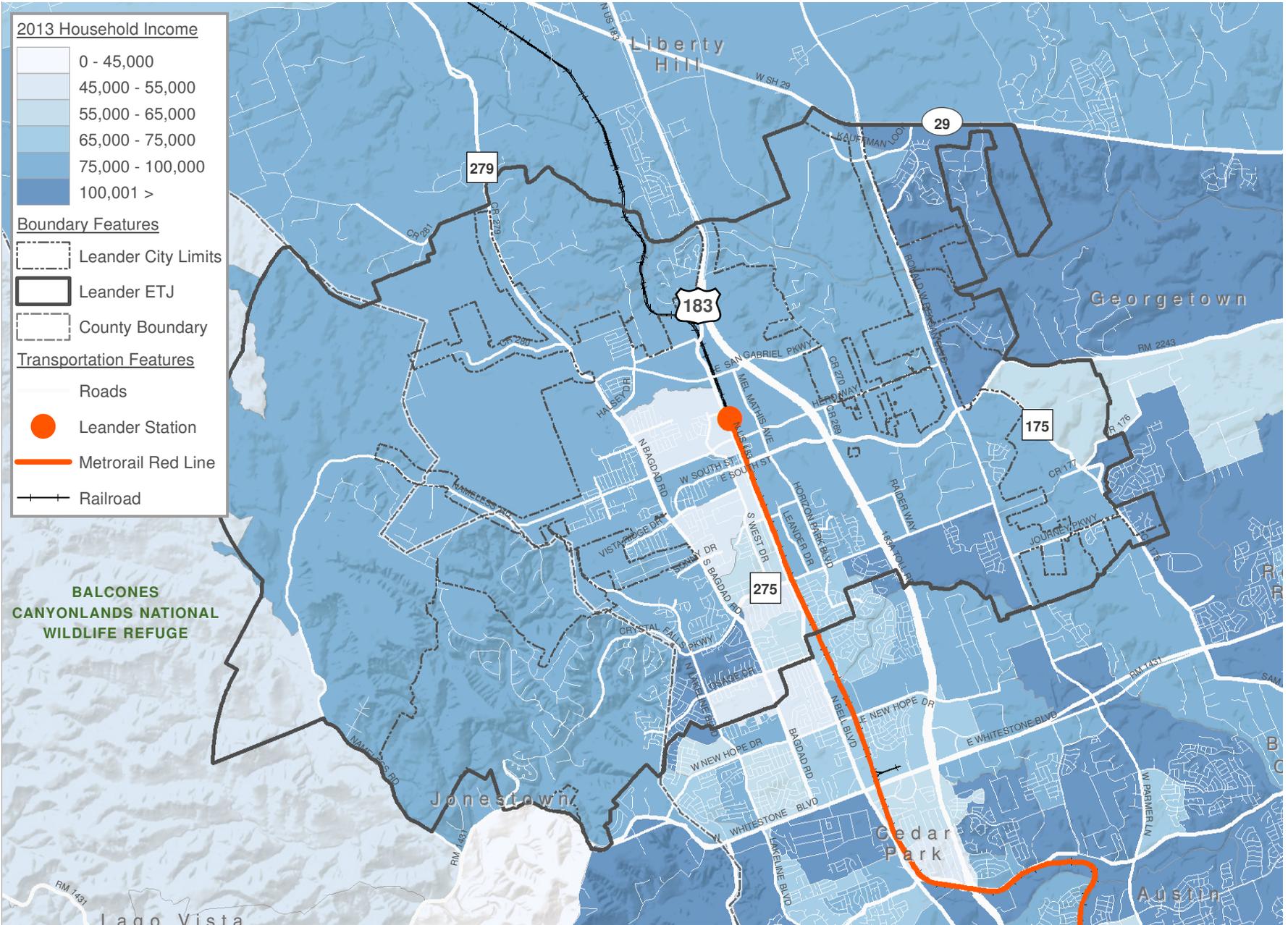
HOUSEHOLD COMPOSITION

In Leander, the number of households increased more than 200% from 2000 to 2010, a rate which is similar to the rate of population growth in the City over the same period. Leander continues to be a top destination for families. The percentage of family to non-family households did not change from 2000 to 2013.



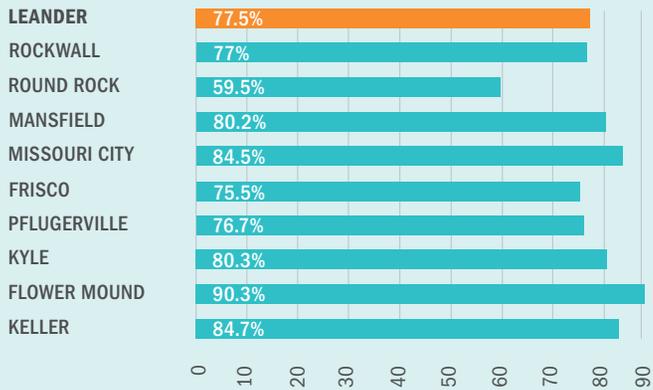
SOURCE: AMERICAN COMMUNITY SURVEY 2009-2013, US CENSUS BUREAU

HOUSEHOLD INCOME MAP



COMMUNITY COMPARISON: HOUSING

OWNER-OCCUPIED RATE (2013)



MEDIAN OWNER-OCCUPIED HOME VALUE (2013)



SOURCE: AMERICAN COMMUNITY SURVEY 2009-2013

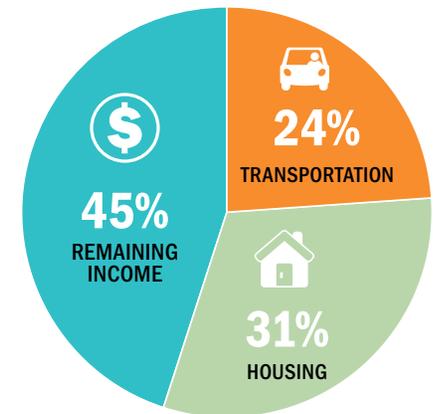


HOUSING AND TRANSPORTATION COSTS

Traditional measures of housing affordability ignore transportation costs. Typically a household's second-largest expenditure, transportation costs are largely a function of the characteristics of the neighborhood in which a household chooses to live. Location matters. Compact and dynamic neighborhoods with walkable streets and high access to jobs, transit, and a wide variety of businesses are more efficient, affordable, and sustainable.

Factoring in both housing *and* transportation costs provides a more comprehensive way of thinking about the cost of housing and true affordability.

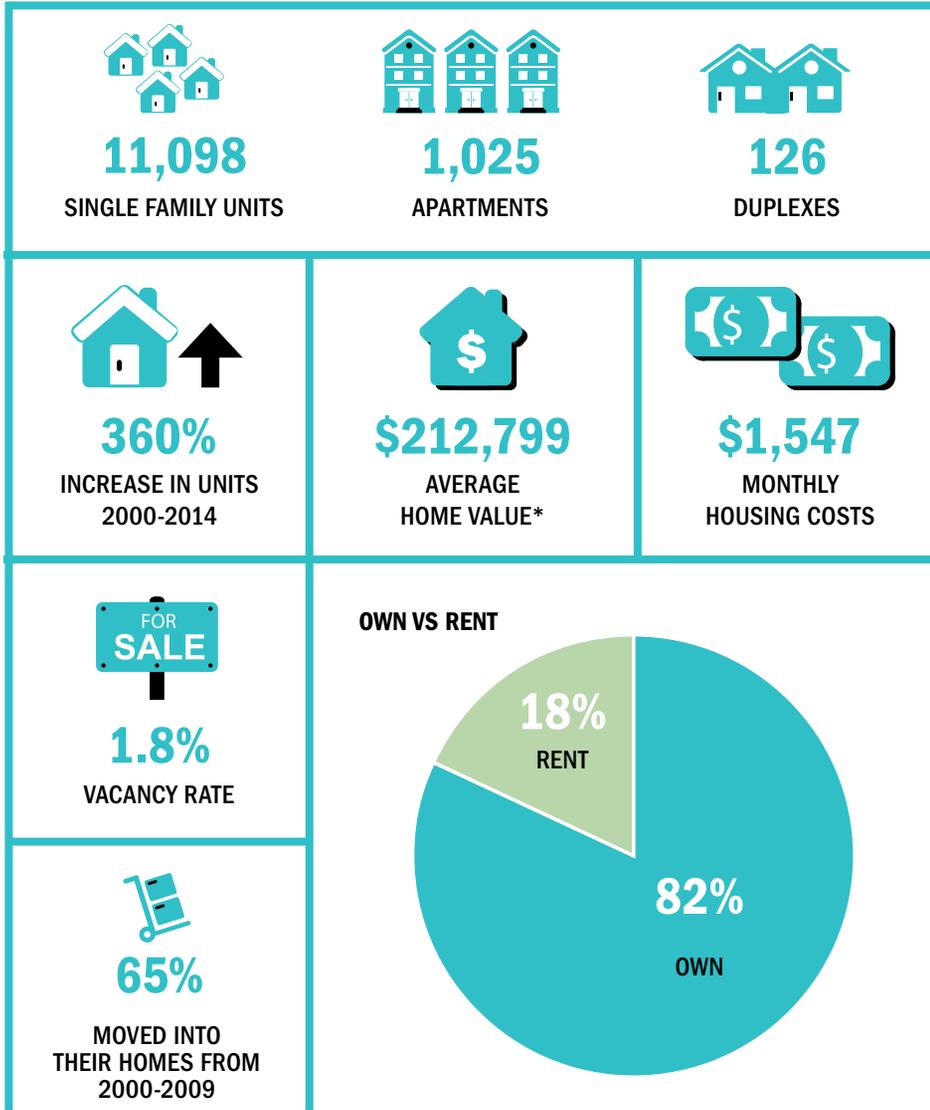
HOUSING AND TRANSPORTATION COSTS



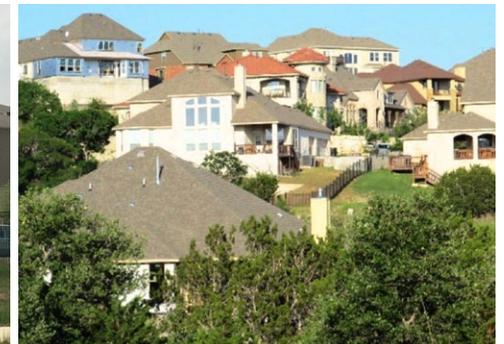
SOURCE: CENTER FOR NEIGHBORHOOD TECHNOLOGY

HOUSING UNITS

Single-family units make up 92% of Leander's entire housing stock. Apartments and duplexes make up the remaining 8%. Since Leander recently emerged as a bedroom community to Austin, the majority of its housing stock has been built since 2000.



SOURCE: RETAIL COACH 2014 ESTIMATES DEMOGRAPHIC REPORT, LEANDER, TX *BLENDED AVERAGE HOME VALUE - TRAVIS AND WILLIAMSON COUNTIES 2014





The background of the slide features a collage of US dollar bills, including a \$20 bill at the top and a \$100 bill at the bottom, with various denominations and serial numbers visible. The bills are slightly faded and overlaid with a light green semi-transparent layer.

ECONOMIC DEVELOPMENT

REAL PROPERTY VALUE



The City of Leander has a **0.3** jobs/housing unit ratio. Comparatively, Williamson County has a **0.76** jobs/housing unit ratio, and the Austin reported **1.7**.

*A ratio of **1.0** jobs per household is a target for suburban markets.*

SOURCE: AMERICAN COMMUNITY SURVEY 2009 - 2013, US CENSUS BUREAU

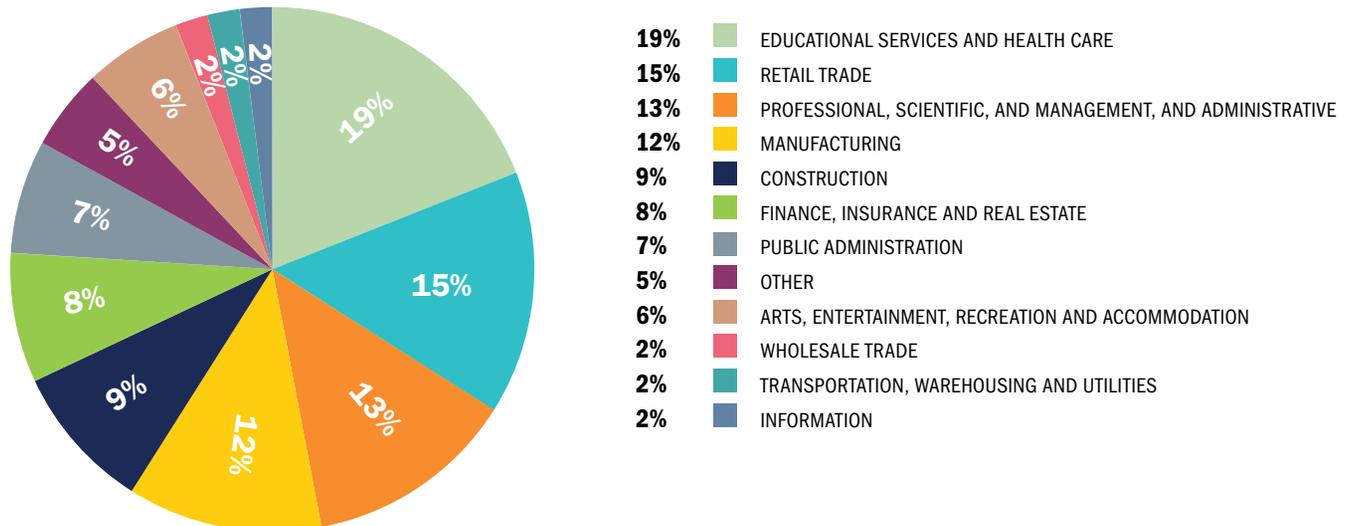
UNDERSTANDING THE RATIO

The jobs to housing unit ratio is one tool planners use to measure economic stability in a place. The ratio refers to the approximate distribution of employment opportunities per household. The benefits typically attributed to jobs/housing unit parity include reduced vehicle-miles-traveled, fewer air pollution emissions, lower costs to businesses and commuters, lower public expenditures on facilities and services, and higher quality of life.



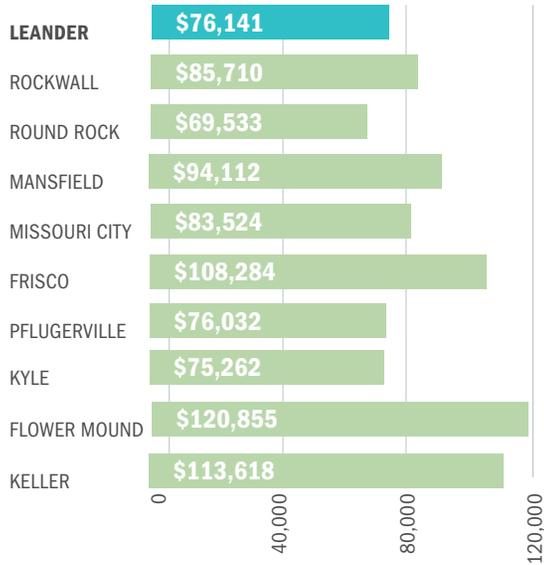
EMPLOYMENT

The 2009-2013 American Community Survey estimates there were over 13,417 residents of Leander employed. The majority of these people are employed in Austin, with a significant number commuting to Round Rock and Cedar Park. The majority of Leander residents are employed in the education, health care, retail, professional services, manufacturing and construction sectors. Major industry sectors within the City are construction, retail, administration/support, and manufacturing.

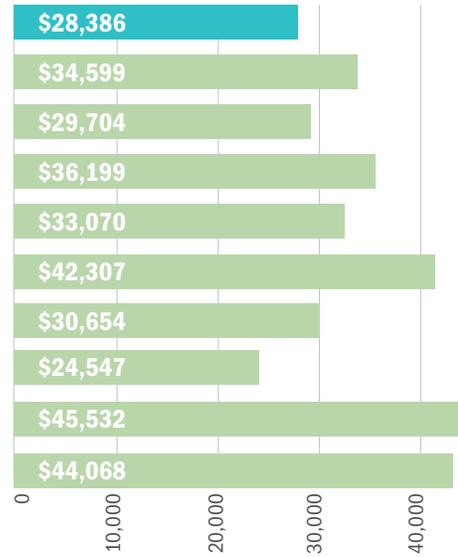


COMMUNITY COMPARISON: LOCAL ECONOMY (2013)

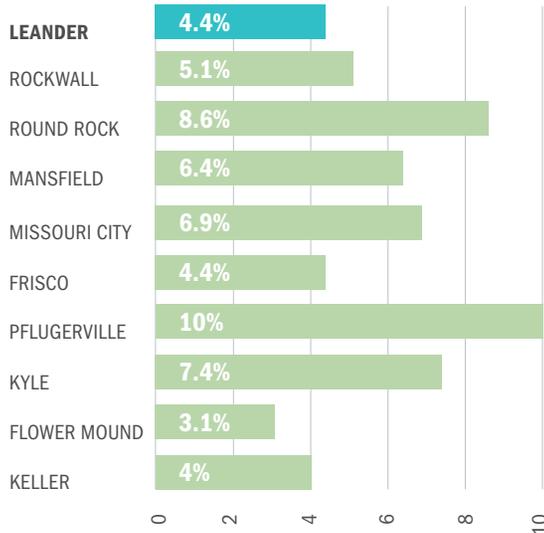
MEDIAN HOUSEHOLD INCOME



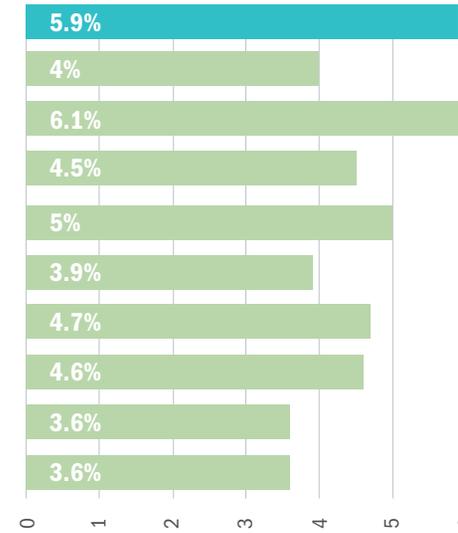
PER CAPITA INCOME



POVERTY RATE



UNEMPLOYMENT RATE



SOURCE: AMERICAN COMMUNITY SURVEY 2009 - 2013, US CENSUS BUREAU

INCOME, POVERTY AND UNEMPLOYMENT

The median household income in Leander is \$76,141. Leander has a higher median household income than Williamson County (\$71,803) and Texas (\$51,900). Similarly, the poverty rate (persons living below poverty level) in Leander (4.4%) is lower than both Williamson County (7.7%) and Texas (17.5%).

While, Leander has lower unemployment rates and higher per capita income levels compared to Williamson County and State averages, compared to other benchmark communities, Leander is running in the “middle of the pack.”





TAX BASE

The City added over \$193 million in new property in 2014 and the overall tax base increased by 20.2% from \$2.05 billion to \$2.47 billion in taxable value. Existing property values showed significant increases for the first time in many years.

PROPERTY TAX BASE TOTAL TAXABLE VALUE

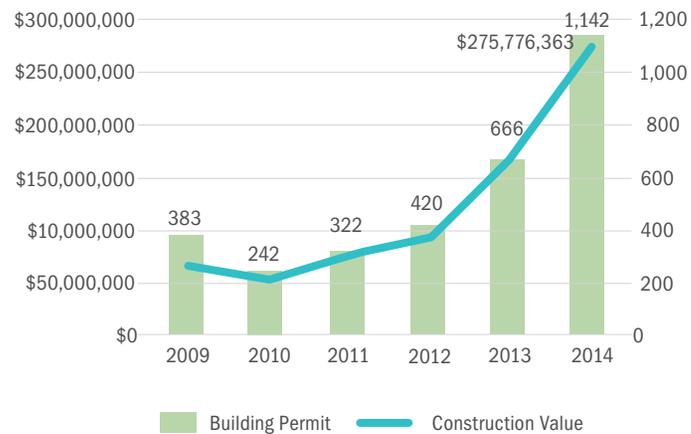


SOURCE: CITY OF LEANDER

RESIDENTIAL GROWTH

Leander continues to set records as one of the fastest growing communities in the State of Texas. The number of new single-family home permits issued in 2014 hit a record high of 1,142, nearly doubling that of 2013. As a result, residential construction value has grown significantly over the past five years increasing by 159% from 2009 to 2013.

RESIDENTIAL BUILDING ACTIVITY



COMMERCIAL AND INDUSTRIAL GROWTH

One indicator of economic stability is the number of building permits issued by the City. Non-residential growth measured by building permit data peaked in 2010. However, the construction value of that growth peaked in 2013 at \$220 million.

COMMERCIAL/INDUSTRIAL BUILDING ACTIVITY

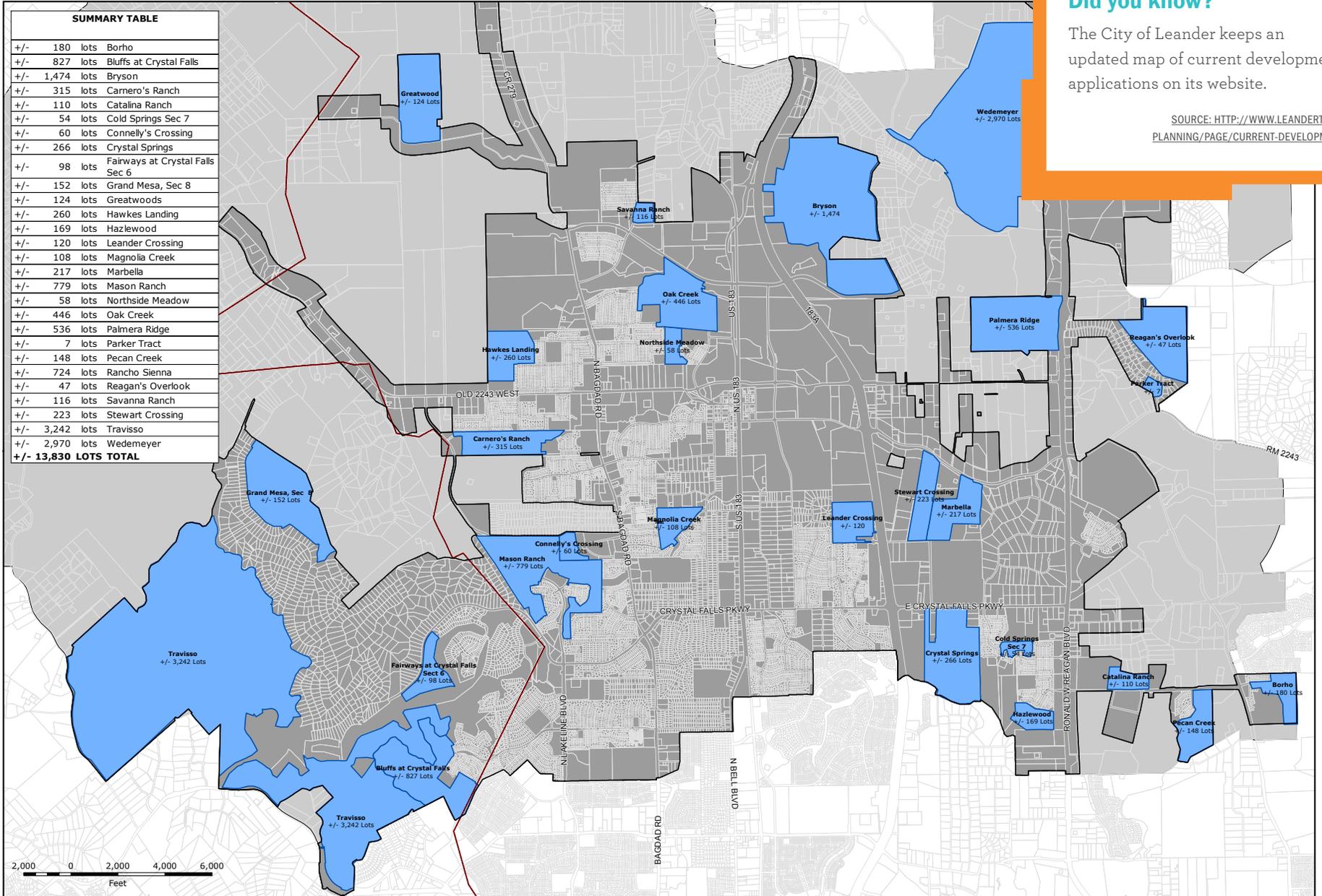


SOURCE: CITY OF LEANDER

Did you know?

The City of Leander keeps an updated map of current development applications on its website.

SOURCE: [HTTP://WWW.LEANDERTX.GOV/PLANNING/PAGE/CURRENT-DEVELOPMENTS/](http://www.leandertx.gov/planning/page/current-developments/)



CITY OF LEANDER, TEXAS
 Future Residential Development Map
 Updated January 06, 2015



CITY OF LEANDER CONTACTS

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 Economic Development Manager
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 ezeno@leandertx.gov

■ Active Subdivisions

City Limits

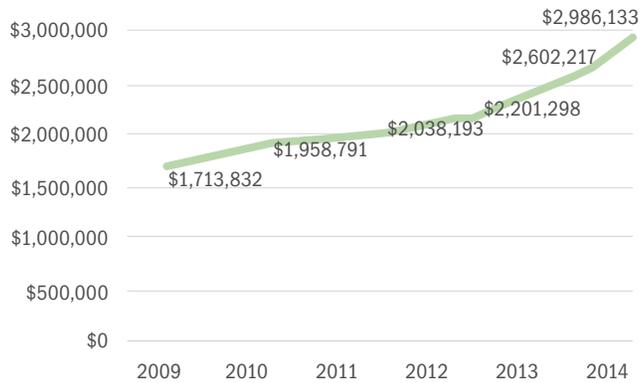
ETJ

Lot counts shown are from approved preliminary data. Final lot counts may differ upon final plat of the property. This data is based on approved plans.

SALES RECEIPTS

Sales tax receipts have risen from \$1,713,832 to \$2,986,133 between 2009-2014, an increase of 52%.

SALES TAX RECEIPTS 2009-2014



SOURCE: CITY OF LEANDER

RETAIL OPPORTUNITY

In retail, leakage occurs when members of a community spend money outside that community or when money spent inside that community is transferred outside the community. For example, crossing into Cedar Park to buy goods forgoes the same purchase that could have been made inside the City of Leander.



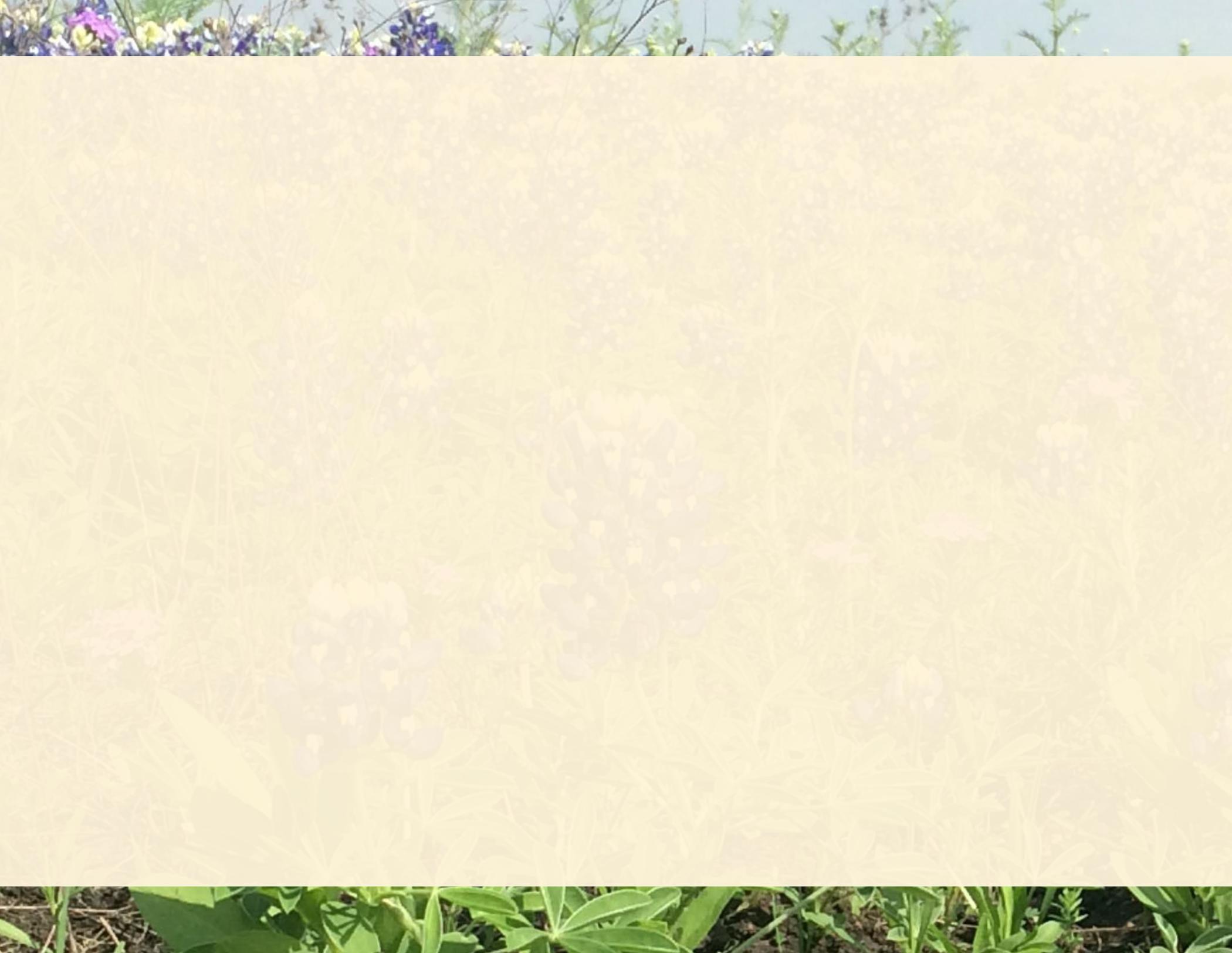
RETAIL LEAKAGE

According to Retail Coach 2013 Primary Retail Trade Area Gap Analysis, Leander loses potential sales in a variety of categories including the following:

 <p>-\$13.5 Million HARDWARE STORES</p>	 <p>-\$3.3 Million DRINKING PLACES</p>
 <p>-\$3.7 Million SPORTING GOODS, BICYCLE AND GUNS STORES</p>	 <p>-\$38 Million GROCERY STORES</p>
 <p>-\$88 Million RESTAURANTS</p>	 <p>-\$76 Million GENERAL MERCHANDISE STORES</p>

SOURCE: RETAIL COACH TRADE AREA ANALYSIS 2013







LAND USE

EXISTING LAND USE

The City of Leander’s planning jurisdiction (study area) stretches from the Balcones Canyonlands National Wildlife Refuge in the west to Georgetown in the east. The study area is bisected by US 183 and the 183A Toll road, which run north to south. “Old Town” Leander is situated in the center of the study area just south of the intersection of US 183 and Hero Way.

22%

RESIDENTIAL DEVELOPMENT

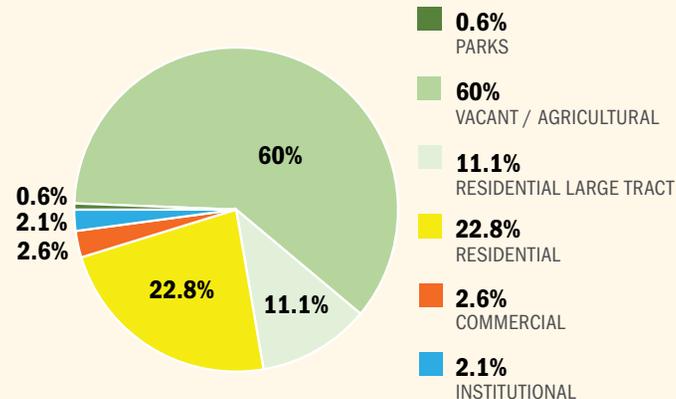
The majority of residential development has occurred south of San Gabriel Parkway towards Cedar Park, although considerable development is occurring along Ronald Reagan Boulevard to the east and in new subdivisions in the hills and canyonlands to the west of the City.

2.62%

COMMERCIAL DEVELOPMENT

The majority of commercial development, which includes retail, restaurants and other services, as well as some industrial uses has occurred along US 183 and Bagdad Road.

EXISTING LAND USE



Land Use

The City of Leander is well positioned to attract quality growth and development over the coming decades. Moving forward, it will be necessary for the City to make smart land use decisions that continue to maintain and improve the quality of life for all residents. Balancing residential growth with non-residential growth will be important to maintaining a healthy tax base and providing services. Managing the pace of growth and its intensity in some areas, while promoting density and a mix of uses in others, will be essential to protecting the character of existing neighborhoods. Establishing centers of shopping and dining destinations will be key to increasing the livability and attractiveness of the City to potential residents and employers. Ensuring that natural features are protected and reserving land for future parks, schools and other needs will also be important.

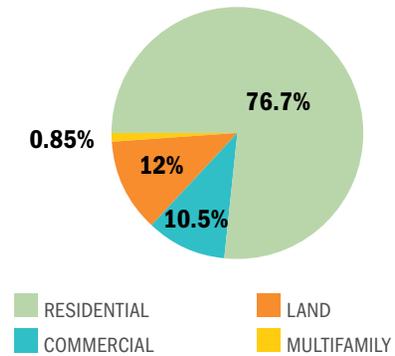
RECENT ACCOMPLISHMENTS

- ▶ Completed two major development agreements in the TOD
- ▶ New branding and marketing materials for the TOD
- ▶ Created City’s first Public Improvement District in the TOD

OPPORTUNITIES / NEEDS

- ▶ Focus development in the TOD area
- ▶ Coordinate with ACC Campus development
- ▶ Balance residential with non-residential growth
- ▶ Create shopping and dining destinations
- ▶ Recruit more businesses to provide local jobs

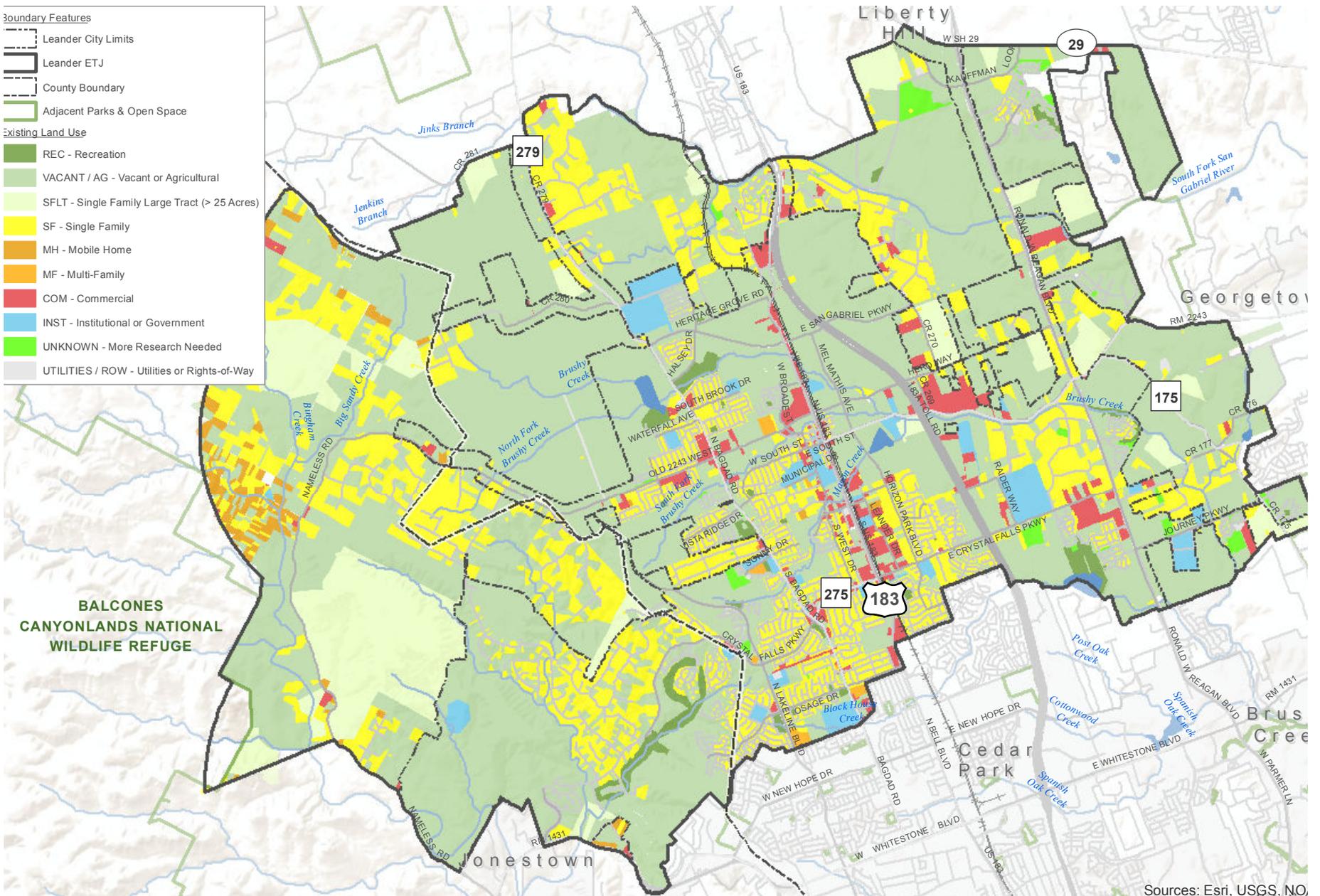
REAL PROPERTY VALUE



SOURCE: CITY OF LEANDER* 2015 PRELIMINARY PROPERTY VALUES
*WITHIN WILLIAMSON COUNTY

EXISTING LAND USE MAP

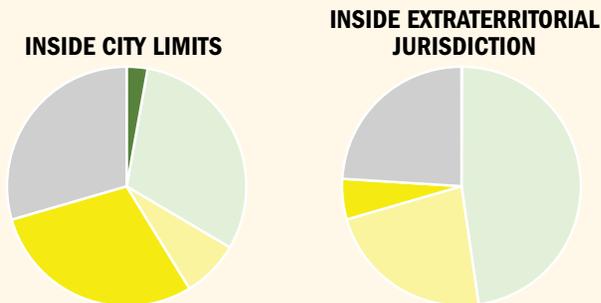
- Boundary Features**
- Leander City Limits
 - Leander ETJ
 - County Boundary
 - Adjacent Parks & Open Space
- Existing Land Use**
- REC - Recreation
 - VACANT / AG - Vacant or Agricultural
 - SFLT - Single Family Large Tract (> 25 Acres)
 - SF - Single Family
 - MH - Mobile Home
 - MF - Multi-Family
 - COM - Commercial
 - INST - Institutional or Government
 - UNKNOWN - More Research Needed
 - UTILITIES / ROW - Utilities or Rights-of-Way



Sources: Esri, USGS, N.O.

LAND SUPPLY

To understand the potential for future growth in the Study Area, the project team developed an inventory of available and underutilized land based on 2014 tax parcel data. Available land refers to land without significant structures that is currently undeveloped or used for agriculture. Underutilized land refers to land with a lower building value to land value ratio. This category is used to identify parcels that could redevelop or accommodate additional development. This inventory is collectively known as the land supply. As a component of this effort, the team also collected information on protected land—areas permanently protected for recreation or conservation purposes; built land—areas not likely to experience any additional development; and pending developments—developments that have been proposed or approved and are in different stages of the permitting or construction process.



LAND SUPPLY

	City Limits	Extraterritorial Jurisdiction
Protected	2.8%	.1%
Available	30.7%	47.6%
Underutilized	7.7%	22.8%
Pending	29.3%	5.5%
Utilized	29.5%	24%

SOURCE: 2014 TAX PARCEL DATA

ZONING AND FUTURE LAND USE

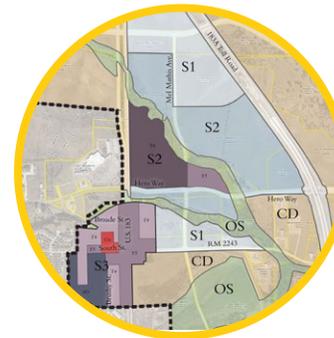
The City of Leander’s Composite Zoning Ordinance establishes development standards for property within the city limits. This is complemented by the form-based Smart Code that applies to the properties within the Transit Oriented Development (TOD) area near Leander Station. The future land use map, created during the 2009 Comprehensive Plan update, outlines a long-term vision for the City. This vision includes Town, Community and Neighborhood Center nodes at key intersections of major roads, industrial districts and residential areas. The future land use map is meant to provide direction for rezoning and infrastructure investment decisions and to guide the pattern of growth and development. The map and the supporting policies will be updated as part of the current Comprehensive Plan update.

COMPOSITE ZONING ORDINANCE | SMARTCODE



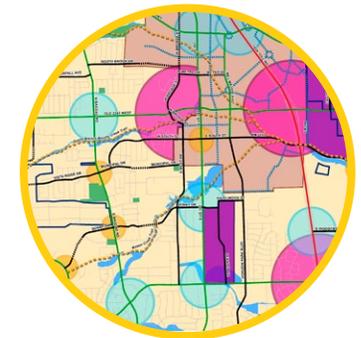
COMPOSITE ZONING ORDINANCE

The Zoning Map includes a description of zoning districts and that regulate the use of property for the purposes of protecting public health, safety, property values, and the general welfare of the community.



SMARTCODE

The SmartCode regulates the form of development in prime areas adjacent to the Leander Station transit stop.



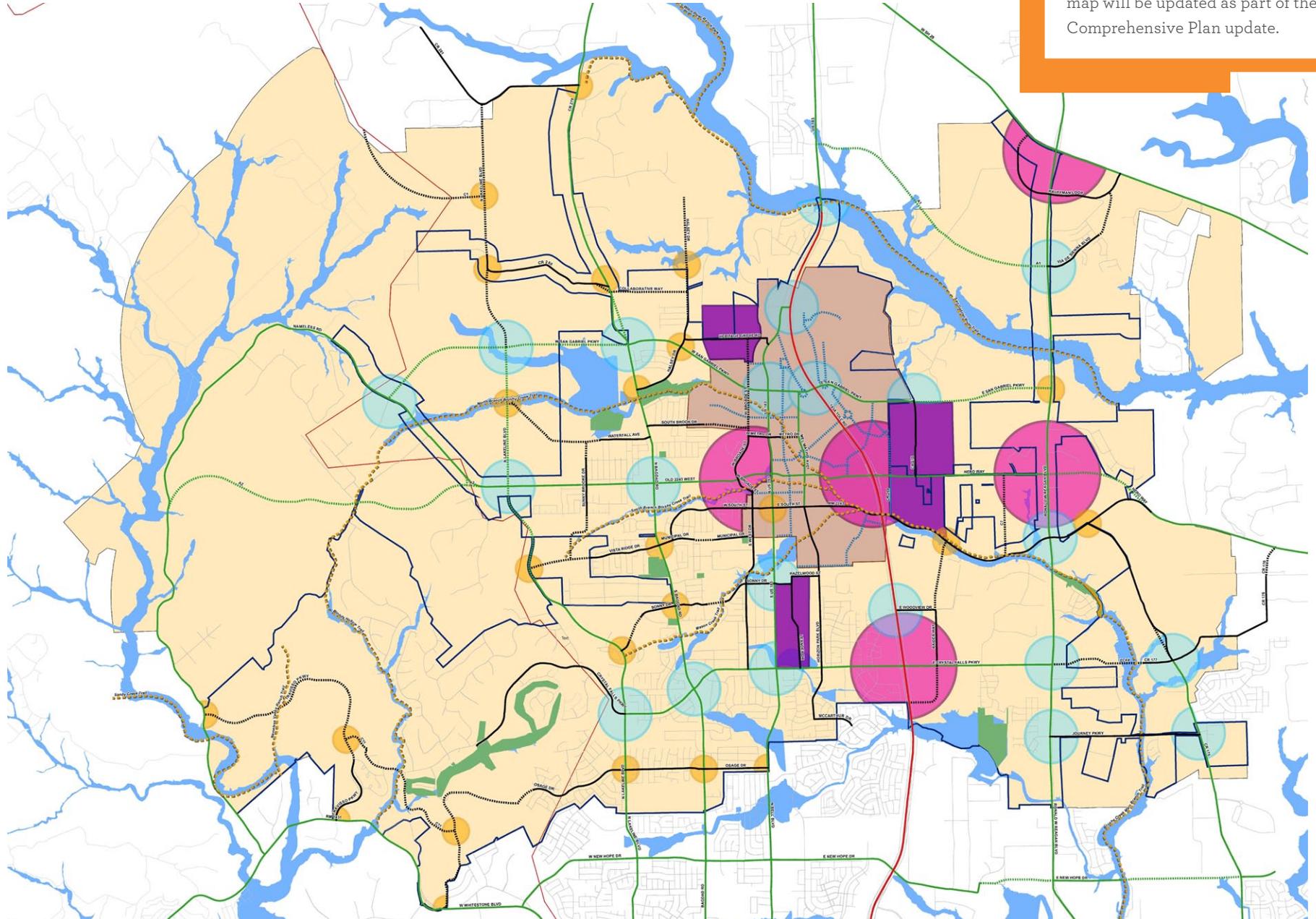
FUTURE LAND USE

The Future Land Use map, developed in 2009, and adopted in 2014 represents an evolving vision for the City and will be updated during the Comprehensive Plan Update process.

FUTURE LAND USE MAP

Did you know?

The adopted Future Land Use map will be updated as part of the Comprehensive Plan update.







TRANSPORTATION

LEANDER'S COMMUTE



30.3 MINUTES
AVERAGE WORK COMMUTE



81%
OF WORKERS
DRIVE ALONE



11%
CARPOOL



7%
WORK AT
HOME



1%
TRANSIT



< 1%
OTHER



SOURCE: AMERICAN COMMUNITY SURVEY 2009 - 2013, US CENSUS BUREAU



TRANSPORTATION COSTS

In suburban areas like Leander, people own more vehicles and drive further distances for daily activity; both of these factors drive up the cost of living. The majority of Leander residents currently travel outside the City for employment.



\$14,342
AVERAGE ANNUAL
TRANSPORTATION COSTS



1.95
AVERAGE NUMBER OF
AUTOMOBILES PER
HOUSEHOLD



25,784
AVERAGE HOUSEHOLD
VEHICLE MILES TRAVELED
PER YEAR

SOURCE: CENTER FOR NEIGHBORHOOD TECHNOLOGY

Bus No.1219

EMERGENCY EXIT
PULL GLASS TO OPEN





ROADWAY

The City of Leander currently has 232 miles of existing roadway within the City limits and an additional 53 miles within the Leander Extraterritorial Jurisdiction (ETJ). Significant progress has been made to improve the roadway system over the last decade and current projects include the widening and improvement of Hero Way, Bagdad Road and Municipal Drive. The East Street Roadway Construction project is under design in summer 2015 and the US 183/183A intersection improvements are under construction and scheduled for completion in August 2015.

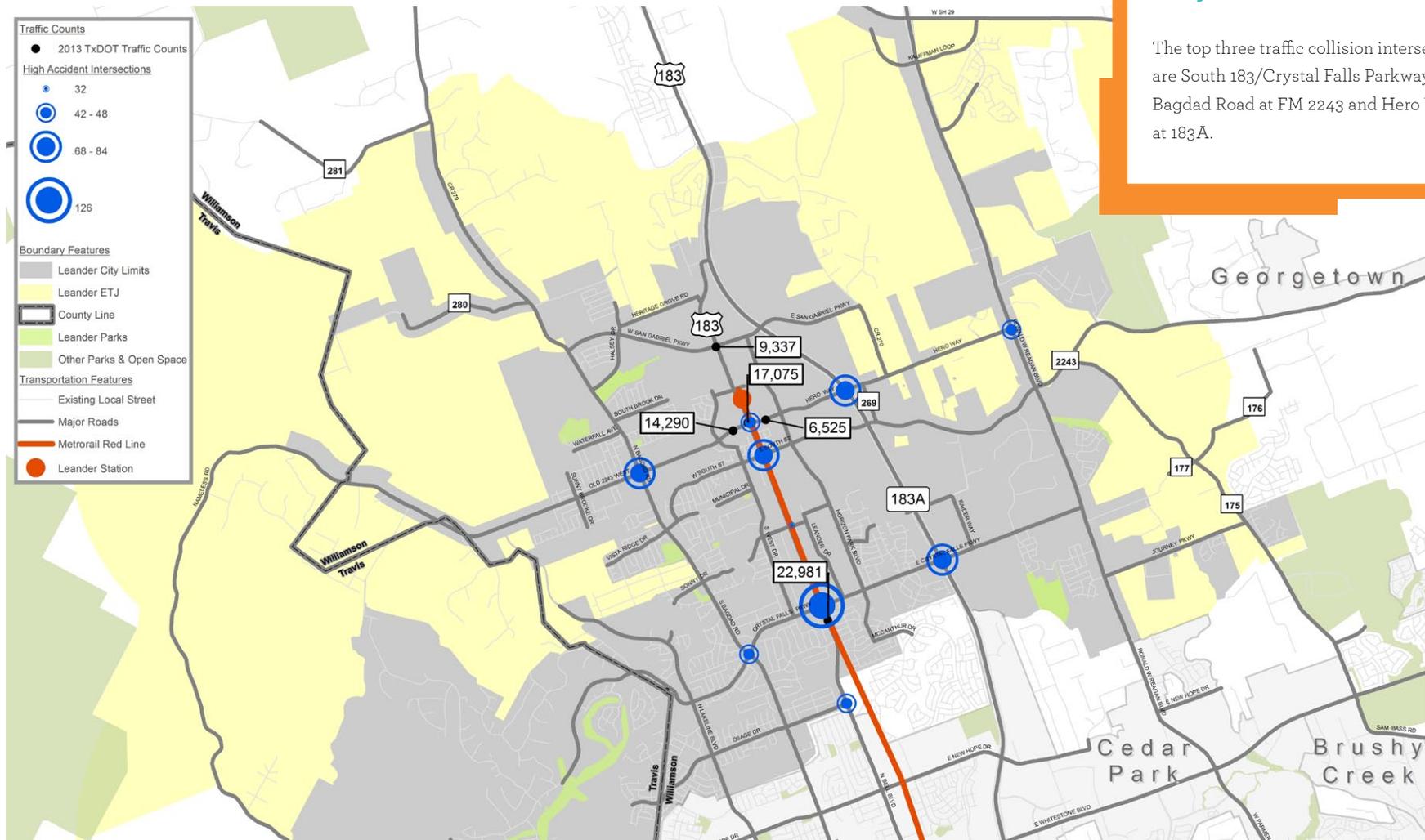
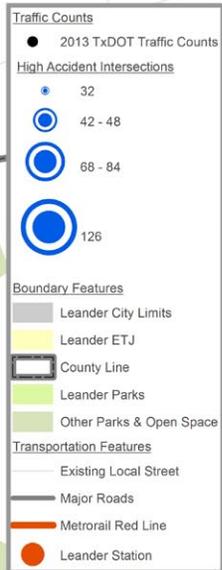
CURRENT TRANSPORTATION PROJECTS			
Project	Start Date	Completion Date	Improvement
Old 2243 West (Hero Way) Reconstruction	Sept 2015	March 2017	Widening to an undivided five-lane urban roadway with curb, gutter, storm sewers, street lights, and sidewalks
Bagdad North Reconstruction	Sept 2015	Sept 2016	Widening to an undivided five-lane urban roadway with curb, gutter, storm sewers, street lights, and sidewalks
Municipal Drive Extension & Improvements, Including a Signal at Bagdad	Sept 2014	August 2015	Widening to an undivided four-lane urban roadway striped as a three-lane roadway with bicycle lane, curb, gutter, storm sewers, street lights, and sidewalks
East Street	Feb 2016	Aug 2016	New two lane roadway with parallel parking, curb, gutter, storm sewers, street lights, and sidewalks
US183/183A Intersection Improvements	Nov 2014	Aug 2015	Pavement widening, drainage improvements, signal adjustments, and minor new road construction of CR 276.
Right Turn on East Bound Crystal Falls Parkway at 183	June 2015	Nov 2015	Right turn land from east bound Crystal Falls Parkway to south bound 183

SOURCE: 2014-2014 CAPITAL IMPROVEMENT PLAN

TRAFFIC COUNTS AND HIGH ACCIDENT INTERSECTIONS

Did you know?

The top three traffic collision intersections are South 183/Crystal Falls Parkway, Bagdad Road at FM 2243 and Hero Way at 183A.



TRAFFIC COUNTS

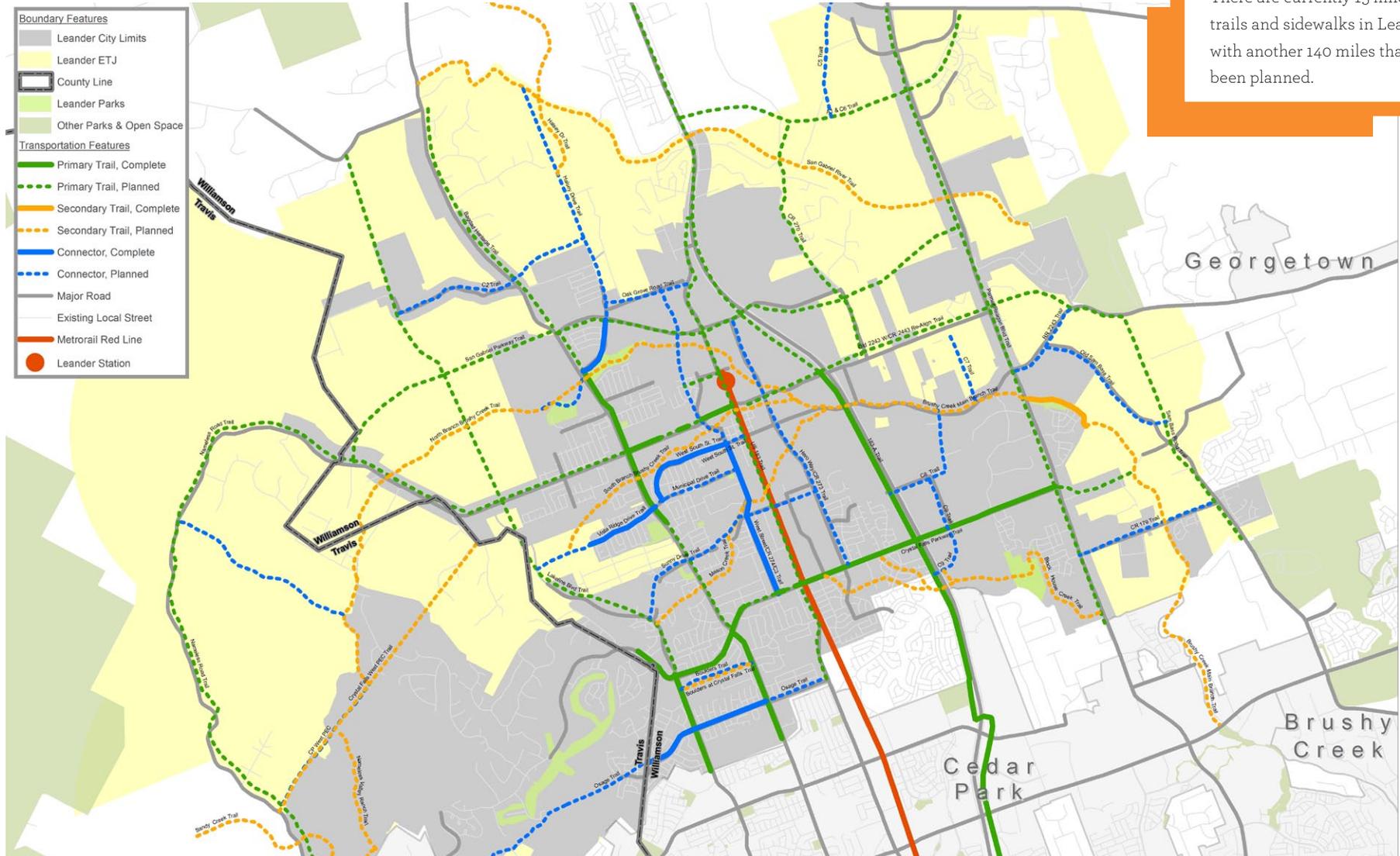
Currently, the only traffic counts available for the City of Leander are the TxDOT Austin District Traffic Counts. These Average Daily Traffic (ADT) counts are twenty-four hour traffic counts for the roadways on the state system. The 2013 ADT volumes on US 183 within the city limits of Leander range from 22,981 (ADT) immediately south of Crystal Falls Parkway to 9,337 ADT at Heritage Grove Road. FM 2243 ADT volumes for 2013 range from 14,290 west of US 183 to 6,525 between US 183 and Toll Road 183A.

BIKE / PEDESTRIAN

The City of Leander currently has identified 19 miles of bicycle and pedestrian trails including six miles of connectors, 13 miles of primary trails and one mile of secondary trails.

EXISTING AND PLANNED BICYCLE AND PEDESTRIAN TRAILS

- | Boundary Features | |
|-------------------------|---------------------------|
| | Leander City Limits |
| | Leander ETJ |
| | County Line |
| | Leander Parks |
| | Other Parks & Open Space |
| Transportation Features | |
| | Primary Trail, Complete |
| | Primary Trail, Planned |
| | Secondary Trail, Complete |
| | Secondary Trail, Planned |
| | Connector, Complete |
| | Connector, Planned |
| | Major Road |
| | Existing Local Street |
| | Metrorail Red Line |
| | Leander Station |



Did you know?

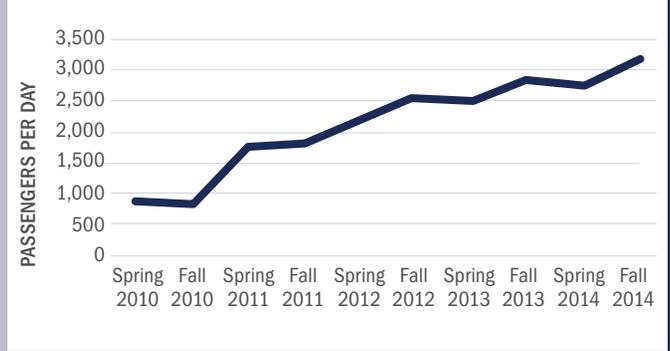
There are currently 15 miles of trails and sidewalks in Leander, with another 140 miles that have been planned.

METRO RAIL

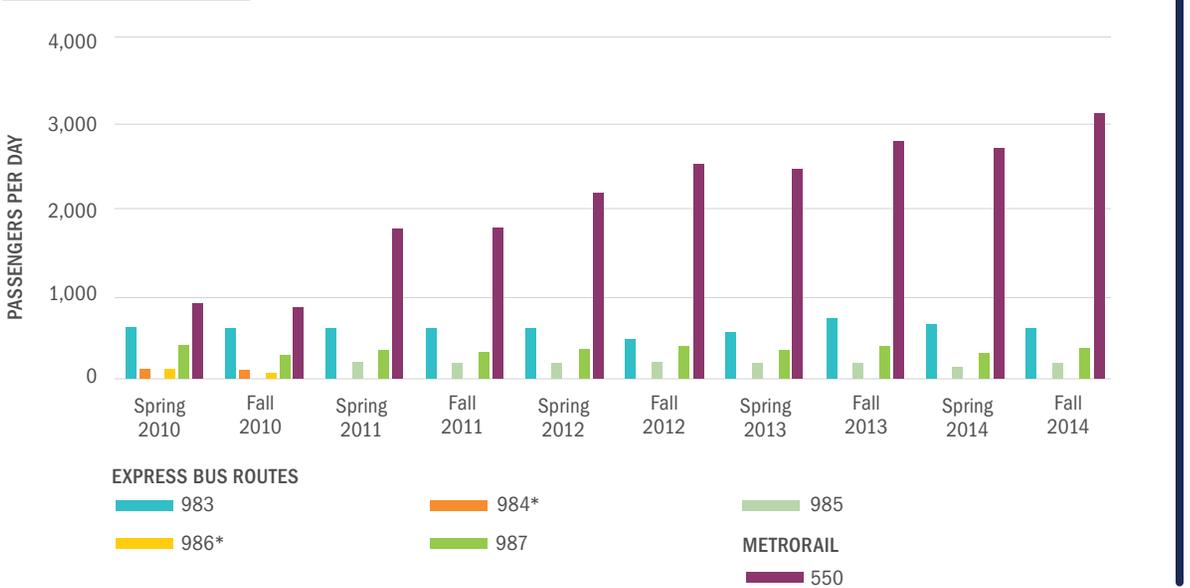
Leander Station, located on U.S. Hwy. 183 just north of FM 2243, is the northernmost stop along the MetroRail Redline that connects Leander to Downtown Austin, the University of Texas and points in between. Leander Station includes a Park & Ride with 600 spaces. Redline rail service for Leander currently runs Monday through Friday primarily during the peak AM and PM hours. Currently, there is no Redline Rail service to the Leander Station on the weekend.



METRO RAIL REDLINE RIDERSHIP



TRANSIT RIDERSHIP



*SOURCE: CAP METRO, ROUTES 984 AND 986 NO LONGER OPERATE

TRANSIT

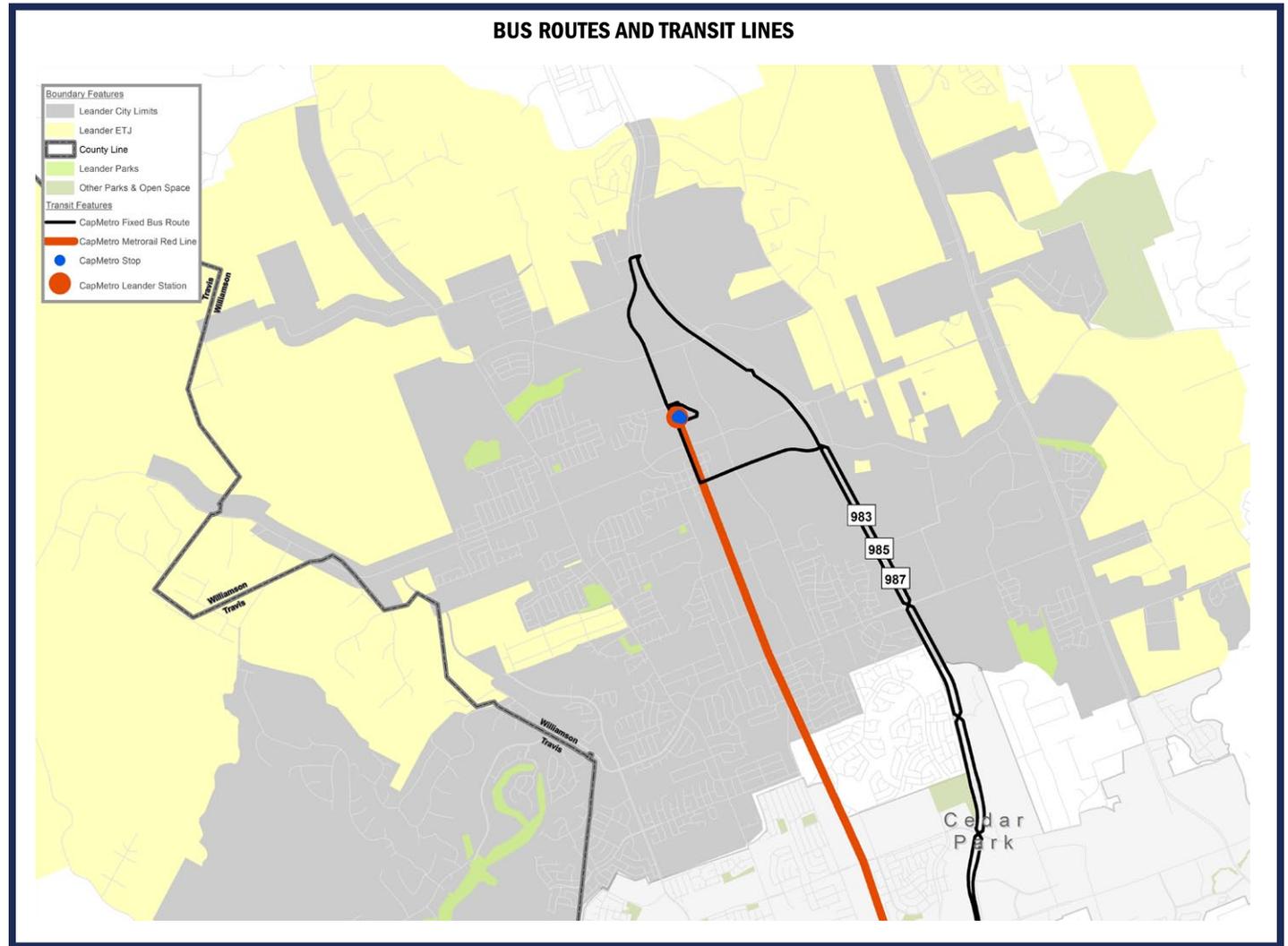
The Red Line Rail service along with the three CapMetro bus routes currently comprise the existing transit in the City of Leander. CapMetro bus service provides weekday-only service on the following three routes (two express and one direct):

- ▶ **983-N US183 EXPRESS** connects Leander with the University of Texas and Downtown Austin.
- ▶ **985-LEANDER/LAKELINE DIRECT** connects Leander with East Riverside/ Travis Heights, downtown Austin, University of Texas and Lakeline Mall.
- ▶ **987-LEANDER/NW EXPRESS** connects Leander with East Riverside/ Travis Heights, University of Texas, downtown Austin and Lakeline Mall.

AVERAGE DAILY RIDERS FALL 2014 SERVICE PERIOD		
Route	Service	Riders
983	Express	600
985	Express	167
987	Express	337
550	Rail	3,175
Total		4,279

FALL SERVICE PERIOD COVERS MID-AUGUST - MID-JANUARY.

CAPMETRO RIDERSHIP, 2014.





The background image shows a park area. In the foreground, there is a chain-link fence. Behind the fence, there is a paved area, possibly a basketball court, with some equipment visible. In the background, there is a large, multi-story building with many windows. The entire image has a light green overlay.

PARKS AND RECREATION



KEY STATS



232 Acres

OF PUBLIC PARK LAND IN LEANDER



100 Acres

OF PRIVATE
PARK LAND



142 Acres

OF PUBLIC GOLF COURSE
CRYSTAL FALLS GOLF CLUB

TRAILS AND SIDEWALKS

15 Miles

OF TRAILS AND
SIDEWALKS COMPLETE

140 Miles

OF TRAILS AND
SIDEWALKS PLANNED



SOURCE: [HTTP://WWW.LEANDERTX.GOV/PARKSREC/](http://www.leandertx.gov/parksrec/)

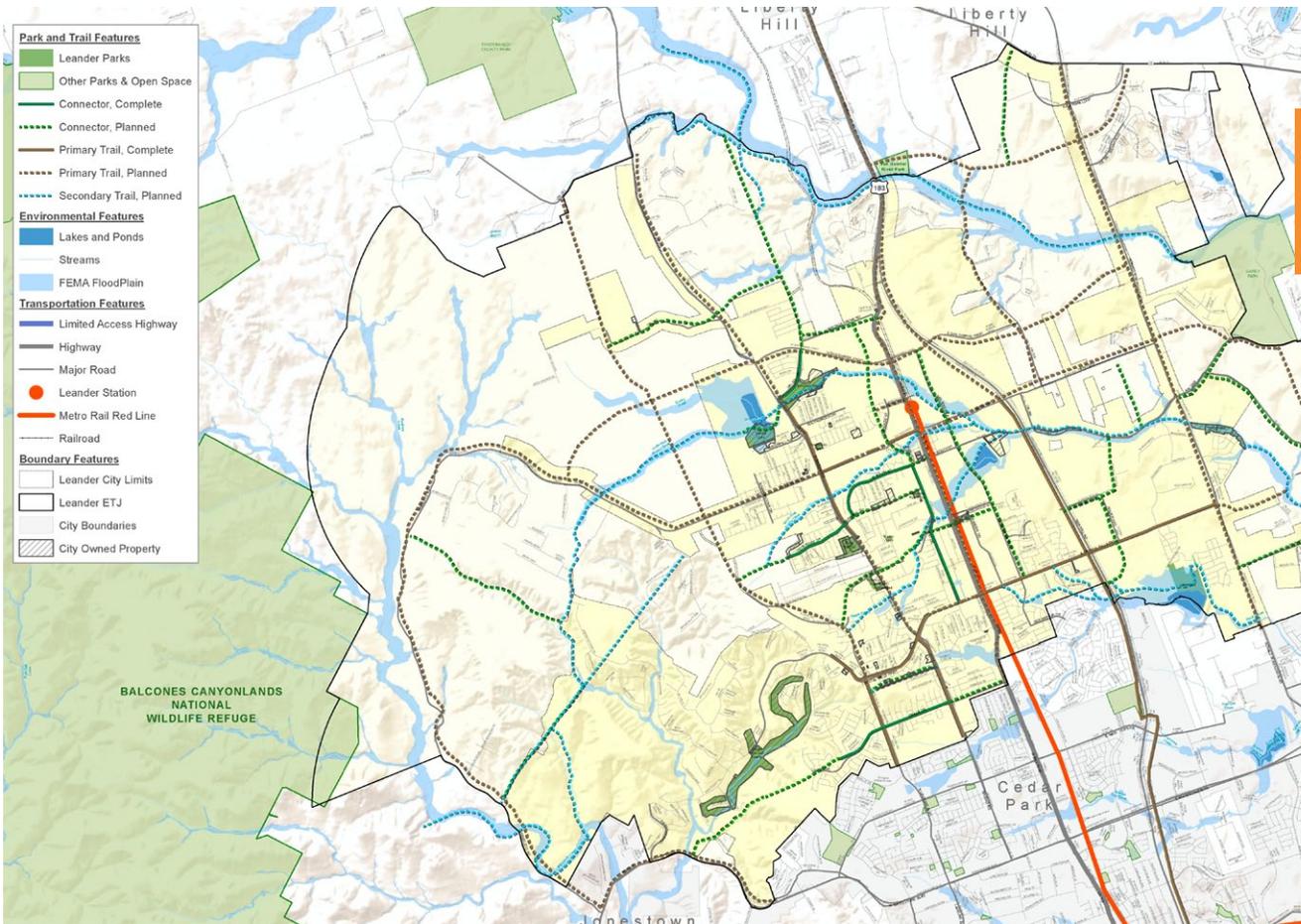
FACILITIES AND PROGRAMS

According to the Parks & Open Space Master Plan Adoption Ordinance (2011) the “Leander City Council desires to create an unparalleled park and recreation system for the use and enjoyment of its citizens.” The Leander Parks and Recreation department operates and maintains 10 parks and a variety of recreational facilities including a junior Olympic-size swimming pool, basketball court, trails, picnic areas, three pavilions, BMX track, skate park, disc golf course, five playscapes and a number of playing fields. Leander Parks and Recreation offers a variety of recreation programs and coordinates special events.

PLANS AND ACCOMPLISHMENTS

- ▶ Parks and Open Space Master Plan, 2011
- ▶ Lakewood Park Master Plan (completed in April of 2014) The Plan fulfills community park need in southeast quadrant, received grant
- ▶ Leander Public Arts Master Plan
- ▶ Williamson County has acquired land and completed a master plan for River Ranch Regional Park on the San Gabriel River northwest of Leander’s ETJ.
- ▶ Completed improvements at the Mason Homestead (pergola, walkways, fencing, etc)
- ▶ Established Veterans Park Advisory Committee
- ▶ Completed Lakewood Community Master Plan and applied for Texas Parks and Wildlife grant
- ▶ Increased program and facility use revenues
- ▶ Benbrook Ranch Park Baseball Complex under construction
- ▶ Completed various trail segments - Bagdad Heritage, Lakeline and Mason Creek, Brushy Creek Main Branch (Sarita Valley)
- ▶ Accepted parkland dedication adjacent to Bledsoe Park; North Brushy Creek Trail; and Mason Hills detention/recreation area (23.7 acres)
- ▶ Continued to expand and enhance Liberty Fest event
- ▶ Implemented facility rental and program registration management software system
- ▶ Applied for grants to construct Bagdad Heritage Trail from Crystal Falls to Eagles Way and a sidewalk along Bagdad from Los Vista Drive to Eagles Way

PARKS, RECREATION AND TRAILS



Did you know?

27.1% of Adults in Williamson County are Obese. The percentage of obese adults is an indicator of the overall health and lifestyle of a community. Obesity increases the risk of many diseases and health conditions. Being obese also carries significant economic costs due to increased healthcare spending and lost earnings.

WWW.HEATHYWILLIAMSONCOUNTY.ORG

OPPORTUNITIES AND NEEDS

TRAIL CONNECTIONS

- ▶ Brushy Creek Main Trail (Old Town to existing Sarita Valley Trail)
- ▶ North Branch Brushy Creek Trail
- ▶ South Branch Brushy Creek Trail
- ▶ Bagdad Road Trail (Missing Links and Extension To River Ranch County Park)
- ▶ Connection from Town west to Balcones Canyonlands NWR
- ▶ San Gabriel River Trail
- ▶ Connections to regional parks

FACILITIES

- ▶ Benbrook Ranch Park Ball Fields
- ▶ Lakewood and Veterans Park Facilities
- ▶ Parking Lot at Bledsoe Park
- ▶ Landscaping along East Crystal Falls and at City Hall
- ▶ Community Sports Complex (40% of Cedar Park Youth League registrants are from Leander)
- ▶ Natural Areas and Open Space
- ▶ Water based recreation facilities
- ▶ Playscapes and Playgrounds

ACCESS TO RECREATION FACILITIES

Residential parcels within 0.5 miles of a park	4333	37%
Residential parcels within 0.5 miles of a complete trail	8785	75%
Residential parcels within 0.5 miles of a park or trail (existing)	9162	78%

SOURCE: 2011 PARKS AND RECREATION MASTER PLAN





NATURAL AND CULTURAL RESOURCES

PUBLIC ART

The Leander Public Arts Commission was established by Ordinance of the City Council in 2008. The Commission's mission is to promote public art and education that contributes to a sense of community. Commissioners are appointed by the Council and the Commission may consist of up to seven members, each of which serves a four-year term. Commission funding sources include utility bill donations, voluntary donations by private capital improvement project developers and other private donations or grants, and the Public Arts fund. The Public Arts fund was established by the City Council to eventually be a sustainable and significant source of funds to promote the arts in Leander. By ordinance, the City contributes 1% of the cost of certain capital projects to the fund.

In 2014, the City approved the first Public Arts Master Plan which provides a five-year vision for public art in Leander. The goals of the Public Arts Master Plan are to bring performing and visual art to public places, bring art projects, programs and features to Leander and to increase communication & awareness of art in Leander. The Plan also identified high priority action items which include the following:

- ▶ Seek out private sector donations and resources to purchase public art
- ▶ Secure public art displays through sponsorships and partnerships
- ▶ Host one theme festival involving art, food, wine and/or craft beers each year
- ▶ Promote local artists and the Leander Public Arts Commission
- ▶ Support and promote art education



NATURAL RESOURCES ISSUES



DROUGHT

The last time Lake Travis was full was in 2007. Texas is in the midst of the worst drought since the 1950s.



WATER QUALITY

Low Impact Development (LID) techniques such as reducing impervious surfaces, retaining and improving vegetated buffers, and depressional landscaping techniques can help reduce the quantity and improve the quality of stormwater runoff.



PASSIVE RECREATION

Reserving land for passive recreation (wildlife habitat and trails) will be important to preserving the quality of life in Leander.



STEEP SLOPES

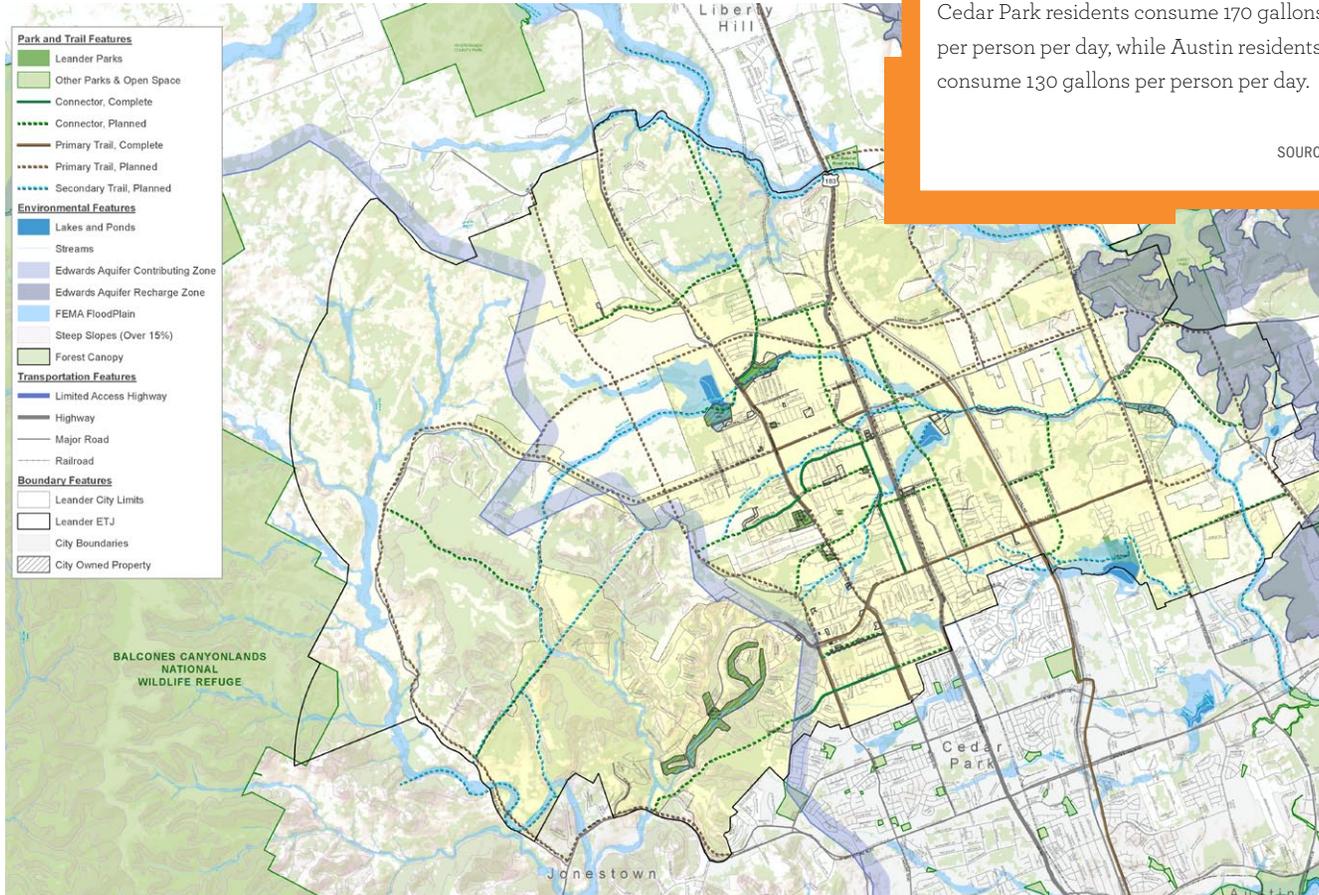
Steeper slopes of the Edwards Plateau and some drainages present potential development constraints.



SPECIES

Rare species, including the Golden Cheeked Warbler, Black Capped Verio, and aquatic species in the San Gabriel River, Brushy Creek, and caves in the Edwards Karst Formation need to be protected in tandem with development.

NATURAL RESOURCES



Did you know?

Leander has the lowest per capita water usage in the region at 104 gallons per person per day. Cedar Park residents consume 170 gallons per person per day, while Austin residents consume 130 gallons per person per day.

SOURCE: LCRA

NATURAL RESOURCES: OPPORTUNITIES AND NEEDS

- ▶ Trail and open space connections
- ▶ Water conservation
- ▶ Protection of water quality by encouraging good site design and identifying opportunities for basin-wide stormwater facilities
- ▶ Increasing passive recreational opportunities

PLANS AND ACCOMPLISHMENTS

- ▶ Parks and Open Space Master Plan (completed in 2011)
- ▶ Implemented tree ordinance for residential development
- ▶ Riparian Corridor Protection
- ▶ Lakewood Park Master Plan (completed in April of 2014)
- ▶ Williamson County has acquired land and completed a master plan for River Ranch Regional Park on the San Gabriel River northwest of Leander's ETJ.
- ▶ Accepted parkland dedication adjacent to Bledsoe Park; North Brushy Creek Trail; and Mason Hills detention/recreation area (23.7 acres)



Lake Travis



Brushy Creek



Golden Cheeked Warbler

SOURCE: 2011 PARKS AND RECREATION MASTER PLAN





UTILITIES AND FACILITIES

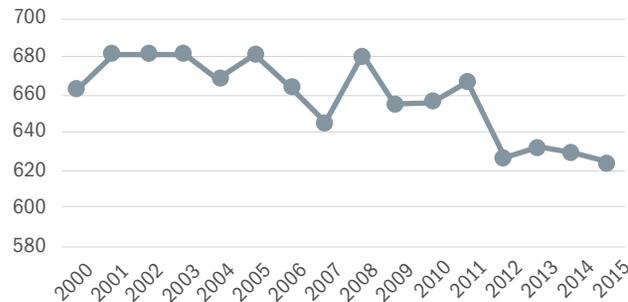
ACCOMPLISHMENTS

- ▶ Completed 1.25 million gallon Crystal Falls Elevated Storage Tank
- ▶ Continued regional partnership to secure sites for Phase Two Deep Water Intake for Brushy Creek Regional Utility Authority
- ▶ Continued progress on Raw Water Contingency project
- ▶ Completed construction of waterline from Sandy Creek WTP to Brushy Creek Regional Utility Authority plant
- ▶ Completed design for Ridgmar Landing waterline
- ▶ Completed design and construction of 30/24-in waterline extension across San Gabriel River
- ▶ Commenced construction of Hero Way waterline extension
- ▶ Completed updates to Water and Wastewater master plans

WATER

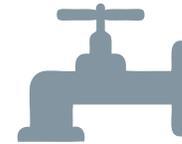
Lake Travis is the only water source for the City of Leander. The last time Lake Travis was full was in 2007. Texas is in the midst of the worst drought since the 1950s.

LAKE TRAVIS WATER LEVELS



SOURCE: LOWER COLORADO RIVER AUTHORITY, LCRA.ORG

SEWER



20 MGD

CURRENT WATER TREATMENT CAPACITY
SANDY CREEK WTP + BCRUA

7.85 MGD

CURRENT WATER USAGE (PEAK DAY)

104 GPCD
62 MGD

FUTURE WATER TREATMENT CAPACITY
12 MGD SANDY CREEK WTP + 50 MGD BRUSHY CREEK REGIONAL UTILITY AUTHORITY (BCRUA) WTP)



2.25 MGD

CURRENT CAPACITY
LEANDER WWTP

1 MGD

CURRENT CAPACITY
REGIONAL PLANT TREATMENT CAPACITY

5.4 MGD

INTERCEPTOR CAPACITY*

*SOME LINE SEGMENTS HAVE 5.5 MGD CAPACITY

UTILITIES IN LEANDER

Did you know?

Leander has the lowest per capita water usage in the region at 104 gallons per person per day. Cedar Park residents consume 170 gallons per person per day, while Austin residents consume 130 gallons per person per day.

SOURCE: LOWER COLORADO RIVER AUTHORITY

Water and Wastewater Facilities

- Potable Water Storage
- ☀ Water System Interconnect
- PS Reclaimed Water Pump Station
- WTP Water Treatment Plant
- PS Wastewater Lift Station
- STP Wastewater Plant and Lift Station

Areas Served by Water

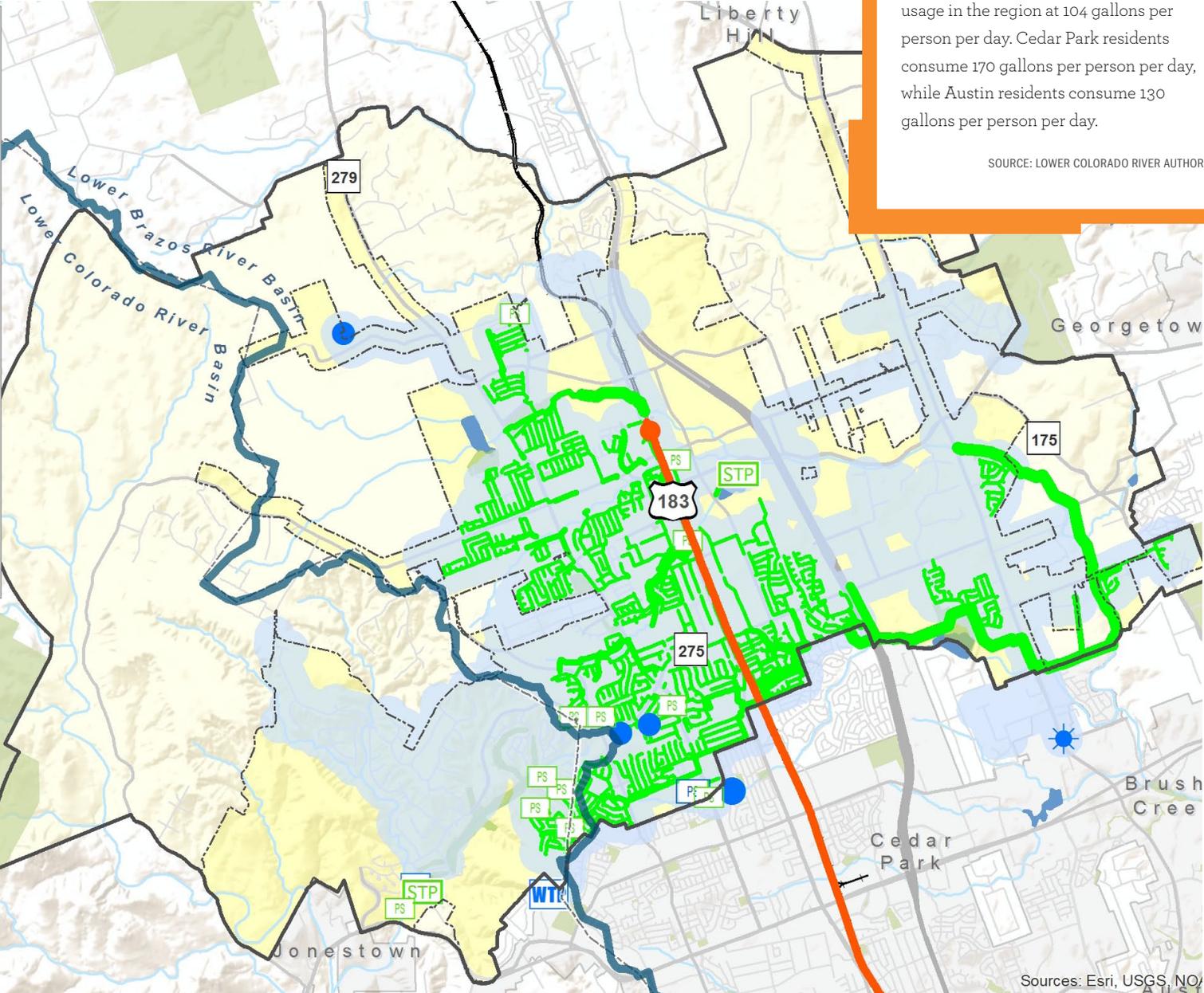
Sewer Lines (Diameter)

- 0.0 - 10.0
- 10.1 - 15.0
- 15.1 - 20.0
- 20.1 - 36.0

Context Features

- Streams
- Lakes and Ponds
- Drainage Basin
- Leander Station
- Metrorail Red Line

BALCONES CANYONLANDS NATIONAL WILDLIFE REFUGE



Sources: Esri, USGS, NO

LIBRARIES



The City of Leander operates the Leander Public Library. The Library operates in an 18,000 square foot facility with a collection of more than 50,000 books, audio books, e-books, films, and music for all ages. The Library offers a variety of weekly, monthly and special event programs including computer and GED classes, a summer reading program and book clubs. The Library is open 74 hours a week, employs 13 full and part-time staff members including four degreed librarians, has more than 20,000 registered patrons and averages about 10,000 visitors each month.

ACCOMPLISHMENTS

- ▶ Received, \$4,800 Texas Book Festival Grant for mobile computer lab to support computer & GED classes
- ▶ Added seven new programs and events bringing annual total to more than 40
- ▶ Began taking inter-library loan requests online
- ▶ Presented Bow Wow Buddies, our reading therapy dog program, at Texas Library Association conference
- ▶ Enhanced community awareness through bi-monthly newsletter, various websites, and social media
- ▶ Completed Technology Plan for the Texas State Library and Archives Commission
- ▶ Completed update of all public access computers

SOURCE: CITY OF LEANDER

SCHOOLS

More than 36,000 students attend the Leander Independent School Districts' (LISD) 24 elementary schools, eight middle schools and five high schools. The District encompasses nearly 200 square miles and includes the cities of Leander, Cedar Park, Jonestown and portions of Georgetown, Round Rock and Austin. Within the City of Leander, the LISD operates 12 schools including six elementary schools, two middle schools, two high schools and two alternative schools. All 12 schools in Leander met state accountability ratings based on the following four performance indexes: student achievement, student progress, closing performance gaps, and postsecondary readiness.

The District anticipates the greatest amount of student growth generated by subdivisions that are actively being built within Leander's jurisdiction including Travisso, Crystal Falls, Mason Hill and Bryson. There are plans for an additional high school (High School #6) along Bagdad Road north of San Gabriel Parkway.

LISD SCHOOLS WITHIN CITY'S JURISDICTION	
SCHOOL	2014 TOTAL ENROLLMENT
Bagdad Elementary	596
Jim Plain Elementary	812
Whitestone Elementary	830
Winkley Elementary	838
Pleasant Hill Elementary	741
Christine Camacho Elementary	Under Construction
Wiley Middle	985
Leander Middle School	844
Florence W Stiles Middle School	842
Rouse High	2,126
Leander High	1,990
Tom Glenn High School	Under Construction
Leander Extended Opportunity	Alternative Program
New Hope High School	Alternative Program

SOURCE: LEANDER INDEPENDENT SCHOOL DISTRICT

CITY OF LEANDER PRIVATE SCHOOLS	
SCHOOL	2014 TOTAL ENROLLMENT
Founder's Classical Academy (K-10)	457
Sterling Classical School (PK-12)	268

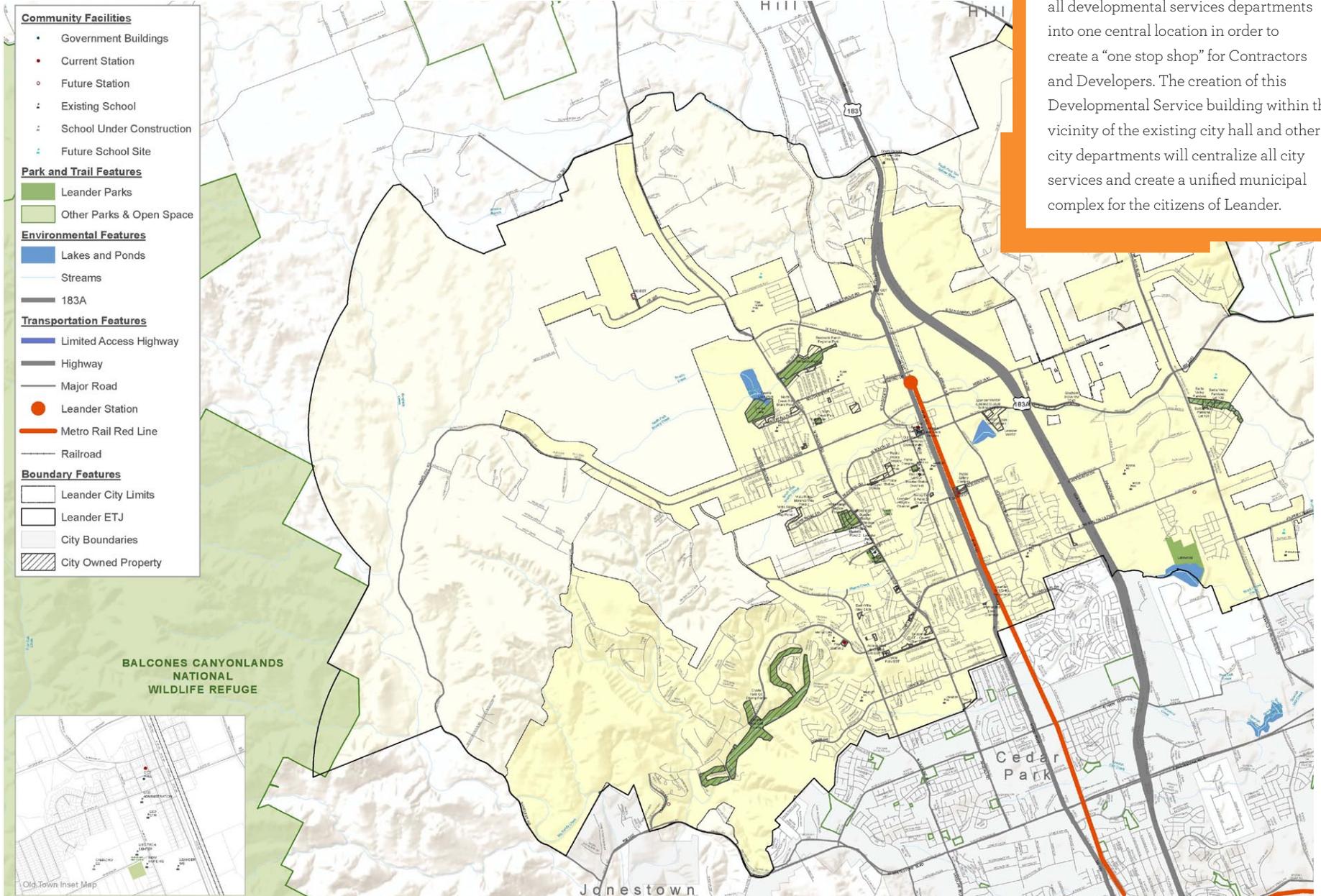
STATS AND FACTS

- ▶ 10th Fastest Growing School District in Texas
- ▶ Low Economically Disadvantaged population (18.9%) [59.8% in Texas]
- ▶ Leander ISD ranked 3rd in Texas High STAAR passage rate (83.3%) [71.8% in Texas]
- ▶ 53% of Leander 8th Graders are considered college-ready according to a national College Board Assessment. 25% is the national average.
- ▶ 15:1 Students/Teachers
- ▶ \$7,118 spent per student (\$7,127 statewide average)

CITY OF LEADER COMMUNITY FACILITIES

Did you know?

The City of Leander plans to consolidate all developmental services departments into one central location in order to create a “one stop shop” for Contractors and Developers. The creation of this Developmental Service building within the vicinity of the existing city hall and other city departments will centralize all city services and create a unified municipal complex for the citizens of Leander.







PUBLIC SAFETY

TRAFFIC ACTIVITY

The majority of calls to Leander Police are traffic related. The patrol division is probably the most familiar and recognizable part of the Leander Police Department, operating 24 hours a day, 7 days a week, 365 days a year.

KEY STATS



10,648

TOTAL TRAFFIC CONTACTS



3,369

MOVING VIOLATIONS



3,369

OTHER CITATIONS

= 4,809
TOTAL CITATIONS



290

COLLISIONS
REPORTED



101

INJURY/POSSIBLE
INJURY COLLISIONS



2

FATALITY
COLLISIONS



67

DWI ARRESTS

4

JUVENILE DUI
CITATIONS

SOURCE: LEANDER POLICE DEPARTMENT 2014 ANNUAL REPORT

POLICE DEPARTMENT

The Leander Police Department is a full-service public safety agency that is committed to providing a wide range of services to the community. Basic services provided by the department include 24-hour uniform patrol services, criminal investigations, victim services, a warrant unit, 9-1-1 emergency communications, an animal services unit and a T.E.A.M. (Traffic Enforcement and Management) Unit. The department also offers a variety of crime prevention programs, public education opportunities and collaborative partnerships with multiple stakeholders throughout the Leander community. The department currently employs 38 sworn personnel and 16 non-sworn personnel.



5,282
911 CALLS

27,652
CALLS FOR
POLICE SERVICES

1:4
OFFICER TO 1,000
POPULATION RATIO

CRIMINAL ACTIVITY	
MURDER OR NEGLIGENT HOMICIDE	0
SEXUAL ASSAULT	9
ROBBERY	2
ASSAULT	214
BURGLARY	44
LARCENY / THEFT	301
MOTOR VEHICLE THEFT	19
ARSON	0
FORGERY / COUNTERFEITING	10
CRIMINAL MISCHIEF	96
WEAPON OFFENSES	8
NARCOTIC OFFENSES	131
DISORDERLY CONDUCT	12
PUBLIC INTOXICATION	12
ALL OTHER OFFENSES	145
FELONY ARRESTS (ADULTS)	77
MISDEMEANOR ARRESTS (ADULTS)	293

SOURCE: LEANDER POLICE DEPARTMENT 2014 ANNUAL REPORT

FIRE DEPARTMENT

The Leander Fire Department is a value driven organization that is in place to protect the lives and the property of the area from fire and/or other types of disaster. The Fire Department is responsible for extinguishing fires, providing emergency medical first response, educating the community on fire prevention issues, and maintains firefighting equipment and facilities. The department currently employs 29 full-time paid staff and a volunteer force, and operates from three stations located throughout the community. The department also serves as the City's Emergency Operations Center and provides first responder services and fire protection service in the City's extra-territorial jurisdiction under a contract with Williamson County.

KEY STATS



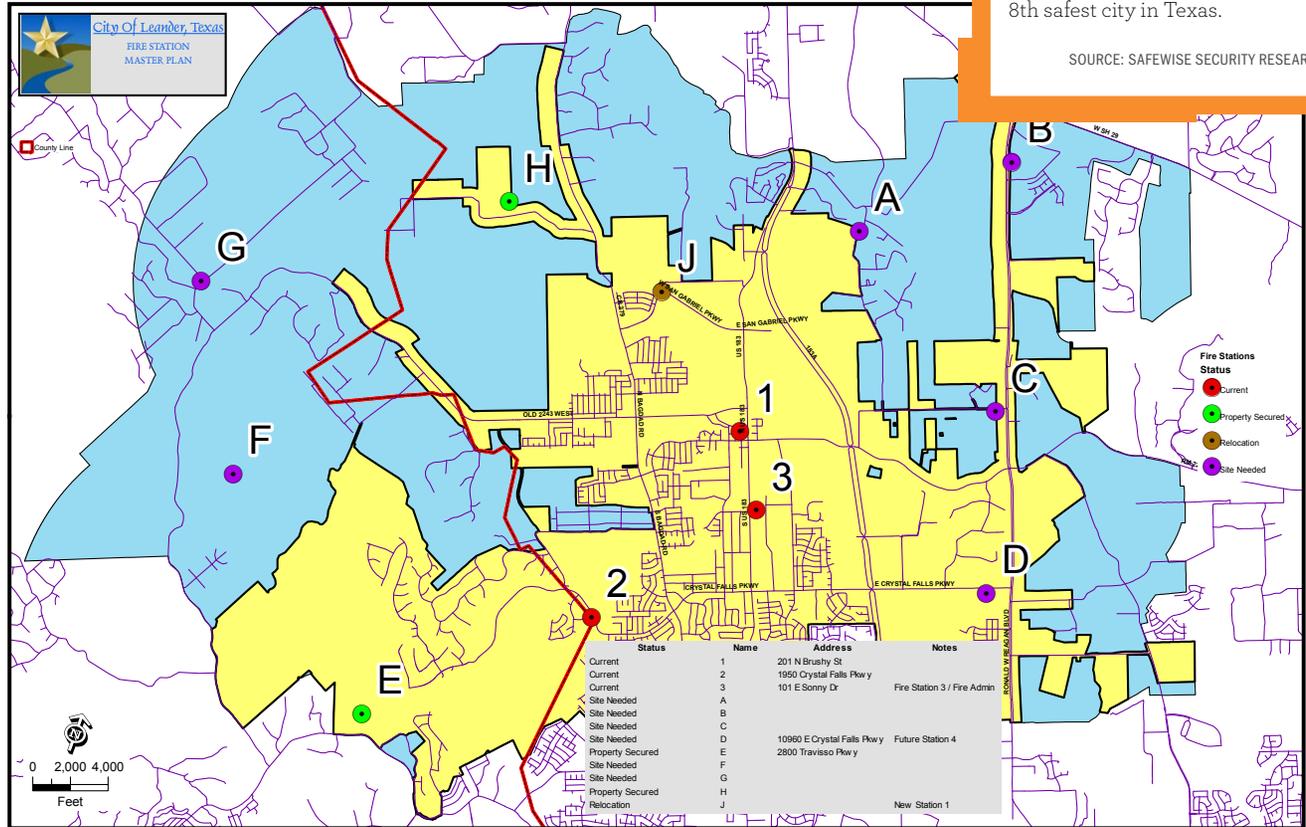
2,593

SERVICE REQUESTS



Class 3
ISO RATING

FIRE DEPARTMENT MASTER PLAN MAP



Did you know?

In 2014, Leander was named the 8th safest city in Texas.

SOURCE: SAFEWISE SECURITY RESEARCH

PERFORMANCE INDICATORS

RESPONSE TIMES	FY 2013 (ACTUAL)	FY 2014 (ESTIMATED)	FY 2015 (PROPOSED)
Arrival within four minutes 90% of the time for population density of at least 1,000 persons/square mile	52%	26%	75%
Arrival within five minutes 80% of the time for population density 500-999 persons/square mile	62%	34%	80%
Arrival within nine minutes 80% of the time for population density 0-499 persons/square mile	79%	82%	80%
Number preplans completed	New	New	New

SOURCE: LEANDER FIRE DEPARTMENT MASTER PLAN AND GUIDE 2011-2015

